

| date             | searchs                    | social_media | profile_image                                                                                     | impact | sentiment | language | mention_url                                                                                       | gender | ROI           |
|------------------|----------------------------|--------------|---------------------------------------------------------------------------------------------------|--------|-----------|----------|---------------------------------------------------------------------------------------------------|--------|---------------|
| 28/09/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CUYrN2gsyLU/">https://www.instagram.com/p/CUYrN2gsyLU/</a>   | 69913  | Positivo  | pt       | <a href="https://www.instagram.com/p/CUYhJQCLIQ_/">https://www.instagram.com/p/CUYhJQCLIQ_/</a>   | M      | R\$ 92.984,29 |
| 28/09/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CUYhJQCLIQ_/">https://www.instagram.com/p/CUYhJQCLIQ_/</a>   | 2949   | Positivo  | pt       | <a href="https://www.instagram.com/p/CUYhJQCLIQ_/">https://www.instagram.com/p/CUYhJQCLIQ_/</a>   | F      | R\$ 3.922,17  |
| 29/09/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CUa85T3t50N/">https://www.instagram.com/p/CUa85T3t50N/</a>   | 10.169 | Positivo  | pt       | <a href="https://www.instagram.com/p/CUa85T3t50N/">https://www.instagram.com/p/CUa85T3t50N/</a>   | M      | R\$ 13.524,77 |
| 29/09/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CUaLewWvRPsG/">https://www.instagram.com/p/CUaLewWvRPsG/</a> | 9883   | Positivo  | pt       | <a href="https://www.instagram.com/p/CUaLewWvRPsG/">https://www.instagram.com/p/CUaLewWvRPsG/</a> | F      | R\$ 13.144,39 |
| 21/10/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CVUJtL9Afvf/">https://www.instagram.com/p/CVUJtL9Afvf/</a>   | 174    | Positivo  | pt       | <a href="https://www.instagram.com/p/CVUJtL9Afvf/">https://www.instagram.com/p/CVUJtL9Afvf/</a>   | F      | R\$ 231,42    |
| 22/10/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CVVxSjts8Cq/">https://www.instagram.com/p/CVVxSjts8Cq/</a>   | 452    | Positivo  | pt       | <a href="https://www.instagram.com/p/CVVxSjts8Cq/">https://www.instagram.com/p/CVVxSjts8Cq/</a>   | M      | R\$ 601,16    |
| 25/10/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CVfWsCylgez/">https://www.instagram.com/p/CVfWsCylgez/</a>   | 435    | Positivo  | pt       | <a href="https://www.instagram.com/p/CVfWsCylgez/">https://www.instagram.com/p/CVfWsCylgez/</a>   | F      | R\$ 578,55    |
| 25/10/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CVdS6hmrfdj/">https://www.instagram.com/p/CVdS6hmrfdj/</a>   | 171    | Positivo  | pt       | <a href="https://www.instagram.com/p/CVdS6hmrfdj/">https://www.instagram.com/p/CVdS6hmrfdj/</a>   | M      | R\$ 227,43    |
| 26/10/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CVfiO82tT4t/">https://www.instagram.com/p/CVfiO82tT4t/</a>   | 8189   | Positivo  | pt       | <a href="https://www.instagram.com/p/CVfiO82tT4t/">https://www.instagram.com/p/CVfiO82tT4t/</a>   | M      | R\$ 10.891,37 |
| 27/10/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CVjO_DMATqs/">https://www.instagram.com/p/CVjO_DMATqs/</a>   | 18     | Positivo  | pt       | <a href="https://www.instagram.com/p/CVjO_DMATqs/">https://www.instagram.com/p/CVjO_DMATqs/</a>   | M      | R\$ 23,94     |
| 29/10/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CVn0M2vDGP/">https://www.instagram.com/p/CVn0M2vDGP/</a>     | 1246   | Positivo  | pt       | <a href="https://www.instagram.com/p/CVn0M2vDGP/">https://www.instagram.com/p/CVn0M2vDGP/</a>     | F      | R\$ 1.657,18  |
| 31/10/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CVs4L9xvZci/">https://www.instagram.com/p/CVs4L9xvZci/</a>   | 655    | Positivo  | pt       | <a href="https://www.instagram.com/p/CVs4L9xvZci/">https://www.instagram.com/p/CVs4L9xvZci/</a>   | F      | R\$ 871,15    |
| 01/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CVwCGQGPP_9/">https://www.instagram.com/p/CVwCGQGPP_9/</a>   | 10.169 | Positivo  | pt       | <a href="https://www.instagram.com/p/CVwCGQGPP_9/">https://www.instagram.com/p/CVwCGQGPP_9/</a>   | M      | R\$ 14.524,77 |
| 01/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CVwCDqyPobq/">https://www.instagram.com/p/CVwCDqyPobq/</a>   | 1312   | Positivo  | pt       | <a href="https://www.instagram.com/p/CVwCDqyPobq/">https://www.instagram.com/p/CVwCDqyPobq/</a>   | M      | R\$ 1.744,96  |
| 01/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CVwCIW3vvY8/">https://www.instagram.com/p/CVwCIW3vvY8/</a>   | 551    | Positivo  | pt       | <a href="https://www.instagram.com/p/CVwCIW3vvY8/">https://www.instagram.com/p/CVwCIW3vvY8/</a>   | M      | R\$ 732,83    |
| 01/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CVwCGQGPP_9/">https://www.instagram.com/p/CVwCGQGPP_9/</a>   | 186    | Positivo  | pt       | <a href="https://www.instagram.com/p/CVwCGQGPP_9/">https://www.instagram.com/p/CVwCGQGPP_9/</a>   | M      | R\$ 247,38    |
| 01/11/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CVu34CsFhbm/">https://www.instagram.com/p/CVu34CsFhbm/</a>   | 181    | Positivo  | pt       | <a href="https://www.instagram.com/p/CVu34CsFhbm/">https://www.instagram.com/p/CVu34CsFhbm/</a>   | M      | R\$ 240,73    |
| 02/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CVyQpyNPyyb/">https://www.instagram.com/p/CVyQpyNPyyb/</a>   | 2638   | Positivo  | pt       | <a href="https://www.instagram.com/p/CVyQpyNPyyb/">https://www.instagram.com/p/CVyQpyNPyyb/</a>   | M      | R\$ 3.508,54  |
| 02/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CVyQpyNPyyb/">https://www.instagram.com/p/CVyQpyNPyyb/</a>   | 2073   | Positivo  | pt       | <a href="https://www.instagram.com/p/CVyQpyNPyyb/">https://www.instagram.com/p/CVyQpyNPyyb/</a>   | M      | R\$ 2.757,09  |
| 03/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CVzN5IQL5r_/">https://www.instagram.com/p/CVzN5IQL5r_/</a>   | 10.179 | Positivo  | pt       | <a href="https://www.instagram.com/p/CVzN5IQL5r_/">https://www.instagram.com/p/CVzN5IQL5r_/</a>   | M      | R\$ 13.524,77 |
| 03/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CVzN5IQL5r_/">https://www.instagram.com/p/CVzN5IQL5r_/</a>   | 8064   | Positivo  | pt       | <a href="https://www.instagram.com/p/CVzN5IQL5r_/">https://www.instagram.com/p/CVzN5IQL5r_/</a>   | M      | R\$ 10.725,12 |
| 03/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CV0RuagLG4P/">https://www.instagram.com/p/CV0RuagLG4P/</a>   | 1034   | Positivo  | pt       | <a href="https://www.instagram.com/p/CV0RuagLG4P/">https://www.instagram.com/p/CV0RuagLG4P/</a>   | F      | R\$ 1.375,22  |
| 03/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CV0RuagLG4P/">https://www.instagram.com/p/CV0RuagLG4P/</a>   | 324    | Positivo  | pt       | <a href="https://www.instagram.com/p/CV0RuagLG4P/">https://www.instagram.com/p/CV0RuagLG4P/</a>   | M      | R\$ 430,92    |
| 04/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CV3cBPLvRVQ/">https://www.instagram.com/p/CV3cBPLvRVQ/</a>   | 17900  | Positivo  | pt       | <a href="https://www.instagram.com/p/CV3cBPLvRVQ/">https://www.instagram.com/p/CV3cBPLvRVQ/</a>   | M      | R\$ 23.807,00 |
| 04/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CV3cBPLvRVQ/">https://www.instagram.com/p/CV3cBPLvRVQ/</a>   | 88     | Positivo  | pt       | <a href="https://www.instagram.com/p/CV3cBPLvRVQ/">https://www.instagram.com/p/CV3cBPLvRVQ/</a>   | F      | R\$ 117,04    |
| 05/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CV5iZbFrUB5/">https://www.instagram.com/p/CV5iZbFrUB5/</a>   | 2082   | Positivo  | pt       | <a href="https://www.instagram.com/p/CV5iZbFrUB5/">https://www.instagram.com/p/CV5iZbFrUB5/</a>   | M      | R\$ 2.769,06  |
| 05/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CV5iZbFrUB5/">https://www.instagram.com/p/CV5iZbFrUB5/</a>   | 176    | Positivo  | pt       | <a href="https://www.instagram.com/p/CV5iZbFrUB5/">https://www.instagram.com/p/CV5iZbFrUB5/</a>   | M      | R\$ 234,08    |
| 06/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CV8OpDyFpDb/">https://www.instagram.com/p/CV8OpDyFpDb/</a>   | 18013  | Positivo  | pt       | <a href="https://www.instagram.com/p/CV8OpDyFpDb/">https://www.instagram.com/p/CV8OpDyFpDb/</a>   | M      | R\$ 23.957,29 |
| 06/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CV8HqxfldTk/">https://www.instagram.com/p/CV8HqxfldTk/</a>   | 18013  | Positivo  | pt       | <a href="https://www.instagram.com/p/CV8HqxfldTk/">https://www.instagram.com/p/CV8HqxfldTk/</a>   | M      | R\$ 23.957,29 |
| 06/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CV8HqxfldTk/">https://www.instagram.com/p/CV8HqxfldTk/</a>   | 5308   | Positivo  | pt       | <a href="https://www.instagram.com/p/CV8HqxfldTk/">https://www.instagram.com/p/CV8HqxfldTk/</a>   | F      | R\$ 7.059,64  |
| 06/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CV8OpDyFpDb/">https://www.instagram.com/p/CV8OpDyFpDb/</a>   | 2638   | Positivo  | pt       | <a href="https://www.instagram.com/p/CV8OpDyFpDb/">https://www.instagram.com/p/CV8OpDyFpDb/</a>   | M      | R\$ 3.508,54  |
| 07/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CV-4vs-LmiN/">https://www.instagram.com/p/CV-4vs-LmiN/</a>   | 18013  | Positivo  | pt       | <a href="https://www.instagram.com/p/CV-4vs-LmiN/">https://www.instagram.com/p/CV-4vs-LmiN/</a>   | M      | R\$ 23.957,29 |
| 07/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CV-mgRuLlms/">https://www.instagram.com/p/CV-mgRuLlms/</a>   | 18013  | Positivo  | pt       | <a href="https://www.instagram.com/p/CV-mgRuLlms/">https://www.instagram.com/p/CV-mgRuLlms/</a>   | M      | R\$ 23.957,29 |
| 07/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CV-mgRuLlms/">https://www.instagram.com/p/CV-mgRuLlms/</a>   | 8911   | Positivo  | pt       | <a href="https://www.instagram.com/p/CV-mgRuLlms/">https://www.instagram.com/p/CV-mgRuLlms/</a>   | M      | R\$ 11.851,63 |
| 07/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CV-yhp_IQiv/">https://www.instagram.com/p/CV-yhp_IQiv/</a>   | 1312   | Positivo  | pt       | <a href="https://www.instagram.com/p/CV-yhp_IQiv/">https://www.instagram.com/p/CV-yhp_IQiv/</a>   | M      | R\$ 1.744,96  |
| 07/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CV-4vs-LmiN/">https://www.instagram.com/p/CV-4vs-LmiN/</a>   | 58     | Positivo  | pt       | <a href="https://www.instagram.com/p/CV-4vs-LmiN/">https://www.instagram.com/p/CV-4vs-LmiN/</a>   | F      | R\$ 77,14     |
| 08/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CWBcruFgkfm/">https://www.instagram.com/p/CWBcruFgkfm/</a>   | 18013  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWBcruFgkfm/">https://www.instagram.com/p/CWBcruFgkfm/</a>   | M      | R\$ 23.957,29 |
| 08/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CWBPI25Ldgs/">https://www.instagram.com/p/CWBPI25Ldgs/</a>   | 18013  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWBPI25Ldgs/">https://www.instagram.com/p/CWBPI25Ldgs/</a>   | M      | R\$ 23.957,29 |
| 08/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CWBcruFgkfm/">https://www.instagram.com/p/CWBcruFgkfm/</a>   | 3090   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWBcruFgkfm/">https://www.instagram.com/p/CWBcruFgkfm/</a>   | M      | R\$ 4.109,70  |
| 08/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CWB-iuvrGP8/">https://www.instagram.com/p/CWB-iuvrGP8/</a>   | 895    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWB-iuvrGP8/">https://www.instagram.com/p/CWB-iuvrGP8/</a>   | M      | R\$ 1.190,35  |
| 08/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CWBPI25Ldgs/">https://www.instagram.com/p/CWBPI25Ldgs/</a>   | 179    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWBPI25Ldgs/">https://www.instagram.com/p/CWBPI25Ldgs/</a>   | F      | R\$ 238,07    |
| 09/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CWEp8CqKMcu/">https://www.instagram.com/p/CWEp8CqKMcu/</a>   | 33716  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWEp8CqKMcu/">https://www.instagram.com/p/CWEp8CqKMcu/</a>   | F      | R\$ 44.842,28 |
| 09/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CWERZTsqlvw/">https://www.instagram.com/p/CWERZTsqlvw/</a>   | 22900  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWERZTsqlvw/">https://www.instagram.com/p/CWERZTsqlvw/</a>   | M      | R\$ 30.457,00 |
| 09/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CWED9p9JCPA/">https://www.instagram.com/p/CWED9p9JCPA/</a>   | 8941   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWED9p9JCPA/">https://www.instagram.com/p/CWED9p9JCPA/</a>   | M      | R\$ 11.891,53 |

| date             | searchs                    | social_media | profile_image                                                                                     | impact | sentiment | language | mention_url                                                                                       | gender | ROI            |
|------------------|----------------------------|--------------|---------------------------------------------------------------------------------------------------|--------|-----------|----------|---------------------------------------------------------------------------------------------------|--------|----------------|
| 09/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CWED9p9JCPA/">https://www.instagram.com/p/CWED9p9JCPA/</a>   | 4013   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWED9p9JCPA/">https://www.instagram.com/p/CWED9p9JCPA/</a>   | F      | R\$ 5.337,29   |
| 09/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CWDobQ3rKHR/">https://www.instagram.com/p/CWDobQ3rKHR/</a>   | 1347   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWDobQ3rKHR/">https://www.instagram.com/p/CWDobQ3rKHR/</a>   | F      | R\$ 1.791,51   |
| 09/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CWERZTsglvw/">https://www.instagram.com/p/CWERZTsglvw/</a>   | 332    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWERZTsglvw/">https://www.instagram.com/p/CWERZTsglvw/</a>   | M      | R\$ 441,56     |
| 09/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CWEp8CqKMcU/">https://www.instagram.com/p/CWEp8CqKMcU/</a>   | 356    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWEp8CqKMcU/">https://www.instagram.com/p/CWEp8CqKMcU/</a>   | F      | R\$ 473,48     |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGnLnqFIEI/">https://www.instagram.com/p/CWGnLnqFIEI/</a>   | 131755 | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGnLnqFIEI/">https://www.instagram.com/p/CWGnLnqFIEI/</a>   |        | R\$ 175.234,15 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG0fRZpQeu/">https://www.instagram.com/p/CWG0fRZpQeu/</a>   | 69912  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG0fRZpQeu/">https://www.instagram.com/p/CWG0fRZpQeu/</a>   |        | R\$ 92.982,96  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGWs9Hltu6/">https://www.instagram.com/p/CWGWs9Hltu6/</a>   | 53.900 | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGWs9Hltu6/">https://www.instagram.com/p/CWGWs9Hltu6/</a>   | M      | R\$ 71.687,00  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGS5LrJ8Eu/">https://www.instagram.com/p/CWGS5LrJ8Eu/</a>   | 34900  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGS5LrJ8Eu/">https://www.instagram.com/p/CWGS5LrJ8Eu/</a>   | M      | R\$ 46.417,00  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHY09XFBQR/">https://www.instagram.com/p/CWHY09XFBQR/</a>   | 18014  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHY09XFBQR/">https://www.instagram.com/p/CWHY09XFBQR/</a>   | M      | R\$ 23.958,62  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHO3jQtmot/">https://www.instagram.com/p/CWHO3jQtmot/</a>   | 17500  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHO3jQtmot/">https://www.instagram.com/p/CWHO3jQtmot/</a>   | M      | R\$ 23.275,00  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGYvv4PuSk/">https://www.instagram.com/p/CWGYvv4PuSk/</a>   | 17402  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGYvv4PuSk/">https://www.instagram.com/p/CWGYvv4PuSk/</a>   |        | R\$ 23.144,66  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG7Hh2PGQ6/">https://www.instagram.com/p/CWG7Hh2PGQ6/</a>   | 15600  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG7Hh2PGQ6/">https://www.instagram.com/p/CWG7Hh2PGQ6/</a>   | M      | R\$ 20.748,00  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHBF4fsiJT/">https://www.instagram.com/p/CWHBF4fsiJT/</a>   | 14587  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHBF4fsiJT/">https://www.instagram.com/p/CWHBF4fsiJT/</a>   | M      | R\$ 19.400,71  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHCgK8glyH/">https://www.instagram.com/p/CWHCgK8glyH/</a>   | 14557  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHCgK8glyH/">https://www.instagram.com/p/CWHCgK8glyH/</a>   |        | R\$ 19.360,81  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHTkt4g-mk/">https://www.instagram.com/p/CWHTkt4g-mk/</a>   | 13005  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHTkt4g-mk/">https://www.instagram.com/p/CWHTkt4g-mk/</a>   | M      | R\$ 17.296,65  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHTYyaPV15/">https://www.instagram.com/p/CWHTYyaPV15/</a>   | 12402  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHTYyaPV15/">https://www.instagram.com/p/CWHTYyaPV15/</a>   |        | R\$ 16.494,66  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHVPxBMRvO/">https://www.instagram.com/p/CWHVPxBMRvO/</a>   | 8201   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHVPxBMRvO/">https://www.instagram.com/p/CWHVPxBMRvO/</a>   | M      | R\$ 10.907,33  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG-hbErw4n/">https://www.instagram.com/p/CWG-hbErw4n/</a>   | 8199   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG-hbErw4n/">https://www.instagram.com/p/CWG-hbErw4n/</a>   | M      | R\$ 10.904,67  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGzZOSPol/">https://www.instagram.com/p/CWGzZOSPol/</a>     | 7607   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGzZOSPol/">https://www.instagram.com/p/CWGzZOSPol/</a>     |        | R\$ 10.117,31  |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHJevPjiCW/">https://www.instagram.com/p/CWHJevPjiCW/</a>   | 7243   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHJevPjiCW/">https://www.instagram.com/p/CWHJevPjiCW/</a>   | M      | R\$ 9.633,19   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHJFbHrFWn/">https://www.instagram.com/p/CWHJFbHrFWn/</a>   | 7243   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHJFbHrFWn/">https://www.instagram.com/p/CWHJFbHrFWn/</a>   | M      | R\$ 9.633,19   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHG82AJwpy/">https://www.instagram.com/p/CWHG82AJwpy/</a>   | 7243   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHG82AJwpy/">https://www.instagram.com/p/CWHG82AJwpy/</a>   | M      | R\$ 9.633,19   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG-8RxPEZu/">https://www.instagram.com/p/CWG-8RxPEZu/</a>   | 6599   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG-8RxPEZu/">https://www.instagram.com/p/CWG-8RxPEZu/</a>   | M      | R\$ 8.776,67   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHVkvzXM_Ov/">https://www.instagram.com/p/CWHVkvzXM_Ov/</a> | 6414   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHVkvzXM_Ov/">https://www.instagram.com/p/CWHVkvzXM_Ov/</a> | M      | R\$ 8.530,62   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG3TWApxIX/">https://www.instagram.com/p/CWG3TWApxIX/</a>   | 5852   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG3TWApxIX/">https://www.instagram.com/p/CWG3TWApxIX/</a>   | M      | R\$ 7.783,16   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHCJrDP8GL/">https://www.instagram.com/p/CWHCJrDP8GL/</a>   | 5826   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHCJrDP8GL/">https://www.instagram.com/p/CWHCJrDP8GL/</a>   | M      | R\$ 7.748,58   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHLqV5vXXd/">https://www.instagram.com/p/CWHLqV5vXXd/</a>   | 5538   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHLqV5vXXd/">https://www.instagram.com/p/CWHLqV5vXXd/</a>   | M      | R\$ 7.365,54   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHUSCyM-hh/">https://www.instagram.com/p/CWHUSCyM-hh/</a>   | 5342   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUSCyM-hh/">https://www.instagram.com/p/CWHUSCyM-hh/</a>   |        | R\$ 7.104,86   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG5dndMMrD/">https://www.instagram.com/p/CWG5dndMMrD/</a>   | 5310   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG5dndMMrD/">https://www.instagram.com/p/CWG5dndMMrD/</a>   |        | R\$ 7.062,30   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHBJZDF0jc/">https://www.instagram.com/p/CWHBJZDF0jc/</a>   | 5041   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHBJZDF0jc/">https://www.instagram.com/p/CWHBJZDF0jc/</a>   | M      | R\$ 6.704,53   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG_ZoqrNL9/">https://www.instagram.com/p/CWG_ZoqrNL9/</a>   | 4647   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG_ZoqrNL9/">https://www.instagram.com/p/CWG_ZoqrNL9/</a>   | M      | R\$ 6.180,51   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHB19wJ38y/">https://www.instagram.com/p/CWHB19wJ38y/</a>   | 4609   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHB19wJ38y/">https://www.instagram.com/p/CWHB19wJ38y/</a>   | F      | R\$ 6.129,97   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG_o-BPUQO/">https://www.instagram.com/p/CWG_o-BPUQO/</a>   | 4276   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG_o-BPUQO/">https://www.instagram.com/p/CWG_o-BPUQO/</a>   | F      | R\$ 5.687,08   |
| 10/11/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CWHLrvWfVBA/">https://www.instagram.com/p/CWHLrvWfVBA/</a>   | 3584   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHLrvWfVBA/">https://www.instagram.com/p/CWHLrvWfVBA/</a>   | M      | R\$ 4.766,72   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHRF16JFsF/">https://www.instagram.com/p/CWHRF16JFsF/</a>   | 3490   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHRF16JFsF/">https://www.instagram.com/p/CWHRF16JFsF/</a>   | F      | R\$ 4.641,70   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGVz3JjTIF/">https://www.instagram.com/p/CWGVz3JjTIF/</a>   | 3355   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGVz3JjTIF/">https://www.instagram.com/p/CWGVz3JjTIF/</a>   | M      | R\$ 4.462,15   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG6Y3av6NU/">https://www.instagram.com/p/CWG6Y3av6NU/</a>   | 2707   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG6Y3av6NU/">https://www.instagram.com/p/CWG6Y3av6NU/</a>   | F      | R\$ 3.600,31   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGVJMrRi_/">https://www.instagram.com/p/CWGVJMrRi_/</a>     | 2503   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGVJMrRi_/">https://www.instagram.com/p/CWGVJMrRi_/</a>     | F      | R\$ 3.328,99   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHNYpEsRiq/">https://www.instagram.com/p/CWHNYpEsRiq/</a>   | 2491   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHNYpEsRiq/">https://www.instagram.com/p/CWHNYpEsRiq/</a>   | F      | R\$ 3.313,03   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGWOTtIEnd/">https://www.instagram.com/p/CWGWOTtIEnd/</a>   | 2491   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGWOTtIEnd/">https://www.instagram.com/p/CWGWOTtIEnd/</a>   | F      | R\$ 3.313,03   |
| 10/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CWHBMPXjp6x/">https://www.instagram.com/p/CWHBMPXjp6x/</a>   | 2437   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHBMPXjp6x/">https://www.instagram.com/p/CWHBMPXjp6x/</a>   |        | R\$ 3.241,21   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHU3IdpAJV/">https://www.instagram.com/p/CWHU3IdpAJV/</a>   | 1886   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHU3IdpAJV/">https://www.instagram.com/p/CWHU3IdpAJV/</a>   | M      | R\$ 2.508,38   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHNdNAVC_q/">https://www.instagram.com/p/CWHNdNAVC_q/</a>   | 1815   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHNdNAVC_q/">https://www.instagram.com/p/CWHNdNAVC_q/</a>   | F      | R\$ 2.413,95   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG5fkTvM5p/">https://www.instagram.com/p/CWG5fkTvM5p/</a>   | 1733   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG5fkTvM5p/">https://www.instagram.com/p/CWG5fkTvM5p/</a>   | M      | R\$ 2.304,89   |

| date             | searchs                    | social_media | profile_image                                                                                   | impact | sentiment | language | mention_url                                                                                     | gender | ROI          |
|------------------|----------------------------|--------------|-------------------------------------------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|--------------|
| 10/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CWG9kjqvezP/">https://www.instagram.com/p/CWG9kjqvezP/</a> | 1546   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG9kjqvezP/">https://www.instagram.com/p/CWG9kjqvezP/</a> | M      | R\$ 2.056,18 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHSuhOgggd/">https://www.instagram.com/p/CWHSuhOgggd/</a> | 1528   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHSuhOgggd/">https://www.instagram.com/p/CWHSuhOgggd/</a> | F      | R\$ 2.032,24 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHRtB4v3qv/">https://www.instagram.com/p/CWHRtB4v3qv/</a> | 1528   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHRtB4v3qv/">https://www.instagram.com/p/CWHRtB4v3qv/</a> | F      | R\$ 2.032,24 |
| 10/11/2021 00:00 | #GPdoCinema                | Instagram    | <a href="https://www.instagram.com/p/CWG9kjqvezP/">https://www.instagram.com/p/CWG9kjqvezP/</a> | 1496   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG9kjqvezP/">https://www.instagram.com/p/CWG9kjqvezP/</a> | M      | R\$ 1.989,68 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHZ1hiJir4/">https://www.instagram.com/p/CWHZ1hiJir4/</a> | 1449   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHZ1hiJir4/">https://www.instagram.com/p/CWHZ1hiJir4/</a> | M      | R\$ 1.927,17 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHCfv7DeUu/">https://www.instagram.com/p/CWHCfv7DeUu/</a> | 1311   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHCfv7DeUu/">https://www.instagram.com/p/CWHCfv7DeUu/</a> | M      | R\$ 1.743,63 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG5xRiPIF/">https://www.instagram.com/p/CWG5xRiPIF/</a>   | 1299   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG5xRiPIF/">https://www.instagram.com/p/CWG5xRiPIF/</a>   |        | R\$ 1.727,67 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHlr2tPN1e/">https://www.instagram.com/p/CWHlr2tPN1e/</a> | 1125   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHlr2tPN1e/">https://www.instagram.com/p/CWHlr2tPN1e/</a> | M      | R\$ 1.496,25 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHUP4yvMhb/">https://www.instagram.com/p/CWHUP4yvMhb/</a> | 1074   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUP4yvMhb/">https://www.instagram.com/p/CWHUP4yvMhb/</a> | M      | R\$ 1.428,42 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG9h3FJXR7/">https://www.instagram.com/p/CWG9h3FJXR7/</a> | 1054   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG9h3FJXR7/">https://www.instagram.com/p/CWG9h3FJXR7/</a> | F      | R\$ 1.401,82 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHRYaNo6xl/">https://www.instagram.com/p/CWHRYaNo6xl/</a> | 1027   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHRYaNo6xl/">https://www.instagram.com/p/CWHRYaNo6xl/</a> | M      | R\$ 1.365,91 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGx_gDvQFw/">https://www.instagram.com/p/CWGx_gDvQFw/</a> | 994    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGx_gDvQFw/">https://www.instagram.com/p/CWGx_gDvQFw/</a> | M      | R\$ 1.322,02 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGqz2F7LM/">https://www.instagram.com/p/CWGqz2F7LM/</a>   | 938    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGqz2F7LM/">https://www.instagram.com/p/CWGqz2F7LM/</a>   | M      | R\$ 1.247,54 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG_8KkNHun/">https://www.instagram.com/p/CWG_8KkNHun/</a> | 905    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG_8KkNHun/">https://www.instagram.com/p/CWG_8KkNHun/</a> | M      | R\$ 1.203,65 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGtLtSpDKc/">https://www.instagram.com/p/CWGtLtSpDKc/</a> | 897    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGtLtSpDKc/">https://www.instagram.com/p/CWGtLtSpDKc/</a> | M      | R\$ 1.193,01 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHBwl2rMLR/">https://www.instagram.com/p/CWHBwl2rMLR/</a> | 895    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHBwl2rMLR/">https://www.instagram.com/p/CWHBwl2rMLR/</a> | M      | R\$ 1.190,35 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHlWq9MHQY/">https://www.instagram.com/p/CWHlWq9MHQY/</a> | 892    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHlWq9MHQY/">https://www.instagram.com/p/CWHlWq9MHQY/</a> | M      | R\$ 1.186,36 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG1vPEJHF/">https://www.instagram.com/p/CWG1vPEJHF/</a>   | 883    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG1vPEJHF/">https://www.instagram.com/p/CWG1vPEJHF/</a>   | F      | R\$ 1.174,39 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHFkqRPQ0/">https://www.instagram.com/p/CWHFkqRPQ0/</a>   | 795    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHFkqRPQ0/">https://www.instagram.com/p/CWHFkqRPQ0/</a>   | M      | R\$ 1.057,35 |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHMF6up3vJ/">https://www.instagram.com/p/CWHMF6up3vJ/</a> | 747    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHMF6up3vJ/">https://www.instagram.com/p/CWHMF6up3vJ/</a> | F      | R\$ 993,51   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG1vPEJHF/">https://www.instagram.com/p/CWG1vPEJHF/</a>   | 741    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG1vPEJHF/">https://www.instagram.com/p/CWG1vPEJHF/</a>   | F      | R\$ 985,53   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHUp5_MDi6/">https://www.instagram.com/p/CWHUp5_MDi6/</a> | 710    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUp5_MDi6/">https://www.instagram.com/p/CWHUp5_MDi6/</a> | M      | R\$ 944,30   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHc0i3IXvw/">https://www.instagram.com/p/CWHc0i3IXvw/</a> | 707    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHc0i3IXvw/">https://www.instagram.com/p/CWHc0i3IXvw/</a> | F      | R\$ 940,31   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGxpTgPwLS/">https://www.instagram.com/p/CWGxpTgPwLS/</a> | 694    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGxpTgPwLS/">https://www.instagram.com/p/CWGxpTgPwLS/</a> | M      | R\$ 923,02   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHUIAZPbFN/">https://www.instagram.com/p/CWHUIAZPbFN/</a> | 680    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUIAZPbFN/">https://www.instagram.com/p/CWHUIAZPbFN/</a> |        | R\$ 904,40   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGpH23PCg/">https://www.instagram.com/p/CWGpH23PCg/</a>   | 650    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGpH23PCg/">https://www.instagram.com/p/CWGpH23PCg/</a>   | M      | R\$ 864,50   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHBCx7PeWm/">https://www.instagram.com/p/CWHBCx7PeWm/</a> | 633    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHBCx7PeWm/">https://www.instagram.com/p/CWHBCx7PeWm/</a> | M      | R\$ 841,89   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHVO4jsp6k/">https://www.instagram.com/p/CWHVO4jsp6k/</a> | 585    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHVO4jsp6k/">https://www.instagram.com/p/CWHVO4jsp6k/</a> | M      | R\$ 778,05   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHNiwgvt6/">https://www.instagram.com/p/CWHNiwgvt6/</a>   | 550    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHNiwgvt6/">https://www.instagram.com/p/CWHNiwgvt6/</a>   | M      | R\$ 731,50   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGnmGDIWjv/">https://www.instagram.com/p/CWGnmGDIWjv/</a> | 508    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGnmGDIWjv/">https://www.instagram.com/p/CWGnmGDIWjv/</a> | F      | R\$ 675,64   |
| 10/11/2021 00:00 | #academiabrasileiradecinem | Instagram    | <a href="https://www.instagram.com/p/CWHUdlwrOQj/">https://www.instagram.com/p/CWHUdlwrOQj/</a> | 454    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUdlwrOQj/">https://www.instagram.com/p/CWHUdlwrOQj/</a> | M      | R\$ 603,82   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHK3ABrIKP/">https://www.instagram.com/p/CWHK3ABrIKP/</a> | 438    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHK3ABrIKP/">https://www.instagram.com/p/CWHK3ABrIKP/</a> | M      | R\$ 582,54   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHKka3lf0y/">https://www.instagram.com/p/CWHKka3lf0y/</a> | 438    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHKka3lf0y/">https://www.instagram.com/p/CWHKka3lf0y/</a> | M      | R\$ 582,54   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGpmvavT7F/">https://www.instagram.com/p/CWGpmvavT7F/</a> | 419    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGpmvavT7F/">https://www.instagram.com/p/CWGpmvavT7F/</a> | M      | R\$ 557,27   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHCbFXvlhD/">https://www.instagram.com/p/CWHCbFXvlhD/</a> | 409    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHCbFXvlhD/">https://www.instagram.com/p/CWHCbFXvlhD/</a> | F      | R\$ 543,97   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHRBYLrlfg/">https://www.instagram.com/p/CWHRBYLrlfg/</a> | 386    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHRBYLrlfg/">https://www.instagram.com/p/CWHRBYLrlfg/</a> | F      | R\$ 513,38   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHU3GpjO5a/">https://www.instagram.com/p/CWHU3GpjO5a/</a> | 339    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHU3GpjO5a/">https://www.instagram.com/p/CWHU3GpjO5a/</a> | F      | R\$ 450,87   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHdy6ULVid/">https://www.instagram.com/p/CWHdy6ULVid/</a> | 332    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHdy6ULVid/">https://www.instagram.com/p/CWHdy6ULVid/</a> | M      | R\$ 441,56   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWG6Tlflprp/">https://www.instagram.com/p/CWG6Tlflprp/</a> | 325    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG6Tlflprp/">https://www.instagram.com/p/CWG6Tlflprp/</a> | M      | R\$ 432,25   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHCc7Qv1t4/">https://www.instagram.com/p/CWHCc7Qv1t4/</a> | 319    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHCc7Qv1t4/">https://www.instagram.com/p/CWHCc7Qv1t4/</a> | F      | R\$ 424,27   |
| 10/11/2021 00:00 | #grandepremiodocinemabra   | Instagram    | <a href="https://www.instagram.com/p/CWHB19wj38v/">https://www.instagram.com/p/CWHB19wj38v/</a> | 292    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHB19wj38v/">https://www.instagram.com/p/CWHB19wj38v/</a> | F      | R\$ 388,36   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGtvBSPpqc/">https://www.instagram.com/p/CWGtvBSPpqc/</a> | 291    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGtvBSPpqc/">https://www.instagram.com/p/CWGtvBSPpqc/</a> | M      | R\$ 387,03   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWGoxVMftZV/">https://www.instagram.com/p/CWGoxVMftZV/</a> | 252    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGoxVMftZV/">https://www.instagram.com/p/CWGoxVMftZV/</a> | M      | R\$ 335,16   |
| 10/11/2021 00:00 | #cinemabrasileiro          | Instagram    | <a href="https://www.instagram.com/p/CWHJCT5JGnK/">https://www.instagram.com/p/CWHJCT5JGnK/</a> | 247    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHJCT5JGnK/">https://www.instagram.com/p/CWHJCT5JGnK/</a> | F      | R\$ 328,51   |

| date             | searchs           | social_media | profile_image                                                                                     | impact | sentiment | language | mention_url                                                                                       | gender | ROI            |
|------------------|-------------------|--------------|---------------------------------------------------------------------------------------------------|--------|-----------|----------|---------------------------------------------------------------------------------------------------|--------|----------------|
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG6uaYvLL6/">https://www.instagram.com/p/CWG6uaYvLL6/</a>   | 246    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHBQ6qrn7/">https://www.instagram.com/p/CWHBQ6qrn7/</a>     | M      | R\$ 327,18     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHUeWp1Si/">https://www.instagram.com/p/CWHUeWp1Si/</a>     | 243    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUeWp1Si/">https://www.instagram.com/p/CWHUeWp1Si/</a>     | F      | R\$ 323,19     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHHR_CohBs/">https://www.instagram.com/p/CWHHR_CohBs/</a>   | 229    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHHR_CohBs/">https://www.instagram.com/p/CWHHR_CohBs/</a>   | M      | R\$ 304,57     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHLLUOLPk/">https://www.instagram.com/p/CWHLLUOLPk/</a>     | 225    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHLLUOLPk/">https://www.instagram.com/p/CWHLLUOLPk/</a>     | M      | R\$ 299,25     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHVh-IJdrR/">https://www.instagram.com/p/CWHVh-IJdrR/</a>   | 212    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHVh-IJdrR/">https://www.instagram.com/p/CWHVh-IJdrR/</a>   | M      | R\$ 281,96     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHbXakKlZq/">https://www.instagram.com/p/CWHbXakKlZq/</a>   | 210    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHbXakKlZq/">https://www.instagram.com/p/CWHbXakKlZq/</a>   | F      | R\$ 279,30     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHUdlwrOQj/">https://www.instagram.com/p/CWHUdlwrOQj/</a>   | 204    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUdlwrOQj/">https://www.instagram.com/p/CWHUdlwrOQj/</a>   | M      | R\$ 271,32     |
| 10/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/p/CWHGmLjIF4hL/">https://www.instagram.com/p/CWHGmLjIF4hL/</a> | 191    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHGmLjIF4hL/">https://www.instagram.com/p/CWHGmLjIF4hL/</a> | M      | R\$ 254,03     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHCVInpwYN/">https://www.instagram.com/p/CWHCVInpwYN/</a>   | 185    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHCVInpwYN/">https://www.instagram.com/p/CWHCVInpwYN/</a>   | M      | R\$ 246,05     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHUdlwrOQj/">https://www.instagram.com/p/CWHUdlwrOQj/</a>   | 184    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUdlwrOQj/">https://www.instagram.com/p/CWHUdlwrOQj/</a>   | M      | R\$ 244,72     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG4l9Yv0bW/">https://www.instagram.com/p/CWG4l9Yv0bW/</a>   | 178    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG4l9Yv0bW/">https://www.instagram.com/p/CWG4l9Yv0bW/</a>   | F      | R\$ 236,74     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHFbdcR61c/">https://www.instagram.com/p/CWHFbdcR61c/</a>   | 176    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHFbdcR61c/">https://www.instagram.com/p/CWHFbdcR61c/</a>   | F      | R\$ 234,08     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWGpPpPeyr/">https://www.instagram.com/p/CWGpPpPeyr/</a>     | 169    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGpPpPeyr/">https://www.instagram.com/p/CWGpPpPeyr/</a>     | F      | R\$ 224,77     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG4FRvJuyt/">https://www.instagram.com/p/CWG4FRvJuyt/</a>   | 132    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG4FRvJuyt/">https://www.instagram.com/p/CWG4FRvJuyt/</a>   | M      | R\$ 175,56     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWGuzmjIbpw/">https://www.instagram.com/p/CWGuzmjIbpw/</a>   | 130    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGuzmjIbpw/">https://www.instagram.com/p/CWGuzmjIbpw/</a>   | M      | R\$ 172,90     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWGxQM6P80w/">https://www.instagram.com/p/CWGxQM6P80w/</a>   | 130    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGxQM6P80w/">https://www.instagram.com/p/CWGxQM6P80w/</a>   | F      | R\$ 172,90     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHD8s5lmEn/">https://www.instagram.com/p/CWHD8s5lmEn/</a>   | 121    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHD8s5lmEn/">https://www.instagram.com/p/CWHD8s5lmEn/</a>   | F      | R\$ 160,93     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHYMM4sJE8/">https://www.instagram.com/p/CWHYMM4sJE8/</a>   | 115    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHYMM4sJE8/">https://www.instagram.com/p/CWHYMM4sJE8/</a>   | M      | R\$ 152,95     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHUgzVmlcN/">https://www.instagram.com/p/CWHUgzVmlcN/</a>   | 114    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHUgzVmlcN/">https://www.instagram.com/p/CWHUgzVmlcN/</a>   | M      | R\$ 151,62     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHKH6yLhHr/">https://www.instagram.com/p/CWHKH6yLhHr/</a>   | 111    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHKH6yLhHr/">https://www.instagram.com/p/CWHKH6yLhHr/</a>   | F      | R\$ 147,63     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG6aBXRnXO/">https://www.instagram.com/p/CWG6aBXRnXO/</a>   | 110    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG6aBXRnXO/">https://www.instagram.com/p/CWG6aBXRnXO/</a>   | M      | R\$ 146,30     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHLrvWVfBA/">https://www.instagram.com/p/CWHLrvWVfBA/</a>   | 110    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHLrvWVfBA/">https://www.instagram.com/p/CWHLrvWVfBA/</a>   | M      | R\$ 146,30     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWGvSWWF5ke/">https://www.instagram.com/p/CWGvSWWF5ke/</a>   | 98     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGvSWWF5ke/">https://www.instagram.com/p/CWGvSWWF5ke/</a>   | F      | R\$ 130,34     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG96Wqvylb/">https://www.instagram.com/p/CWG96Wqvylb/</a>   | 93     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG96Wqvylb/">https://www.instagram.com/p/CWG96Wqvylb/</a>   | M      | R\$ 123,69     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG3PsiPRka/">https://www.instagram.com/p/CWG3PsiPRka/</a>   | 89     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG3PsiPRka/">https://www.instagram.com/p/CWG3PsiPRka/</a>   | M      | R\$ 118,37     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWGy0h2vhCl/">https://www.instagram.com/p/CWGy0h2vhCl/</a>   | 81     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGy0h2vhCl/">https://www.instagram.com/p/CWGy0h2vhCl/</a>   | F      | R\$ 107,73     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHQcZ2L98g/">https://www.instagram.com/p/CWHQcZ2L98g/</a>   | 80     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHQcZ2L98g/">https://www.instagram.com/p/CWHQcZ2L98g/</a>   | M      | R\$ 106,40     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHMqU2A_AI/">https://www.instagram.com/p/CWHMqU2A_AI/</a>   | 56     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHMqU2A_AI/">https://www.instagram.com/p/CWHMqU2A_AI/</a>   | F      | R\$ 74,48      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG4dXMpHNR/">https://www.instagram.com/p/CWG4dXMpHNR/</a>   | 55     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG4dXMpHNR/">https://www.instagram.com/p/CWG4dXMpHNR/</a>   | F      | R\$ 73,15      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHKpxwFfdE/">https://www.instagram.com/p/CWHKpxwFfdE/</a>   | 49     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHKpxwFfdE/">https://www.instagram.com/p/CWHKpxwFfdE/</a>   | M      | R\$ 65,17      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWGtL54Jr65/">https://www.instagram.com/p/CWGtL54Jr65/</a>   | 48     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGtL54Jr65/">https://www.instagram.com/p/CWGtL54Jr65/</a>   | M      | R\$ 63,84      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHHeNzvqZ0/">https://www.instagram.com/p/CWHHeNzvqZ0/</a>   | 45     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHHeNzvqZ0/">https://www.instagram.com/p/CWHHeNzvqZ0/</a>   | M      | R\$ 59,85      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHQTUzP1XV/">https://www.instagram.com/p/CWHQTUzP1XV/</a>   | 42     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHQTUzP1XV/">https://www.instagram.com/p/CWHQTUzP1XV/</a>   | M      | R\$ 55,86      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWGzZUjPlMA/">https://www.instagram.com/p/CWGzZUjPlMA/</a>   | 31     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGzZUjPlMA/">https://www.instagram.com/p/CWGzZUjPlMA/</a>   | F      | R\$ 41,23      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHJMGgJpD4/">https://www.instagram.com/p/CWHJMGgJpD4/</a>   | 24     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHJMGgJpD4/">https://www.instagram.com/p/CWHJMGgJpD4/</a>   | M      | R\$ 31,92      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWGmis1r3KR/">https://www.instagram.com/p/CWGmis1r3KR/</a>   | 21     | Positivo  | pt       | <a href="https://www.instagram.com/p/CWGmis1r3KR/">https://www.instagram.com/p/CWGmis1r3KR/</a>   | F      | R\$ 27,93      |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHXA4WsUlj/">https://www.instagram.com/p/CWHXA4WsUlj/</a>   | 634    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHXA4WsUlj/">https://www.instagram.com/p/CWHXA4WsUlj/</a>   | F      | R\$ 843,22     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG2yZqrWqN/">https://www.instagram.com/p/CWG2yZqrWqN/</a>   | 500    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG2yZqrWqN/">https://www.instagram.com/p/CWG2yZqrWqN/</a>   | F      | R\$ 665,00     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWHYDqEANSb/">https://www.instagram.com/p/CWHYDqEANSb/</a>   | 189    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWHYDqEANSb/">https://www.instagram.com/p/CWHYDqEANSb/</a>   | M      | R\$ 251,37     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWG9kJqvezP/">https://www.instagram.com/p/CWG9kJqvezP/</a>   | 340    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWG9kJqvezP/">https://www.instagram.com/p/CWG9kJqvezP/</a>   | M      | R\$ 452,20     |
| 10/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWKfZHHjNaV/">https://www.instagram.com/p/CWKfZHHjNaV/</a>   | 200    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWKfZHHjNaV/">https://www.instagram.com/p/CWKfZHHjNaV/</a>   | M      | R\$ 266,00     |
| 12/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CWJ7JldaiP/">https://www.instagram.com/p/CWJ7JldaiP/</a>     | 109027 | Positivo  | pt       | <a href="https://www.instagram.com/p/CWJ7JldaiP/">https://www.instagram.com/p/CWJ7JldaiP/</a>     | M      | R\$ 145.005,91 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/p/CWJ0V-CvU2k/">https://www.instagram.com/p/CWJ0V-CvU2k/</a>   | 18322  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWJ0V-CvU2k/">https://www.instagram.com/p/CWJ0V-CvU2k/</a>   | M      | R\$ 24.368,26  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/p/CWJ0V-CvU2k/">https://www.instagram.com/p/CWJ0V-CvU2k/</a>   | 11700  | Positivo  | pt       | <a href="https://www.instagram.com/p/CWJ0V-CvU2k/">https://www.instagram.com/p/CWJ0V-CvU2k/</a>   | M      | R\$ 15.561,00  |



| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI           |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|---------------|
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 10.169 | Positivo  | pt       | https://www.instagram.com/p/CWKEmu7Mill/ | M      | R\$ 13.524,77 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 9701   | Positivo  | pt       | https://www.instagram.com/p/CWJ3GKvr3Ng/ | M      | R\$ 12.902,33 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 8368   | Positivo  | pt       | https://www.instagram.com/p/CWMrAD5LF_G/ |        | R\$ 11.129,44 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 7996   | Positivo  | pt       | https://www.instagram.com/p/CWJ_s-qDCAK/ | F      | R\$ 10.634,68 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 7953   | Positivo  | pt       | https://www.instagram.com/p/CWKDwb6pNDI/ | F      | R\$ 10.577,49 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 7881   | Positivo  | pt       | https://www.instagram.com/p/CWKFCMuMEAT/ | M      | R\$ 10.481,73 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 7828   | Positivo  | pt       | https://www.instagram.com/p/CWJo6IAJ8hK/ | M      | R\$ 10.411,24 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 7693   | Positivo  | pt       | https://www.instagram.com/p/CWJznOktU3M/ |        | R\$ 10.231,69 |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 4449   | Positivo  | pt       | https://www.instagram.com/p/CWJ09p2t8Ug/ | M      | R\$ 5.917,17  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 4429   | Positivo  | pt       | https://www.instagram.com/p/CWL7rEnP7In/ | M      | R\$ 5.890,57  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 4012   | Positivo  | pt       | https://www.instagram.com/p/CWKAN2fn2sY/ | M      | R\$ 5.335,96  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 3940   | Positivo  | pt       | https://www.instagram.com/p/CWJ_YLXF5KF/ | F      | R\$ 5.240,20  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 3733   | Positivo  | pt       | https://www.instagram.com/p/CWJ4WVLAYl5/ | M      | R\$ 4.964,89  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 2956   | Positivo  | pt       | https://www.instagram.com/p/CWJnIrUhlmg/ | F      | R\$ 3.931,48  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 2908   | Positivo  | pt       | https://www.instagram.com/p/CWJpuSElrlu/ | M      | R\$ 3.867,64  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 2767   | Positivo  | pt       | https://www.instagram.com/p/CWJo6talM2W/ | M      | R\$ 3.680,11  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 2439   | Positivo  | pt       | https://www.instagram.com/p/CWKBeKtp_Wi/ |        | R\$ 3.243,87  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 2178   | Positivo  | pt       | https://www.instagram.com/p/CWI4illrk4/  | F      | R\$ 2.896,74  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 1557   | Positivo  | pt       | https://www.instagram.com/p/CWJ1ZrDpY5Y/ | F      | R\$ 2.070,81  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 1297   | Positivo  | pt       | https://www.instagram.com/p/CWJ0AccrPKE/ |        | R\$ 1.725,01  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 995    | Positivo  | pt       | https://www.instagram.com/p/CWI5hqSpJc5/ | M      | R\$ 1.323,35  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 962    | Positivo  | pt       | https://www.instagram.com/p/CWJzf6BF95P/ | M      | R\$ 1.279,46  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 941    | Positivo  | pt       | https://www.instagram.com/p/CWJuyExMPAV/ | M      | R\$ 1.251,53  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 874    | Positivo  | pt       | https://www.instagram.com/p/CWJvJgTPO7U/ | M      | R\$ 1.162,42  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 801    | Positivo  | pt       | https://www.instagram.com/p/CWJsv5PNN_g/ | M      | R\$ 1.065,33  |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 574    | Positivo  | pt       | https://www.instagram.com/p/CWIyHWUroQd/ | M      | R\$ 763,42    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 555    | Positivo  | pt       | https://www.instagram.com/p/CWKCbZutSyZ/ | M      | R\$ 738,15    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 515    | Positivo  | pt       | https://www.instagram.com/p/CWJ3STKrt_w/ | F      | R\$ 684,95    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 497    | Positivo  | pt       | https://www.instagram.com/p/CWJ1BXcPBoO/ | F      | R\$ 661,01    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 478    | Positivo  | pt       | https://www.instagram.com/p/CWJvjrr-7gc/ | M      | R\$ 635,74    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 464    | Positivo  | pt       | https://www.instagram.com/p/CWJ7_jMrBJE/ | F      | R\$ 617,12    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 456    | Positivo  | pt       | https://www.instagram.com/p/CWJzf6BF95P/ | M      | R\$ 606,48    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 456    | Positivo  | pt       | https://www.instagram.com/p/CWJx_sYrHBR/ | M      | R\$ 606,48    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 410    | Positivo  | pt       | https://www.instagram.com/p/CWJoCGovPMZ/ | M      | R\$ 545,30    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 408    | Positivo  | pt       | https://www.instagram.com/p/CWJ1leRvuev/ | M      | R\$ 542,64    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 402    | Positivo  | pt       | https://www.instagram.com/p/CWJ7nJZFP9d/ | M      | R\$ 534,66    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 400    | Positivo  | pt       | https://www.instagram.com/p/CWJ8W1dL4xK/ | F      | R\$ 532,00    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 383    | Positivo  | pt       | https://www.instagram.com/p/CWJzixtpxvD/ | F      | R\$ 509,39    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 370    | Positivo  | pt       | https://www.instagram.com/p/CWJ6l7Xrm9Y/ | M      | R\$ 492,10    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 362    | Positivo  | pt       | https://www.instagram.com/p/CWJ6jxLL-S3/ | M      | R\$ 481,46    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 340    | Positivo  | pt       | https://www.instagram.com/p/CWJrLsFr3gf/ | M      | R\$ 452,20    |
| 12/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 315    | Positivo  | pt       | https://www.instagram.com/p/CWKGwfvrHYz/ | M      | R\$ 418,95    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 298    | Positivo  | pt       | https://www.instagram.com/p/CWJ7NvYPkIR/ | M      | R\$ 396,34    |
| 12/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 222    | Positivo  | pt       | https://www.instagram.com/p/CWMLcURJEco/ | M      | R\$ 295,26    |

| date             | searchs                     | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI            |
|------------------|-----------------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|----------------|
| 12/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 191    | Positivo  | pt       | https://www.instagram.com/p/CWMBvslv_h2/  | F      | R\$ 254,03     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 179    | Positivo  | pt       | https://www.instagram.com/p/CWJzkbqVmq/   | M      | R\$ 238,07     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 174    | Positivo  | pt       | https://www.instagram.com/p/CWJ3HeFsvJ/   | M      | R\$ 231,42     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 166    | Positivo  | pt       | https://www.instagram.com/p/CWJ5CraJ0D/   | M      | R\$ 220,78     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 159    | Positivo  | pt       | https://www.instagram.com/p/CWJumDVvk4h/  | M      | R\$ 211,47     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 148    | Positivo  | pt       | https://www.instagram.com/p/CWJz9qbNcNN/  | M      | R\$ 196,84     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 141    | Positivo  | pt       | https://www.instagram.com/p/CWJsNadlkeR/  | F      | R\$ 187,53     |
| 12/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 116    | Positivo  | pt       | https://www.instagram.com/p/CWMPMZULz5M/  | F      | R\$ 154,28     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 114    | Positivo  | pt       | https://www.instagram.com/p/CWJt-qkrtDxp/ | M      | R\$ 151,62     |
| 12/11/2021 00:00 | grandepremiodocinemabrasil  | Instagram    | https://www.instagram.coi | 108    | Positivo  | pt       | https://www.instagram.com/p/CWJ9vPYFd5m/  | M      | R\$ 143,64     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 100    | Positivo  | pt       | https://www.instagram.com/p/CWJsrLbFT1n/  | F      | R\$ 133,00     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 95     | Positivo  | pt       | https://www.instagram.com/p/CWJqdwBFm6R/  | F      | R\$ 126,35     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 87     | Positivo  | pt       | https://www.instagram.com/p/CWJxn3fr6Re/  | F      | R\$ 115,71     |
| 12/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 79     | Positivo  | pt       | https://www.instagram.com/p/CWMIkQMNg6K/  | F      | R\$ 105,07     |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 71     | Positivo  | pt       | https://www.instagram.com/p/CWJyy-fpKTp/  | M      | R\$ 94,43      |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 71     | Positivo  | pt       | https://www.instagram.com/p/CWJzF5KJqkD/  | M      | R\$ 94,43      |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 71     | Positivo  | pt       | https://www.instagram.com/p/CWJpUaNP6mH/  | M      | R\$ 94,43      |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 64     | Positivo  | pt       | https://www.instagram.com/p/CWJtTQPIpgh/  | M      | R\$ 85,12      |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 56     | Positivo  | pt       | https://www.instagram.com/p/CWJmPqBok0y/  | M      | R\$ 74,48      |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 56     | Positivo  | pt       | https://www.instagram.com/p/CWJmMQkrqt0/  | M      | R\$ 74,48      |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 49     | Positivo  | pt       | https://www.instagram.com/p/CWKBOdnAQGn/  | M      | R\$ 65,17      |
| 12/11/2021 00:00 | grandepremiodocinemabrasil  | Instagram    | https://www.instagram.coi | 45     | Positivo  | pt       | https://www.instagram.com/p/CWl1F5Or13Z/  | M      | R\$ 59,85      |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 44     | Positivo  | pt       | https://www.instagram.com/p/CWJ5Ka0JBWb/  | M      | R\$ 58,52      |
| 12/11/2021 00:00 | #GPdoCinema                 | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CWKFWNoliJl/  | M      | R\$ 47,88      |
| 12/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 24     | Positivo  | pt       | https://www.instagram.com/p/CWKG05rs88S/  | F      | R\$ 31,92      |
| 12/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 18     | Positivo  | pt       | https://www.instagram.com/p/CWKGhb9okvm/  | F      | R\$ 23,94      |
| 13/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 1746   | Positivo  | pt       | https://www.instagram.com/p/CWOdaTDpHVb/  |        | R\$ 2.322,18   |
| 13/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 1052   | Positivo  | pt       | https://www.instagram.com/p/CWOFM99Lgd3/  | F      | R\$ 1.399,16   |
| 13/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 541    | Positivo  | pt       | https://www.instagram.com/p/CWOSQK6phg4/  | M      | R\$ 719,53     |
| 13/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 461    | Positivo  | pt       | https://www.instagram.com/p/CWOTJZTLpO9/  | M      | R\$ 613,13     |
| 13/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 222    | Positivo  | pt       | https://www.instagram.com/p/CWOR03VICer/  | M      | R\$ 295,26     |
| 13/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 126    | Positivo  | pt       | https://www.instagram.com/p/CWOIkCKJPRe/  | M      | R\$ 167,58     |
| 13/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 105    | Positivo  | pt       | https://www.instagram.com/p/CWORlxJXmI/   | F      | R\$ 139,65     |
| 13/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 27     | Positivo  | pt       | https://www.instagram.com/p/CWOO4xHpB-S/  | M      | R\$ 35,91      |
| 14/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 3729   | Positivo  | pt       | https://www.instagram.com/p/CWRbZlIFzPv/  | F      | R\$ 4.959,57   |
| 14/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 1368   | Positivo  | pt       | https://www.instagram.com/p/CWRwmkVsoer/  |        | R\$ 1.819,44   |
| 14/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 775    | Positivo  | pt       | https://www.instagram.com/p/CWTSr2gMH7/   | M      | R\$ 1.030,75   |
| 14/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 466    | Positivo  | pt       | https://www.instagram.com/p/CWRbZlIFzPv/  | F      | R\$ 619,78     |
| 14/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 61     | Positivo  | pt       | https://www.instagram.com/p/CWRY9Ppg2v4/  | M      | R\$ 81,13      |
| 14/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 25     | Positivo  | pt       | https://www.instagram.com/p/CWQi3VIFsF4/  | F      | R\$ 33,25      |
| 15/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 541318 | Positivo  | pt       | https://www.instagram.com/p/CWNvTQTruVu/  | M      | R\$ 719.952,94 |
| 15/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 196567 | Positivo  | pt       | https://www.instagram.com/p/CWOHET-rFJR/  |        | R\$ 261.434,11 |
| 15/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 167338 | Positivo  | pt       | https://www.instagram.com/p/CWN_c_xM4s-/  |        | R\$ 222.559,54 |
| 15/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 144000 | Positivo  | pt       | https://www.instagram.com/p/CWRIVCBD_Bx/  | M      | R\$ 191.520,00 |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI           |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|---------------|
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 51627  | Positivo  | pt       | https://www.instagram.com/p/CWOFM99Lgd3/ | M      | R\$ 68.663,91 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 45800  | Positivo  | pt       | https://www.instagram.com/p/CWMlkQMN6K/  | M      | R\$ 60.914,00 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 29852  | Positivo  | pt       | https://www.instagram.com/p/CWOuZiWrWIS/ | M      | R\$ 39.703,16 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 26308  | Positivo  | pt       | https://www.instagram.com/p/CWR8g8kAXzM/ | F      | R\$ 34.989,64 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 25208  | Positivo  | pt       | https://www.instagram.com/p/CWNw26oLn5k/ | F      | R\$ 33.526,64 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 25208  | Positivo  | pt       | https://www.instagram.com/p/CWMVubCL_Vy/ | F      | R\$ 33.526,64 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22294  | Positivo  | pt       | https://www.instagram.com/p/CWOFc2pLO09/ | F      | R\$ 29.651,02 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 19808  | Positivo  | pt       | https://www.instagram.com/p/CWR14U2rbbo/ |        | R\$ 26.344,64 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 18853  | Positivo  | pt       | https://www.instagram.com/p/CWMf_OeLUgZ/ | M      | R\$ 25.074,49 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 18168  | Positivo  | pt       | https://www.instagram.com/p/CWNzEYsAlIS/ | M      | R\$ 24.163,44 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 18007  | Positivo  | pt       | https://www.instagram.com/p/CWOPB00LnhW/ | M      | R\$ 23.949,31 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 17582  | Positivo  | pt       | https://www.instagram.com/p/CWMXYFnsPpV/ | M      | R\$ 23.384,06 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 16442  | Positivo  | pt       | https://www.instagram.com/p/CWPn3bnFfoH/ | M      | R\$ 21.867,86 |
| 15/11/2021 00:00 | #GPDdoCinema      | Instagram    | https://www.instagram.coi | 15747  | Positivo  | pt       | https://www.instagram.com/p/CWTJk63Fwiz/ | M      | R\$ 20.943,51 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 14378  | Positivo  | pt       | https://www.instagram.com/p/CWPgGveMyZZ/ | M      | R\$ 19.122,74 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 14376  | Positivo  | pt       | https://www.instagram.com/p/CWTVloDIO6G/ | M      | R\$ 19.120,08 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 11033  | Positivo  | pt       | https://www.instagram.com/p/CWOHCxVIsbq/ | M      | R\$ 14.673,89 |
| 15/11/2021 00:00 | #GPDdoCinema      | Instagram    | https://www.instagram.coi | 10642  | Positivo  | pt       | https://www.instagram.com/p/CWTxZm1PeFs/ | F      | R\$ 14.153,86 |
| 15/11/2021 00:00 | #GPDdoCinema      | Instagram    | https://www.instagram.coi | 10642  | Positivo  | pt       | https://www.instagram.com/p/CWTjs6GAc5I/ | F      | R\$ 14.153,86 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 10197  | Positivo  | pt       | https://www.instagram.com/p/CWTRrErAPMn/ | M      | R\$ 13.562,01 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 9936   | Positivo  | pt       | https://www.instagram.com/p/CWOG_6lrJeX/ | F      | R\$ 13.214,88 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 8636   | Positivo  | pt       | https://www.instagram.com/p/CWN9qgdrqzm/ | F      | R\$ 11.485,88 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7983   | Positivo  | pt       | https://www.instagram.com/p/CWMBicis76Y/ | M      | R\$ 10.617,39 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7459   | Positivo  | pt       | https://www.instagram.com/p/CWMYaWRL8ZP/ | F      | R\$ 9.920,47  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7255   | Positivo  | pt       | https://www.instagram.com/p/CWTXTdQrwuY/ | F      | R\$ 9.649,15  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7232   | Positivo  | pt       | https://www.instagram.com/p/CWNsxzXl9y7/ | M      | R\$ 9.618,56  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6975   | Positivo  | pt       | https://www.instagram.com/p/CWQaZ_LrSk2/ | M      | R\$ 9.276,75  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6969   | Positivo  | pt       | https://www.instagram.com/p/CWOGYf-tL5L/ | M      | R\$ 9.268,77  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6686   | Positivo  | pt       | https://www.instagram.com/p/CWPC2PGJybF/ | F      | R\$ 8.892,38  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5979   | Positivo  | pt       | https://www.instagram.com/p/CWTQLHYlkkV/ | F      | R\$ 7.952,07  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5887   | Positivo  | pt       | https://www.instagram.com/p/CWTvHv1pw_J/ | F      | R\$ 7.829,71  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5829   | Positivo  | pt       | https://www.instagram.com/p/CWMR90wJ0JK/ | M      | R\$ 7.752,57  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5829   | Positivo  | pt       | https://www.instagram.com/p/CWMSGsdrc3c/ | M      | R\$ 7.752,57  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5829   | Positivo  | pt       | https://www.instagram.com/p/CWMNEi3j07U/ | M      | R\$ 7.752,57  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5720   | Positivo  | pt       | https://www.instagram.com/p/CWTGjAzpo2R/ | M      | R\$ 7.607,60  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5719   | Positivo  | pt       | https://www.instagram.com/p/CWSE1oYr7y-/ | F      | R\$ 7.606,27  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5039   | Positivo  | pt       | https://www.instagram.com/p/CWSz_psqO2s/ | M      | R\$ 6.701,87  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4833   | Positivo  | pt       | https://www.instagram.com/p/CWSLgh1ANXe/ |        | R\$ 6.427,89  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4768   | Positivo  | pt       | https://www.instagram.com/p/CWMqQeIFqXc/ | F      | R\$ 6.341,44  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4767   | Positivo  | pt       | https://www.instagram.com/p/CWOlnT-r7QF/ | F      | R\$ 6.340,11  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4607   | Positivo  | pt       | https://www.instagram.com/p/CWMOUuZtllK/ | F      | R\$ 6.127,31  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4584   | Positivo  | pt       | https://www.instagram.com/p/CWPBcrTJLbo/ | M      | R\$ 6.096,72  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4546   | Positivo  | pt       | https://www.instagram.com/p/CWPgUbgMVpa/ | F      | R\$ 6.046,18  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4364   | Positivo  | pt       | https://www.instagram.com/p/CWPT4zNgPb0/ | F      | R\$ 5.804,12  |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI          |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|--------------|
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4277   | Positivo  | pt       | https://www.instagram.com/p/CWOQBL5rIT7/ | M      | R\$ 5.688,41 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4271   | Positivo  | pt       | https://www.instagram.com/p/CWP1vsjMdKz/ | M      | R\$ 5.680,43 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4213   | Positivo  | pt       | https://www.instagram.com/p/CWTP8KSLACU/ | M      | R\$ 5.603,29 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4164   | Positivo  | pt       | https://www.instagram.com/p/CWS7PgxIXc9/ | F      | R\$ 5.538,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3931   | Positivo  | pt       | https://www.instagram.com/p/CWMIJISNYti/ | F      | R\$ 5.228,23 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3775   | Positivo  | pt       | https://www.instagram.com/p/CWRxzUptJdL/ | M      | R\$ 5.020,75 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3724   | Positivo  | pt       | https://www.instagram.com/p/CWMrc_2ratY/ | M      | R\$ 4.952,92 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3713   | Positivo  | pt       | https://www.instagram.com/p/CWO6Fl8rpIF/ | F      | R\$ 4.938,29 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3599   | Positivo  | pt       | https://www.instagram.com/p/CWRxT6uMGjb/ | F      | R\$ 4.786,67 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3552   | Positivo  | pt       | https://www.instagram.com/p/CWPPMCRFtAV/ | F      | R\$ 4.724,16 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3514   | Positivo  | pt       | https://www.instagram.com/p/CWTCHaFrukc/ |        | R\$ 4.673,62 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3505   | Positivo  | pt       | https://www.instagram.com/p/CWO7dSopMSc/ | F      | R\$ 4.661,65 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3312   | Positivo  | pt       | https://www.instagram.com/p/CWQbAu6Lte6/ | M      | R\$ 4.404,96 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3287   | Positivo  | pt       | https://www.instagram.com/p/CWMoCwZL-mM/ | M      | R\$ 4.371,71 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3213   | Positivo  | pt       | https://www.instagram.com/p/CWS4wc7LBVE/ | F      | R\$ 4.273,29 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3174   | Positivo  | pt       | https://www.instagram.com/p/CWS-rUPsrB2/ | M      | R\$ 4.221,42 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3142   | Positivo  | pt       | https://www.instagram.com/p/CWPCuASpF7I/ | M      | R\$ 4.178,86 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3122   | Positivo  | pt       | https://www.instagram.com/p/CWOvW2DvuRy/ | F      | R\$ 4.152,26 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3091   | Positivo  | pt       | https://www.instagram.com/p/CWRpnWdlqv3/ | F      | R\$ 4.111,03 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3080   | Positivo  | pt       | https://www.instagram.com/p/CWMWoyfM0QK/ | M      | R\$ 4.096,40 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2996   | Positivo  | pt       | https://www.instagram.com/p/CWPlddnsum3/ | M      | R\$ 3.984,68 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2986   | Positivo  | pt       | https://www.instagram.com/p/CWTP6z6sYjf/ | M      | R\$ 3.971,38 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2944   | Positivo  | pt       | https://www.instagram.com/p/CWNsxzXl9y7/ | F      | R\$ 3.915,52 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2870   | Positivo  | pt       | https://www.instagram.com/p/CWMQKTrcs3O/ | M      | R\$ 3.817,10 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2847   | Positivo  | pt       | https://www.instagram.com/p/CWPb0nxg9IL/ | F      | R\$ 3.786,51 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2744   | Positivo  | pt       | https://www.instagram.com/p/CWRsP0fM3Se/ | F      | R\$ 3.649,52 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2695   | Positivo  | pt       | https://www.instagram.com/p/CWN7xx6AmJo/ | F      | R\$ 3.584,35 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2632   | Positivo  | pt       | https://www.instagram.com/p/CWTN8yRL6M4/ | M      | R\$ 3.500,56 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2632   | Positivo  | pt       | https://www.instagram.com/p/CWTNstGLNQY/ | M      | R\$ 3.500,56 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2557   | Positivo  | pt       | https://www.instagram.com/p/CWMRJEVPBo9/ | M      | R\$ 3.400,81 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2543   | Positivo  | pt       | https://www.instagram.com/p/CWO_hv_L1NZ/ | M      | R\$ 3.382,19 |
| 15/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 2434   | Positivo  | pt       | https://www.instagram.com/p/CWTScr2gMH7/ | M      | R\$ 3.237,22 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2405   | Positivo  | pt       | https://www.instagram.com/p/CWTT17OMUE3/ | M      | R\$ 3.198,65 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2180   | Positivo  | pt       | https://www.instagram.com/p/CWTV1AJJ2_3/ | F      | R\$ 2.899,40 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2165   | Positivo  | pt       | https://www.instagram.com/p/CWQasPfrb6f/ | M      | R\$ 2.879,45 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2110   | Positivo  | pt       | https://www.instagram.com/p/CWOFA0LrTbI/ | M      | R\$ 2.806,30 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2087   | Positivo  | pt       | https://www.instagram.com/p/CWTQWY2F6Gu/ | M      | R\$ 2.775,71 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2087   | Positivo  | pt       | https://www.instagram.com/p/CWTKtZzFV2k/ | M      | R\$ 2.775,71 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2044   | Positivo  | pt       | https://www.instagram.com/p/CWS88ywrRdf/ | M      | R\$ 2.718,52 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1961   | Positivo  | pt       | https://www.instagram.com/p/CWM8bFdLjCj/ | M      | R\$ 2.608,13 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1916   | Positivo  | pt       | https://www.instagram.com/p/CWMUIXFvyfp/ | F      | R\$ 2.548,28 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1873   | Positivo  | pt       | https://www.instagram.com/p/CWOIGfyrYSC/ | F      | R\$ 2.491,09 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1819   | Positivo  | pt       | https://www.instagram.com/p/CWOtOMLjCa1/ | F      | R\$ 2.419,27 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1796   | Positivo  | pt       | https://www.instagram.com/p/CWO1mg2JlCd/ | M      | R\$ 2.388,68 |



| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI          |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|--------------|
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1749   | Positivo  | pt       | https://www.instagram.com/p/CWOJlb2AsnF/ | M      | R\$ 2.326,17 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1749   | Positivo  | pt       | https://www.instagram.com/p/CWOIDUIAoYc/ | M      | R\$ 2.326,17 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1700   | Positivo  | pt       | https://www.instagram.com/p/CWMS33BLufj/ | F      | R\$ 2.261,00 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1698   | pos       | Positivo | https://www.instagram.com/p/CWQfYKFrBGb/ |        | R\$ 2.258,34 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1655   | Positivo  | pt       | https://www.instagram.com/p/CWL9ueZJonW/ | F      | R\$ 2.201,15 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1605   | Positivo  | pt       | https://www.instagram.com/p/CWORGUJrdBz/ | F      | R\$ 2.134,65 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1529   | Positivo  | pt       | https://www.instagram.com/p/CWOvq5GsElr/ | F      | R\$ 2.033,57 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1494   | Positivo  | pt       | https://www.instagram.com/p/CWN4f24rTG_/ | M      | R\$ 1.987,02 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1434   | Positivo  | pt       | https://www.instagram.com/p/CWPC6WlpIMx/ | M      | R\$ 1.907,22 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1419   | Positivo  | pt       | https://www.instagram.com/p/CWMcoQDMJgy/ | F      | R\$ 1.887,27 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1348   | Positivo  | pt       | https://www.instagram.com/p/CWMRIeltxfS/ | M      | R\$ 1.792,84 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1313   | Positivo  | pt       | https://www.instagram.com/p/CWS1VL9LxZo/ | M      | R\$ 1.746,29 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1299   | Positivo  | pt       | https://www.instagram.com/p/CWS7pJrL_HM/ |        | R\$ 1.727,67 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1289   | Positivo  | pt       | https://www.instagram.com/p/CWMZZ5yPtB7/ | F      | R\$ 1.714,37 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1259   | Positivo  | pt       | https://www.instagram.com/p/CWPGySDJUD4/ | M      | R\$ 1.674,47 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1254   | Positivo  | pt       | https://www.instagram.com/p/CWTViotJWtv/ | M      | R\$ 1.667,82 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1247   | Positivo  | pt       | https://www.instagram.com/p/CWMSqdpAtM-/ | M      | R\$ 1.658,51 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1191   | Positivo  | pt       | https://www.instagram.com/p/CWSCqgZLA7I/ | F      | R\$ 1.584,03 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1172   | Positivo  | pt       | https://www.instagram.com/p/CWTJoOol5gl/ | M      | R\$ 1.558,76 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1165   | Positivo  | pt       | https://www.instagram.com/p/CWSA5dsrt50/ | F      | R\$ 1.549,45 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1163   | Positivo  | pt       | https://www.instagram.com/p/CWO_lOhgTLe/ | M      | R\$ 1.546,79 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1107   | Positivo  | pt       | https://www.instagram.com/p/CWO91fvPPfm/ | F      | R\$ 1.472,31 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1079   | Positivo  | pt       | https://www.instagram.com/p/CWQGNLPL5-J/ | F      | R\$ 1.435,07 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1046   | Positivo  | pt       | https://www.instagram.com/p/CWMWwaWPCav/ | M      | R\$ 1.391,18 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1036   | Positivo  | pt       | https://www.instagram.com/p/CWPGcc8t9V9/ | F      | R\$ 1.377,88 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1003   | Positivo  | pt       | https://www.instagram.com/p/CWS1DSPlyAg/ | M      | R\$ 1.333,99 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 980    | Positivo  | pt       | https://www.instagram.com/p/CWTJht2LYxf/ | M      | R\$ 1.303,40 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 978    | Positivo  | pt       | https://www.instagram.com/p/CWS_rhIAhBw/ | M      | R\$ 1.300,74 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 964    | Positivo  | pt       | https://www.instagram.com/p/CWTTWeOtN55/ | M      | R\$ 1.282,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 939    | Positivo  | pt       | https://www.instagram.com/p/CWOJtAbrOZS/ | M      | R\$ 1.248,87 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 895    | Positivo  | pt       | https://www.instagram.com/p/CWQhtQ5FAct/ | M      | R\$ 1.190,35 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 893    | Positivo  | pt       | https://www.instagram.com/p/CWS7Lt3LQ8Q/ |        | R\$ 1.187,69 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 886    | Positivo  | pt       | https://www.instagram.com/p/CWNxvmftMNe/ | F      | R\$ 1.178,38 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 878    | Positivo  | pt       | https://www.instagram.com/p/CWOHO4xLc41/ | F      | R\$ 1.167,74 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 875    | Positivo  | pt       | https://www.instagram.com/p/CWTNzQtrBF6/ | F      | R\$ 1.163,75 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 863    | Positivo  | pt       | https://www.instagram.com/p/CWSJ5NeLw5z/ | M      | R\$ 1.147,79 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 859    | Positivo  | pt       | https://www.instagram.com/p/CWS4HBGredP/ |        | R\$ 1.142,47 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 853    | Positivo  | pt       | https://www.instagram.com/p/CWTGnMyAHmq/ | F      | R\$ 1.134,49 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 841    | Positivo  | pt       | https://www.instagram.com/p/CWTT65-jQ6v/ | M      | R\$ 1.118,53 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 824    | Positivo  | pt       | https://www.instagram.com/p/CWM1K76rMDw/ | M      | R\$ 1.095,92 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 808    | Positivo  | pt       | https://www.instagram.com/p/CWSZyu3L69s/ | M      | R\$ 1.074,64 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 806    | Positivo  | pt       | https://www.instagram.com/p/CWNv9wwLjaG/ | M      | R\$ 1.071,98 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 801    | Positivo  | pt       | https://www.instagram.com/p/CWPVx8pAW8I/ | M      | R\$ 1.065,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 788    | Positivo  | pt       | https://www.instagram.com/p/CWOGX9JLin/  | M      | R\$ 1.048,04 |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI          |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|--------------|
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 778    | Positivo  | pt       | https://www.instagram.com/p/CWM0mx9ALd8/  | F      | R\$ 1.034,74 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 763    | Positivo  | pt       | https://www.instagram.com/p/CWQTCPrLRjx/  | M      | R\$ 1.014,79 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 759    | Positivo  | pt       | https://www.instagram.com/p/CWOFtN8I5JX/  | F      | R\$ 1.009,47 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 759    | Positivo  | pt       | https://www.instagram.com/p/CWPOHp3NTLM/  | F      | R\$ 1.009,47 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 742    | Positivo  | pt       | https://www.instagram.com/p/CWMoVxcLwPy/  | M      | R\$ 986,86   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 734    | Positivo  | pt       | https://www.instagram.com/p/CWOvFYEv1dw/  | F      | R\$ 976,22   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 731    | Positivo  | pt       | https://www.instagram.com/p/CWTQm0kLP4-/  | M      | R\$ 972,23   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 724    | Positivo  | pt       | https://www.instagram.com/p/CWTQSK0FtYN/  | F      | R\$ 962,92   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 719    | Positivo  | pt       | https://www.instagram.com/p/CWPV8YUsD2h/  | M      | R\$ 956,27   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 691    | Positivo  | pt       | https://www.instagram.com/p/CWOxc1UDyST/  |        | R\$ 919,03   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 676    | Positivo  | pt       | https://www.instagram.com/p/CWMh17-DK4B/  | F      | R\$ 899,08   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 674    | Positivo  | pt       | https://www.instagram.com/p/CWMQFUZLUOt/  | M      | R\$ 896,42   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 668    | Positivo  | pt       | https://www.instagram.com/p/CWTTVsRL6Pn/  | M      | R\$ 888,44   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 660    | Positivo  | pt       | https://www.instagram.com/p/CWQWebYvTDC/  | M      | R\$ 877,80   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 628    | Positivo  | pt       | https://www.instagram.com/p/CWOGQDLNE1U/  | F      | R\$ 835,24   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 628    | Positivo  | pt       | https://www.instagram.com/p/CWO0hp-p5w2/  | M      | R\$ 835,24   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 627    | Positivo  | pt       | https://www.instagram.com/p/CWSO06MME_a/  | M      | R\$ 833,91   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 612    | Positivo  | pt       | https://www.instagram.com/p/CWTFMZjrg6b/  | F      | R\$ 813,96   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 604    | Positivo  | pt       | https://www.instagram.com/p/CWRzwqUrCvg/  | M      | R\$ 803,32   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 587    | Positivo  | pt       | https://www.instagram.com/p/CWOsp-ELVvE/  | F      | R\$ 780,71   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 580    | Positivo  | pt       | https://www.instagram.com/p/CWOLFk6rhEV/  | M      | R\$ 771,40   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 532    | Positivo  | pt       | https://www.instagram.com/p/CWTOMGslxgV/  |        | R\$ 707,56   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 510    | Positivo  | pt       | https://www.instagram.com/p/CWR2tSWMEvQ/  | F      | R\$ 678,30   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 507    | Positivo  | pt       | https://www.instagram.com/p/CWQOKEprYCD/  | M      | R\$ 674,31   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 482    | Positivo  | pt       | https://www.instagram.com/p/CWPGFIGLC3a/  | M      | R\$ 641,06   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 479    | Positivo  | pt       | https://www.instagram.com/p/CWTlrhCL5UT/  | F      | R\$ 637,07   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 477    | Positivo  | pt       | https://www.instagram.com/p/CWS4WJgrRQu/  | F      | R\$ 634,41   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 474    | Positivo  | pt       | https://www.instagram.com/p/CWNxttlrB9T/  | M      | R\$ 630,42   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 470    | Positivo  | pt       | https://www.instagram.com/p/CWN9w04JPwT/  | M      | R\$ 625,10   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 469    | Positivo  | pt       | https://www.instagram.com/p/CWOIHJZL_J7/  | M      | R\$ 623,77   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 453    | Positivo  | pt       | https://www.instagram.com/p/CWMTTPBUl0hR/ | M      | R\$ 602,49   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 449    | Positivo  | pt       | https://www.instagram.com/p/CWPCKEmJpck/  | M      | R\$ 597,17   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 448    | Positivo  | pt       | https://www.instagram.com/p/CWRlknsMZVs/  | F      | R\$ 595,84   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 442    | Positivo  | pt       | https://www.instagram.com/p/CWPCz4apXhc/  | M      | R\$ 587,86   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 438    | Positivo  | pt       | https://www.instagram.com/p/CWN5z02Njfr/  | F      | R\$ 582,54   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 435    | Positivo  | pt       | https://www.instagram.com/p/CWOIYhZLbbs/  | M      | R\$ 578,55   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 416    | Positivo  | pt       | https://www.instagram.com/p/CWOl_wgrBG3/  | M      | R\$ 553,28   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 415    | Positivo  | pt       | https://www.instagram.com/p/CWO9QvssGUa/  | F      | R\$ 551,95   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 414    | Positivo  | pt       | https://www.instagram.com/p/CWPQ4WyArVh/  | F      | R\$ 550,62   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 411    | Positivo  | pt       | https://www.instagram.com/p/CWMOLpuMCqd/  | M      | R\$ 546,63   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 407    | Positivo  | pt       | https://www.instagram.com/p/CWPpqwiLonC/  | F      | R\$ 541,31   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 404    | Positivo  | pt       | https://www.instagram.com/p/CWTClQUFPo6/  |        | R\$ 537,32   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 398    | Positivo  | pt       | https://www.instagram.com/p/CWOHQp2L8yv/  | M      | R\$ 529,34   |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 397    | Positivo  | pt       | https://www.instagram.com/p/CWMZfLOP81X/  | M      | R\$ 528,01   |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI        |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|------------|
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 386    | Positivo  | pt       | https://www.instagram.com/p/CWMaSXNhnLN/ | M      | R\$ 513,38 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 379    | Positivo  | pt       | https://www.instagram.com/p/CWS1K4TrFkk/ | M      | R\$ 504,07 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 375    | Positivo  | pt       | https://www.instagram.com/p/CWMXmM8Lg3U/ | M      | R\$ 498,75 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 371    | Positivo  | pt       | https://www.instagram.com/p/CWO4pNfrSOJ/ | M      | R\$ 493,43 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 364    | Positivo  | pt       | https://www.instagram.com/p/CWPX2I5NoL5/ | M      | R\$ 484,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 355    | Positivo  | pt       | https://www.instagram.com/p/CWOL-Z8LQss/ | M      | R\$ 472,15 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 350    | Positivo  | pt       | https://www.instagram.com/p/CWMbsKHLQJd/ | F      | R\$ 465,50 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 347    | Positivo  | pt       | https://www.instagram.com/p/CWMQyFALZ-7/ | M      | R\$ 461,51 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 345    | Positivo  | pt       | https://www.instagram.com/p/CWTLAenvZsG/ | M      | R\$ 458,85 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 338    | Positivo  | pt       | https://www.instagram.com/p/CWM-6L3MXbY/ | M      | R\$ 449,54 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 334    | Positivo  | pt       | https://www.instagram.com/p/CWRmt2lr_ad/ | F      | R\$ 444,22 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 327    | Positivo  | pt       | https://www.instagram.com/p/CWO9m3TtYgh/ | M      | R\$ 434,91 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 321    | Positivo  | pt       | https://www.instagram.com/p/CWO9MFitA7A/ | M      | R\$ 426,93 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 318    | Positivo  | pt       | https://www.instagram.com/p/CWSPQC-sCju/ | F      | R\$ 422,94 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 313    | Positivo  | pt       | https://www.instagram.com/p/CWTJGI5rGoP/ | F      | R\$ 416,29 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 312    | Positivo  | pt       | https://www.instagram.com/p/CWOvKgYPzKF/ | M      | R\$ 414,96 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 308    | Positivo  | pt       | https://www.instagram.com/p/CWRoemlr9cd/ | F      | R\$ 409,64 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 305    | Positivo  | pt       | https://www.instagram.com/p/CWQcEwrFkE6/ | M      | R\$ 405,65 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 301    | Positivo  | pt       | https://www.instagram.com/p/CWOC995rpOU/ | M      | R\$ 400,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 301    | Positivo  | pt       | https://www.instagram.com/p/CWMb8F4pPzX/ | F      | R\$ 400,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 285    | Positivo  | pt       | https://www.instagram.com/p/CWQd-bbvs7L/ | M      | R\$ 379,05 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 285    | Positivo  | pt       | https://www.instagram.com/p/CWRldlypsDs/ | F      | R\$ 379,05 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 275    | Positivo  | pt       | https://www.instagram.com/p/CWNfR3g4zj/  | M      | R\$ 365,75 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 269    | Positivo  | pt       | https://www.instagram.com/p/CWTJwrOJW1e/ | M      | R\$ 357,77 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 268    | Positivo  | pt       | https://www.instagram.com/p/CWOtw05rLyk/ | F      | R\$ 356,44 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 264    | Positivo  | pt       | https://www.instagram.com/p/CWMbvmDJFnz/ | F      | R\$ 351,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 264    | Positivo  | pt       | https://www.instagram.com/p/CWRsrEytCXd/ | F      | R\$ 351,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 264    | Positivo  | pt       | https://www.instagram.com/p/CWRrz_YtVpA/ | F      | R\$ 351,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 264    | Positivo  | pt       | https://www.instagram.com/p/CWRmRz7rTJR/ | M      | R\$ 351,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 261    | Positivo  | pt       | https://www.instagram.com/p/CWPLQdYttC8/ | M      | R\$ 347,13 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 260    | Positivo  | pt       | https://www.instagram.com/p/CWS5Q7-rA9Z/ | M      | R\$ 345,80 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 258    | Positivo  | pt       | https://www.instagram.com/p/CWN4zEvL3q_/ | F      | R\$ 343,14 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 257    | Positivo  | pt       | https://www.instagram.com/p/CWMRsZgrNS5/ | M      | R\$ 341,81 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 257    | Positivo  | pt       | https://www.instagram.com/p/CWPFI6gt-l/  | M      | R\$ 341,81 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 257    | Positivo  | pt       | https://www.instagram.com/p/CWOsvhFrX9t/ | M      | R\$ 341,81 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 256    | Positivo  | pt       | https://www.instagram.com/p/CWS1OPEqbmN/ | M      | R\$ 340,48 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 256    | Positivo  | pt       | https://www.instagram.com/p/CWRrd_iLhfy/ | M      | R\$ 340,48 |
| 15/11/2021 00:00 | #GpdoCinema       | Instagram    | https://www.instagram.coi | 254    | Positivo  | pt       | https://www.instagram.com/p/CWT_CWwj2-P/ | F      | R\$ 337,82 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 251    | Positivo  | pt       | https://www.instagram.com/p/CWS4Rf4LrNH/ | M      | R\$ 333,83 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 249    | Positivo  | pt       | https://www.instagram.com/p/CWO6jTlr4nH/ | F      | R\$ 331,17 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 248    | Positivo  | pt       | https://www.instagram.com/p/CWOw8fuDpnW/ | M      | R\$ 329,84 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 244    | Positivo  | pt       | https://www.instagram.com/p/CWOJsiiprjb/ | F      | R\$ 324,52 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 242    | Positivo  | pt       | https://www.instagram.com/p/CWQcCF3I-JP/ | F      | R\$ 321,86 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 234    | Positivo  | pt       | https://www.instagram.com/p/CWS5BYMrDRU/ | M      | R\$ 311,22 |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI        |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|------------|
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 233    | Positivo  | pt       | https://www.instagram.com/p/CWRnj2rNIQf/ | F      | R\$ 309,89 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 231    | Positivo  | pt       | https://www.instagram.com/p/CWPD6h9tIJ4/ | M      | R\$ 307,23 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 229    | Positivo  | pt       | https://www.instagram.com/p/CWTQwUGrasG/ | M      | R\$ 304,57 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 226    | Positivo  | pt       | https://www.instagram.com/p/CWS1dw5A7GM/ | F      | R\$ 300,58 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 224    | Positivo  | pt       | https://www.instagram.com/p/CWN9EQyr31v/ | F      | R\$ 297,92 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 223    | Positivo  | pt       | https://www.instagram.com/p/CWL0emDpBzD/ | F      | R\$ 296,59 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 222    | Positivo  | pt       | https://www.instagram.com/p/CWSO6XgAb5I/ | F      | R\$ 295,26 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 217    | Positivo  | pt       | https://www.instagram.com/p/CWQVYT1LJ_x/ | F      | R\$ 288,61 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 216    | Positivo  | pt       | https://www.instagram.com/p/CWOGEl-LAs_/ | F      | R\$ 287,28 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 210    | Positivo  | pt       | https://www.instagram.com/p/CWOPeDPFSnY/ | F      | R\$ 279,30 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 208    | Positivo  | pt       | https://www.instagram.com/p/CWPFw9uhGWO/ | M      | R\$ 276,64 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 207    | Positivo  | pt       | https://www.instagram.com/p/CWOLJ1QrLa-/ | M      | R\$ 275,31 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 207    | Positivo  | pt       | https://www.instagram.com/p/CWOKyX2IKT4/ | M      | R\$ 275,31 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 207    | Positivo  | pt       | https://www.instagram.com/p/CWN2mQHI-st/ | F      | R\$ 275,31 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 205    | Positivo  | pt       | https://www.instagram.com/p/CWTMNW8Ls4e/ | M      | R\$ 272,65 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 203    | Positivo  | pt       | https://www.instagram.com/p/CWOPrnpPhXY/ | M      | R\$ 269,99 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 203    | Positivo  | pt       | https://www.instagram.com/p/CWOPkALPWYt/ | M      | R\$ 269,99 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 201    | Positivo  | pt       | https://www.instagram.com/p/CWTI2Chg2kL/ | M      | R\$ 267,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 200    | Positivo  | pt       | https://www.instagram.com/p/CWS2OYPF4A2/ | F      | R\$ 266,00 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 194    | Positivo  | pt       | https://www.instagram.com/p/CWMTIqvl6M5/ | M      | R\$ 258,02 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 190    | Positivo  | pt       | https://www.instagram.com/p/CWOB7U-gIGG/ | M      | R\$ 252,70 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 188    | Positivo  | pt       | https://www.instagram.com/p/CWPMYHClKlq/ | M      | R\$ 250,04 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 184    | Positivo  | pt       | https://www.instagram.com/p/CWPHV7ItOUB/ | F      | R\$ 244,72 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 182    | Positivo  | pt       | https://www.instagram.com/p/CWMeA-fLEJ1/ | F      | R\$ 242,06 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 175    | Positivo  | pt       | https://www.instagram.com/p/CWRnS2Lr4oP/ | M      | R\$ 232,75 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 174    | Positivo  | pt       | https://www.instagram.com/p/CWQIQfKrYsK/ | M      | R\$ 231,42 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 173    | Positivo  | pt       | https://www.instagram.com/p/CWPebNpt9TL/ | F      | R\$ 230,09 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 172    | Positivo  | pt       | https://www.instagram.com/p/CWTLKikLJqo/ | F      | R\$ 228,76 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 172    | Positivo  | pt       | https://www.instagram.com/p/CWTKK7EJET3/ | F      | R\$ 228,76 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 170    | Positivo  | pt       | https://www.instagram.com/p/CWMLwS5JwBZ/ | M      | R\$ 226,10 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 170    | Positivo  | pt       | https://www.instagram.com/p/CWO5O6XPR_D/ | F      | R\$ 226,10 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 170    | Positivo  | pt       | https://www.instagram.com/p/CWR48isgR4v/ | F      | R\$ 226,10 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 164    | Positivo  | pt       | https://www.instagram.com/p/CWOwidzJByi/ | M      | R\$ 218,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 164    | Positivo  | pt       | https://www.instagram.com/p/CWOfFjrzyZ/  | M      | R\$ 218,12 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 158    | Positivo  | pt       | https://www.instagram.com/p/CWPALHOA4R1/ | F      | R\$ 210,14 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 150    | Positivo  | pt       | https://www.instagram.com/p/CWPCn0Fp8zL/ | F      | R\$ 199,50 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 147    | Positivo  | pt       | https://www.instagram.com/p/CWQZADNsAms/ | M      | R\$ 195,51 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 144    | Positivo  | pt       | https://www.instagram.com/p/CWOwjeRLTsj/ | M      | R\$ 191,52 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 142    | Positivo  | pt       | https://www.instagram.com/p/CWOEMZ7LTsw/ | F      | R\$ 188,86 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 134    | Positivo  | pt       | https://www.instagram.com/p/CWTS0F1sEIS/ | M      | R\$ 178,22 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 132    | Positivo  | pt       | https://www.instagram.com/p/CVWcmjisqrg/ | F      | R\$ 175,56 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 124    | Positivo  | pt       | https://www.instagram.com/p/CWM4LFyMXjq/ | M      | R\$ 164,92 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 118    | Positivo  | pt       | https://www.instagram.com/p/CWQheUVLJeB/ | M      | R\$ 156,94 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 117    | Positivo  | pt       | https://www.instagram.com/p/CWQeB_EF4z-/ | M      | R\$ 155,61 |



| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI        |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|------------|
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 114    | Positivo  | pt       | https://www.instagram.com/p/CWTWL4Jp335/  | M      | R\$ 151,62 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 110    | Positivo  | pt       | https://www.instagram.com/p/CWS7QfaNcjB/  | F      | R\$ 146,30 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 108    | Positivo  | pt       | https://www.instagram.com/p/CWPf8JLsRwS/  | F      | R\$ 143,64 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 105    | Positivo  | pt       | https://www.instagram.com/p/CWM5STavE1Z/  | M      | R\$ 139,65 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 104    | Positivo  | pt       | https://www.instagram.com/p/CWQSBGKI8Pa/  | M      | R\$ 138,32 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 101    | Positivo  | pt       | https://www.instagram.com/p/CWNyKwUtvC2/  | M      | R\$ 134,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 101    | Positivo  | pt       | https://www.instagram.com/p/CWNwljrg2YX/  | M      | R\$ 134,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 101    | Positivo  | pt       | https://www.instagram.com/p/CWRqHtZLHnI/  | M      | R\$ 134,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 99     | Positivo  | pt       | https://www.instagram.com/p/CWPL-Rkpv2U/  | M      | R\$ 131,67 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 99     | Positivo  | pt       | https://www.instagram.com/p/CWS4g6urw9s/  | F      | R\$ 131,67 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 94     | Positivo  | pt       | https://www.instagram.com/p/CWTPmZLjQgv/  | M      | R\$ 125,02 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 93     | Positivo  | pt       | https://www.instagram.com/p/CWTWxNntDND/  | M      | R\$ 123,69 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 90     | Positivo  | pt       | https://www.instagram.com/p/CWQZ4gcPZj5/  | F      | R\$ 119,70 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 84     | Positivo  | pt       | https://www.instagram.com/p/CWRvSzZr8tY/  | F      | R\$ 111,72 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 83     | Positivo  | pt       | https://www.instagram.com/p/CWOAYm-rj9Q/  | M      | R\$ 110,39 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 83     | Positivo  | pt       | https://www.instagram.com/p/CWMMRvt2jORn/ | F      | R\$ 110,39 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 83     | Positivo  | pt       | https://www.instagram.com/p/CWTOUnPLRI-/  | F      | R\$ 110,39 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 78     | Positivo  | pt       | https://www.instagram.com/p/CWOuZlHLVJo/  | M      | R\$ 103,74 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 77     | Positivo  | pt       | https://www.instagram.com/p/CWM4zayAzfF/  | M      | R\$ 102,41 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 77     | Positivo  | pt       | https://www.instagram.com/p/CWSGii2LWbi/  | F      | R\$ 102,41 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 76     | Positivo  | pt       | https://www.instagram.com/p/CWR8wLJrd_i/  | M      | R\$ 101,08 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 73     | Positivo  | pt       | https://www.instagram.com/p/CWN1eGJrdW3/  | F      | R\$ 97,09  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 71     | Positivo  | pt       | https://www.instagram.com/p/CWRn7OSrhjm/  | M      | R\$ 94,43  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 67     | Positivo  | pt       | https://www.instagram.com/p/CWOJsR6NU1w/  | M      | R\$ 89,11  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 64     | Positivo  | pt       | https://www.instagram.com/p/CWPFclZvkVn/  | M      | R\$ 85,12  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 63     | Positivo  | pt       | https://www.instagram.com/p/CWN-NnDrFDm/  | M      | R\$ 83,79  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 63     | Positivo  | pt       | https://www.instagram.com/p/CWNUfYEljvR/  | M      | R\$ 83,79  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 61     | Positivo  | pt       | https://www.instagram.com/p/CWOvXF7hrMm/  | M      | R\$ 81,13  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 57     | Positivo  | pt       | https://www.instagram.com/p/CWQdJHerfR8/  | M      | R\$ 75,81  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 53     | Positivo  | pt       | https://www.instagram.com/p/CWM6P96Muca/  | M      | R\$ 70,49  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 53     | Positivo  | pt       | https://www.instagram.com/p/CWRvO0xlC3F/  | M      | R\$ 70,49  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 52     | Positivo  | pt       | https://www.instagram.com/p/CWO5HChrv2y/  | M      | R\$ 69,16  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 49     | Positivo  | pt       | https://www.instagram.com/p/CWR6JxUsp89/  | F      | R\$ 65,17  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 48     | Positivo  | pt       | https://www.instagram.com/p/CWMTTr1RLudq/ | M      | R\$ 63,84  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 48     | Positivo  | pt       | https://www.instagram.com/p/CWMRih4MEBf/  | M      | R\$ 63,84  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 47     | Positivo  | pt       | https://www.instagram.com/p/CWMTtSLJFeGk/ | F      | R\$ 62,51  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 46     | Positivo  | pt       | https://www.instagram.com/p/CWTBgONrmnf/  | M      | R\$ 61,18  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 45     | Positivo  | pt       | https://www.instagram.com/p/CWMr2PRASn5/  | F      | R\$ 59,85  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 44     | Positivo  | pt       | https://www.instagram.com/p/CWPEy7ugr0a/  | F      | R\$ 58,52  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 44     | Positivo  | pt       | https://www.instagram.com/p/CWRpWfPIE7b/  | M      | R\$ 58,52  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 42     | Positivo  | pt       | https://www.instagram.com/p/CWPNmbqrvCY/  | F      | R\$ 55,86  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 41     | Positivo  | pt       | https://www.instagram.com/p/CWPBNDp2Gh/   | F      | R\$ 54,53  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 41     | Positivo  | pt       | https://www.instagram.com/p/CWTND4qLWVA/  | M      | R\$ 54,53  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 40     | Positivo  | pt       | https://www.instagram.com/p/CWPWpyLsXMC/  | M      | R\$ 53,20  |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI           |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|---------------|
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 39     | Positivo  | pt       | https://www.instagram.com/p/CWO1RBdrqhd/  | F      | R\$ 51,87     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CWMSJCpfa3/   | M      | R\$ 47,88     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CWS3bcGL-nP/  | M      | R\$ 47,88     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34     | Positivo  | pt       | https://www.instagram.com/p/CWMXivrrLyw/  | F      | R\$ 45,22     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34     | Positivo  | pt       | https://www.instagram.com/p/CWTNTTo-sVX4/ | F      | R\$ 45,22     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 33     | Positivo  | pt       | https://www.instagram.com/p/CWR1a5przRL/  | M      | R\$ 43,89     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 26     | Positivo  | pt       | https://www.instagram.com/p/CWPTuL5Lbfu/  | F      | R\$ 34,58     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 26     | Positivo  | pt       | https://www.instagram.com/p/CWPKSHHIGUv/  | F      | R\$ 34,58     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 24     | Positivo  | pt       | https://www.instagram.com/p/CWPa3A9Dm7s/  | M      | R\$ 31,92     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 23     | Positivo  | pt       | https://www.instagram.com/p/CWQg1c6rZy0/  | M      | R\$ 30,59     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22     | Positivo  | pt       | https://www.instagram.com/p/CWMY2qwn7m6/  | F      | R\$ 29,26     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22     | Positivo  | pt       | https://www.instagram.com/p/CWMYBBdpk1x/  | F      | R\$ 29,26     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22     | Positivo  | pt       | https://www.instagram.com/p/CWS-oHRIULX/  | M      | R\$ 29,26     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 21     | Positivo  | pt       | https://www.instagram.com/p/CWQaamcLXk-/  | M      | R\$ 27,93     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 19     | Positivo  | pt       | https://www.instagram.com/p/CWTUjCslOgx/  | F      | R\$ 25,27     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 18     | Positivo  | pt       | https://www.instagram.com/p/CWORKrLDfcC/  | F      | R\$ 23,94     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 17     | Positivo  | pt       | https://www.instagram.com/p/CWMzbjWMOI0/  | M      | R\$ 22,61     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 16     | Positivo  | pt       | https://www.instagram.com/p/CWMXO3NrImD/  | M      | R\$ 21,28     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 16     | Positivo  | pt       | https://www.instagram.com/p/CWMXDEQrYbv/  | M      | R\$ 21,28     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 15     | Positivo  | pt       | https://www.instagram.com/p/CWMU3Wkvi0m/  | M      | R\$ 19,95     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 14     | Positivo  | pt       | https://www.instagram.com/p/CWMjOaMJkaE/  | M      | R\$ 18,62     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 13     | Positivo  | pt       | https://www.instagram.com/p/CWTJE84IYPL/  | F      | R\$ 17,29     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 12     | Positivo  | pt       | https://www.instagram.com/p/CWO9PtXgNsi/  | F      | R\$ 15,96     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 90     | Positivo  | pt       | https://www.instagram.com/p/CWMR7SsLsd-/  | M      | R\$ 119,70    |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 90     | Positivo  | pt       | https://www.instagram.com/p/CWQfpoXFvml/  | M      | R\$ 119,70    |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 58     | Positivo  | pt       | https://www.instagram.com/p/CWNsiPZFvr4/  | F      | R\$ 77,14     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34     | Positivo  | pt       | https://www.instagram.com/p/CWTNHVOffA4/  | M      | R\$ 45,22     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 87     | Positivo  | pt       | https://www.instagram.com/p/CWPCxBJJBOP/  | M      | R\$ 115,71    |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 765    | Positivo  | pt       | https://www.instagram.com/p/CWMTA2mJ_I2/  | M      | R\$ 1.017,45  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 45177  | Positivo  | pt       | https://www.instagram.com/p/CWN9qqdrgzm/  | F      | R\$ 60.085,41 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 48901  | Positivo  | pt       | https://www.instagram.com/p/CWO3tXDNs5E/  | M      | R\$ 65.038,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 289    | Positivo  | pt       | https://www.instagram.com/p/CWN49gxLzQx/  | F      | R\$ 384,37    |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5678   | Positivo  | pt       | https://www.instagram.com/p/CWMYnAWLAaJ/  | M      | R\$ 7.551,74  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1001   | Positivo  | pt       | https://www.instagram.com/p/CWONRNkLLXy/  | M      | R\$ 1.331,33  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 678    | Positivo  | pt       | https://www.instagram.com/p/CWOJ954rPUZ/  | F      | R\$ 901,74    |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 986    | Positivo  | pt       | https://www.instagram.com/p/CWN0In5L_gf/  | F      | R\$ 1.311,38  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 278    | Positivo  | pt       | https://www.instagram.com/p/CWMXb5tj0Xn/  | M      | R\$ 369,74    |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2991   | Positivo  | pt       | https://www.instagram.com/p/CWMSiCipxHS/  | M      | R\$ 3.978,03  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34221  | Positivo  | pt       | https://www.instagram.com/p/CWQdaTXhUz5/  | M      | R\$ 45.513,93 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 456    | Positivo  | pt       | https://www.instagram.com/p/CWQbKCOFQKp/  | M      | R\$ 606,48    |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1002   | Positivo  | pt       | https://www.instagram.com/p/CWQZ49cr2Ay/  | M      | R\$ 1.332,66  |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 9001   | Positivo  | pt       | https://www.instagram.com/p/CWPn3bnFfoH/  | M      | R\$ 11.971,33 |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 33     | Positivo  | pt       | https://www.instagram.com/p/CWPhSPKA5_D/  | F      | R\$ 43,89     |
| 15/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 39     | Positivo  | pt       | https://www.instagram.com/p/CWOy1IOviIZ/  | F      | R\$ 51,87     |

| date             | searchs                     | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI           |
|------------------|-----------------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|---------------|
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 43400  | Positivo  | pt       | https://www.instagram.com/p/CWWEfZXLrIn/ | M      | R\$ 57.722,00 |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 14985  | Positivo  | pt       | https://www.instagram.com/p/CWWLYd6vWA3/ | M      | R\$ 19.930,05 |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 13751  | Positivo  | pt       | https://www.instagram.com/p/CWV7S19ricT/ | M      | R\$ 18.288,83 |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 10519  | Positivo  | pt       | https://www.instagram.com/p/CWWJB_2lr9d/ | M      | R\$ 13.990,27 |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 8945   | Positivo  | pt       | https://www.instagram.com/p/CWWFkq9PPK-/ | M      | R\$ 11.896,85 |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 8945   | Positivo  | pt       | https://www.instagram.com/p/CWWDwZQLI7O/ | M      | R\$ 11.896,85 |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 8205   | Positivo  | pt       | https://www.instagram.com/p/CWWEauHrBMt/ | M      | R\$ 10.912,65 |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 7913   | Positivo  | pt       | https://www.instagram.com/p/CWV6mrdLrLy/ | M      | R\$ 10.524,29 |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 7244   | Positivo  | pt       | https://www.instagram.com/p/CWV0mVCg3NJ/ | F      | R\$ 9.634,52  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 6672   | Positivo  | pt       | https://www.instagram.com/p/CWV_gPMImcj/ | M      | R\$ 8.873,76  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 6010   | Positivo  | pt       | https://www.instagram.com/p/CWWBjbClv0P/ | F      | R\$ 7.993,30  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 5154   | Positivo  | pt       | https://www.instagram.com/p/CWWFdUYr8ae/ | M      | R\$ 6.854,82  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 4554   | Positivo  | pt       | https://www.instagram.com/p/CWWIPkhjiU_/ | F      | R\$ 6.056,82  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 4002   | Positivo  | pt       | https://www.instagram.com/p/CWW2N27AAQH/ | M      | R\$ 5.322,66  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 3972   | Positivo  | pt       | https://www.instagram.com/p/CWVz0j8hiUj/ | M      | R\$ 5.282,76  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 3669   | Positivo  | pt       | https://www.instagram.com/p/CWV83LXLzwf/ |        | R\$ 4.879,77  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 3603   | Positivo  | pt       | https://www.instagram.com/p/CWWCyFL_it/  | F      | R\$ 4.791,99  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 3046   | Positivo  | pt       | https://www.instagram.com/p/CWWySM6g7xq/ | M      | R\$ 4.051,18  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 2983   | Positivo  | pt       | https://www.instagram.com/p/CWV_yOqFd-_  | F      | R\$ 3.967,39  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 2958   | Positivo  | pt       | https://www.instagram.com/p/CWVxk94LhtP/ | M      | R\$ 3.934,14  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 2958   | Positivo  | pt       | https://www.instagram.com/p/CWWIC6mAKYM/ | M      | R\$ 3.934,14  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 2559   | Positivo  | pt       | https://www.instagram.com/p/CWV4gGjrc_d/ | M      | R\$ 3.403,47  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 2490   | Positivo  | pt       | https://www.instagram.com/p/CWWIdMnPYlj/ | F      | R\$ 3.311,70  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 2411   | Positivo  | pt       | https://www.instagram.com/p/CWWrynXq7FC/ | F      | R\$ 3.206,63  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 2107   | Positivo  | pt       | https://www.instagram.com/p/CWWjLiuPqng/ | M      | R\$ 2.802,31  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 2009   | Positivo  | pt       | https://www.instagram.com/p/CWV6eD0ISl7/ | F      | R\$ 2.671,97  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 1145   | Positivo  | pt       | https://www.instagram.com/p/CWV_ctZJ4Fp/ | F      | R\$ 1.522,85  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 1040   | Positivo  | pt       | https://www.instagram.com/p/CWW2N27AAQH/ | M      | R\$ 1.383,20  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 909    | Positivo  | pt       | https://www.instagram.com/p/CWV4FvXBptE/ | M      | R\$ 1.208,97  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 905    | Positivo  | pt       | https://www.instagram.com/p/CWV8GtXL0S3/ | M      | R\$ 1.203,65  |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 859    | Positivo  | pt       | https://www.instagram.com/p/CWWzalWISfo/ | F      | R\$ 1.142,47  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 753    | Positivo  | pt       | https://www.instagram.com/p/CWV0z0SNwei/ | M      | R\$ 1.001,49  |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 739    | Positivo  | pt       | https://www.instagram.com/p/CWWDNnrFPc/  | F      | R\$ 982,87    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 668    | Positivo  | pt       | https://www.instagram.com/p/CWWBjbClv0P/ | M      | R\$ 888,44    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 667    | Positivo  | pt       | https://www.instagram.com/p/CWWCc4lrQ9W/ | F      | R\$ 887,11    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 667    | Positivo  | pt       | https://www.instagram.com/p/CWWCYKajKQd/ | F      | R\$ 887,11    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 644    | Positivo  | pt       | https://www.instagram.com/p/CWV8GtXL0S3/ | F      | R\$ 856,52    |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 608    | Positivo  | pt       | https://www.instagram.com/p/CWWxnfCaxkj/ | M      | R\$ 808,64    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 595    | Positivo  | pt       | https://www.instagram.com/p/CWV5TU0IAbB/ | M      | R\$ 791,35    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 589    | Positivo  | pt       | https://www.instagram.com/p/CWWKsvUv1mn/ | M      | R\$ 783,37    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 526    | Positivo  | pt       | https://www.instagram.com/p/CWV45ayFp0F/ | F      | R\$ 699,58    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 509    | Positivo  | pt       | https://www.instagram.com/p/CWWHXyfPPI8/ | F      | R\$ 676,97    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 464    | Positivo  | pt       | https://www.instagram.com/p/CWV-if8JYMH/ | M      | R\$ 617,12    |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 460    | Positivo  | pt       | https://www.instagram.com/p/CWVxNVhh8EB/ | M      | R\$ 611,80    |

| date             | searchs                     | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI            |
|------------------|-----------------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|----------------|
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 422    | Positivo  | pt       | https://www.instagram.com/p/CWV7l_wlJzv/  | F      | R\$ 561,26     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 407    | Positivo  | pt       | https://www.instagram.com/p/CWVxQR9hkCt/  | F      | R\$ 541,31     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 395    | Positivo  | pt       | https://www.instagram.com/p/CWV-n7bLCOz/  | M      | R\$ 525,35     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 371    | Positivo  | pt       | https://www.instagram.com/p/CWV9OVvpjIQ/  | F      | R\$ 493,43     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 364    | Positivo  | pt       | https://www.instagram.com/p/CWV0vzOFpWE/  | M      | R\$ 484,12     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 310    | Positivo  | pt       | https://www.instagram.com/p/CWV3eX2lTio/  | F      | R\$ 412,30     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 287    | Positivo  | pt       | https://www.instagram.com/p/CWVzHS8rtiw/  | M      | R\$ 381,71     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 284    | Positivo  | pt       | https://www.instagram.com/p/CWWH7yOj6Zx/  | M      | R\$ 377,72     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 254    | Positivo  | pt       | https://www.instagram.com/p/CWV1BUTMC89/  | F      | R\$ 337,82     |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 253    | Positivo  | pt       | https://www.instagram.com/p/CWVIXZIFRUY/  | F      | R\$ 336,49     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 197    | Positivo  | pt       | https://www.instagram.com/p/CWV7h6NL8h-/  | F      | R\$ 262,01     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 188    | Positivo  | pt       | https://www.instagram.com/p/CWWCeubgWrB/  | F      | R\$ 250,04     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 184    | Positivo  | pt       | https://www.instagram.com/p/CWVygD3Pp75/  | F      | R\$ 244,72     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 179    | Positivo  | pt       | https://www.instagram.com/p/CWV-91vJNXO/  | F      | R\$ 238,07     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 171    | Positivo  | pt       | https://www.instagram.com/p/CWV-5gHLEhC/  | M      | R\$ 227,43     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 171    | Positivo  | pt       | https://www.instagram.com/p/CWV46LULSGq/  | M      | R\$ 227,43     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 161    | Positivo  | pt       | https://www.instagram.com/p/CWWKmSVr031/  | F      | R\$ 214,13     |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 157    | Positivo  | pt       | https://www.instagram.com/p/CWXDdY-r-nr/  | M      | R\$ 208,81     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 133    | Positivo  | pt       | https://www.instagram.com/p/CWVwWGBAS8S/  | M      | R\$ 176,89     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 128    | Positivo  | pt       | https://www.instagram.com/p/CWWLIXgLYQf/  | M      | R\$ 170,24     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 123    | Positivo  | pt       | https://www.instagram.com/p/CWWLH1dL7ct/  | F      | R\$ 163,59     |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 116    | Positivo  | pt       | https://www.instagram.com/p/CWWIs1rAVpO/  | M      | R\$ 154,28     |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 80     | Positivo  | pt       | https://www.instagram.com/p/CWWi3rAvtI2/  | M      | R\$ 106,40     |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 55     | Positivo  | pt       | https://www.instagram.com/p/CWWIs1rAVpO/  | F      | R\$ 73,15      |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 45     | Positivo  | pt       | https://www.instagram.com/p/CWV4oAfl77i/  | M      | R\$ 59,85      |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 40     | Positivo  | pt       | https://www.instagram.com/p/CWWHib7JfQ6/  | M      | R\$ 53,20      |
| 16/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 38     | Positivo  | pt       | https://www.instagram.com/p/CWVx7vxAnMm/  | M      | R\$ 50,54      |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 32     | Positivo  | pt       | https://www.instagram.com/p/CWV7hjxcWw/   | F      | R\$ 42,56      |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 32     | Positivo  | pt       | https://www.instagram.com/p/CWV0OjQrKAg/  | F      | R\$ 42,56      |
| 16/11/2021 00:00 | #grandepremiodocinemabra    | Instagram    | https://www.instagram.coi | 18     | Positivo  | pt       | https://www.instagram.com/p/CGNRxZ0HSfv/  | M      | R\$ 23,94      |
| 16/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 801    | Positivo  | pt       | https://www.instagram.com/p/CWV1HTRLXDE   | M      | R\$ 1.065,33   |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 189794 | Positivo  | pt       | https://www.instagram.com/p/CWWWsgil_kt/  | M      | R\$ 252.426,02 |
| 17/11/2021 00:00 | #grandepremiodocinemabra    | Instagram    | https://www.instagram.coi | 29968  | Positivo  | pt       | https://www.instagram.com/p/CWY84Nkpnbc/  | F      | R\$ 39.857,44  |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 13272  | Positivo  | pt       | https://www.instagram.com/p/CWWvj99gS6m/  | M      | R\$ 17.651,76  |
| 17/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 11590  | Positivo  | pt       | https://www.instagram.com/p/CWZJgo4lYou/  |        | R\$ 15.414,70  |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 9519   | Positivo  | pt       | https://www.instagram.com/p/CWWWeAK4JQVc/ | F      | R\$ 12.660,27  |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 9519   | Positivo  | pt       | https://www.instagram.com/p/CWWUDQjv1tl/  | F      | R\$ 12.660,27  |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 8630   | Positivo  | pt       | https://www.instagram.com/p/CWWgk4pg7eQ/  | M      | R\$ 11.477,90  |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 6234   | Positivo  | pt       | https://www.instagram.com/p/CWWfnYnIUsp/  | F      | R\$ 8.291,22   |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 5792   | Positivo  | pt       | https://www.instagram.com/p/CWWMXUipGCS/  | F      | R\$ 7.703,36   |
| 17/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 5605   | Positivo  | pt       | https://www.instagram.com/p/CWYcYSnAD3F/  | M      | R\$ 7.454,65   |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 4722   | Positivo  | pt       | https://www.instagram.com/p/CWWjIR6rlgu/  | M      | R\$ 6.280,26   |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 3906   | Positivo  | pt       | https://www.instagram.com/p/CWWWS1S6Jb_y/ |        | R\$ 5.194,98   |
| 17/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 3650   | Positivo  | pt       | https://www.instagram.com/p/CWWgk8VhP5F/  | F      | R\$ 4.854,50   |



| date             | searchs                  | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI          |
|------------------|--------------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|--------------|
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 3457   | Positivo  | pt       | https://www.instagram.com/p/CWWoToEPI00/  | M      | R\$ 4.597,81 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 3334   | Positivo  | pt       | https://www.instagram.com/p/CWWw7MIMFAG/  | F      | R\$ 4.434,22 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 2547   | Positivo  | pt       | https://www.instagram.com/p/CWWPwPGrz9h/  | F      | R\$ 3.387,51 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 2131   | Positivo  | pt       | https://www.instagram.com/p/CWWd5f1sB1r/  | M      | R\$ 2.834,23 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1945   | Positivo  | en       | https://www.instagram.com/p/CWWsxj_PfMU/  | M      | R\$ 2.586,85 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1799   | Positivo  | pt       | https://www.instagram.com/p/CWWXl8kvliY/  | F      | R\$ 2.392,67 |
| 17/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | https://www.instagram.coi | 1781   | Positivo  | pt       | https://www.instagram.com/p/CWX0lb6LXdm/  | M      | R\$ 2.368,73 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1765   | Positivo  | pt       | https://www.instagram.com/p/CWWsjxoJAwK/  | M      | R\$ 2.347,45 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1761   | Positivo  | pt       | https://www.instagram.com/p/CWWVhZeBSy6/  | M      | R\$ 2.342,13 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1626   | Positivo  | pt       | https://www.instagram.com/p/CWWQVhgrKrS/  | M      | R\$ 2.162,58 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1554   | Positivo  | pt       | https://www.instagram.com/p/CWWiBDSp-0C/  |        | R\$ 2.066,82 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1535   | Positivo  | pt       | https://www.instagram.com/p/CWWbkF4s4ES/  | M      | R\$ 2.041,55 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1529   | Positivo  | pt       | https://www.instagram.com/p/CWWGnRnVvYMz/ | M      | R\$ 2.033,57 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1481   | Positivo  | pt       | https://www.instagram.com/p/CWWih4wFR_X/  | F      | R\$ 1.969,73 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1465   | Positivo  | pt       | https://www.instagram.com/p/CWWnDD-tlE8/  | F      | R\$ 1.948,45 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1441   | Positivo  | pt       | https://www.instagram.com/p/CWWf9djF5HI/  | M      | R\$ 1.916,53 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1390   | Positivo  | pt       | https://www.instagram.com/p/CWWoToEPI00/  |        | R\$ 1.848,70 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1386   | Positivo  | pt       | https://www.instagram.com/p/CWWToZtJwkv/  | M      | R\$ 1.843,38 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1191   | Positivo  | pt       | https://www.instagram.com/p/CWWfnlsp_u9/  |        | R\$ 1.584,03 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1168   | Positivo  | pt       | https://www.instagram.com/p/CWWjaUcravU/  | M      | R\$ 1.553,44 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1164   | Positivo  | pt       | https://www.instagram.com/p/CWWW7rMPPkH/  | F      | R\$ 1.548,12 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1134   | Positivo  | pt       | https://www.instagram.com/p/CWWxRm7souS/  | M      | R\$ 1.508,22 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1031   | Positivo  | pt       | https://www.instagram.com/p/CWWfQcOPd9E/  | F      | R\$ 1.371,23 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1019   | Positivo  | pt       | https://www.instagram.com/p/CWW34MDLSEt/  | M      | R\$ 1.355,27 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 995    | Positivo  | pt       | https://www.instagram.com/p/CWZkC8HIQUO/  | M      | R\$ 1.323,35 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 964    | Positivo  | pt       | https://www.instagram.com/p/CWWxbZnM8u4/  | M      | R\$ 1.282,12 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 956    | Positivo  | pt       | https://www.instagram.com/p/CWWInCgPfhS/  | M      | R\$ 1.271,48 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 837    | Positivo  | pt       | https://www.instagram.com/p/CWWNc2avYjG/  | M      | R\$ 1.113,21 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 794    | Positivo  | pt       | https://www.instagram.com/p/CWWd2tCnDOv/  | M      | R\$ 1.056,02 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 773    | Positivo  | pt       | https://www.instagram.com/p/CWWvj99g56m/  | M      | R\$ 1.028,09 |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 689    | Positivo  | pt       | https://www.instagram.com/p/CWWe5JGPg00/  | M      | R\$ 916,37   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 639    | Positivo  | pt       | https://www.instagram.com/p/CWWtt5dvXAh/  | M      | R\$ 849,87   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 622    | Positivo  | pt       | https://www.instagram.com/p/CWWviMXpIMt/  | M      | R\$ 827,26   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 596    | Positivo  | pt       | https://www.instagram.com/p/CWW2NZ7AAQH/  | F      | R\$ 792,68   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 528    | Positivo  | pt       | https://www.instagram.com/p/CWWfGutr7l6/  | F      | R\$ 702,24   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 527    | Positivo  | pt       | https://www.instagram.com/p/CWWsrDKJgPz/  | M      | R\$ 700,91   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 519    | Positivo  | pt       | https://www.instagram.com/p/CWWiPD5p7BM/  | M      | R\$ 690,27   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 503    | Positivo  | pt       | https://www.instagram.com/p/CWWmD_WLf4h/  | F      | R\$ 668,99   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 487    | Positivo  | pt       | https://www.instagram.com/p/CWWkfHyBnnv/  | M      | R\$ 647,71   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 463    | Positivo  | pt       | https://www.instagram.com/p/CWWWm08PF-L/  | M      | R\$ 615,79   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 449    | Positivo  | pt       | https://www.instagram.com/p/CWWx99hLt55/  | F      | R\$ 597,17   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 382    | Positivo  | pt       | https://www.instagram.com/p/CWWjzbAPOSZ/  | M      | R\$ 508,06   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 357    | Positivo  | pt       | https://www.instagram.com/p/CWWfP16JWqv/  | M      | R\$ 474,81   |
| 17/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 354    | Positivo  | pt       | https://www.instagram.com/p/CWWMy5pP9Bv/  | F      | R\$ 470,82   |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI        |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|------------|
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 343    | Positivo  | pt       | https://www.instagram.com/p/CWWWyW_txb/b/ | M      | R\$ 456,19 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 331    | Positivo  | pt       | https://www.instagram.com/p/CWWe80BJIXO/  | F      | R\$ 440,23 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 324    | Positivo  | pt       | https://www.instagram.com/p/CWWygm_LuhY/  | M      | R\$ 430,92 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 310    | Positivo  | pt       | https://www.instagram.com/p/CWWwn4zL-n_/  | F      | R\$ 412,30 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 310    | Positivo  | pt       | https://www.instagram.com/p/CWWrM6sL7yO/  | F      | R\$ 412,30 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 234    | Positivo  | pt       | https://www.instagram.com/p/CWWxYm1MNKu/  | M      | R\$ 311,22 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 230    | Positivo  | pt       | https://www.instagram.com/p/CWWzAtnrThk/  | M      | R\$ 305,90 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 225    | Positivo  | pt       | https://www.instagram.com/p/CWWMSqCpTzv/  | F      | R\$ 299,25 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 223    | Positivo  | pt       | https://www.instagram.com/p/CWWOKmWPKJd/  | F      | R\$ 296,59 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 218    | Positivo  | pt       | https://www.instagram.com/p/CWWjDbKPu-z/  | M      | R\$ 289,94 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 211    | Positivo  | pt       | https://www.instagram.com/p/CWWU2fpvYKn/  | F      | R\$ 280,63 |
| 17/11/2021 00:00 | #GPDdoCinema      | Instagram    | https://www.instagram.coi | 198    | Positivo  | pt       | https://www.instagram.com/p/CWYPN3bFqbd/  | F      | R\$ 263,34 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 171    | Positivo  | pt       | https://www.instagram.com/p/CWWxNfCAxkj/  | F      | R\$ 227,43 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 169    | Positivo  | pt       | https://www.instagram.com/p/CWWS5korD2Y/  | M      | R\$ 224,77 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 163    | Positivo  | pt       | https://www.instagram.com/p/CWW3VQtMiRt/  | F      | R\$ 216,79 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 160    | Positivo  | pt       | https://www.instagram.com/p/CWWZ0ebsP_N/  | F      | R\$ 212,80 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 155    | Positivo  | pt       | https://www.instagram.com/p/CWWU3QvvEMN/  | M      | R\$ 206,15 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 151    | Positivo  | pt       | https://www.instagram.com/p/CWWp8UPPfhw/  | F      | R\$ 200,83 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 150    | Positivo  | pt       | https://www.instagram.com/p/CWWvafgR-t/   | F      | R\$ 199,50 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 147    | Positivo  | pt       | https://www.instagram.com/p/CWW4fDrLPKR/  | M      | R\$ 195,51 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 147    | Positivo  | pt       | https://www.instagram.com/p/CWWxeXDMNWN/  | M      | R\$ 195,51 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 138    | Positivo  | pt       | https://www.instagram.com/p/CWWTK15h-mz/  | F      | R\$ 183,54 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 130    | Positivo  | pt       | https://www.instagram.com/p/CWWRIYNpyjG/  | M      | R\$ 172,90 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 125    | Positivo  | pt       | https://www.instagram.com/p/CWWWhQJqrM98  | F      | R\$ 166,25 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 123    | Positivo  | pt       | https://www.instagram.com/p/CWWUKF2jbg1/  | F      | R\$ 163,59 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 119    | Positivo  | pt       | https://www.instagram.com/p/CWWUYRQvjbH/  | M      | R\$ 158,27 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 107    | Positivo  | pt       | https://www.instagram.com/p/CWWT2WDv78O/  | M      | R\$ 142,31 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 103    | Positivo  | pt       | https://www.instagram.com/p/CWWo8BWM2ve/  | M      | R\$ 136,99 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 100    | Positivo  | pt       | https://www.instagram.com/p/CWWQHQQM8hz/  | M      | R\$ 133,00 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 89     | Positivo  | pt       | https://www.instagram.com/p/CWWeSTrtzbl/  | F      | R\$ 118,37 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 87     | Positivo  | pt       | https://www.instagram.com/p/CWWsJxoIAwK/  | F      | R\$ 115,71 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 86     | Positivo  | pt       | https://www.instagram.com/p/CWWxOilMyjY/  | M      | R\$ 114,38 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 86     | Positivo  | pt       | https://www.instagram.com/p/CWWWhSL_pL67/ | M      | R\$ 114,38 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 86     | Positivo  | pt       | https://www.instagram.com/p/CWWOP3elV3i/  | F      | R\$ 114,38 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 82     | Positivo  | pt       | https://www.instagram.com/p/CWWljGwLuEu/  | M      | R\$ 109,06 |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 74     | Positivo  | pt       | https://www.instagram.com/p/CWW1DLVpvrY/  | M      | R\$ 98,42  |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 67     | Positivo  | pt       | https://www.instagram.com/p/CWWpKA2PxFq/  | F      | R\$ 89,11  |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 60     | Positivo  | pt       | https://www.instagram.com/p/CWWhxrFgQr/   | F      | R\$ 79,80  |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 51     | Positivo  | pt       | https://www.instagram.com/p/CWWwCKdijEr/  | M      | R\$ 67,83  |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 45     | Positivo  | pt       | https://www.instagram.com/p/CWWMH62tN1G/  | M      | R\$ 59,85  |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 37     | Positivo  | pt       | https://www.instagram.com/p/CWWWh0E9JFwm/ | F      | R\$ 49,21  |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34     | Positivo  | pt       | https://www.instagram.com/p/CWWzalWISfo/  | F      | R\$ 45,22  |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 26     | Positivo  | pt       | https://www.instagram.com/p/CWWWh0PaJCdU/ | M      | R\$ 34,58  |
| 17/11/2021 00:00 | #GPDdoCinema      | Instagram    | https://www.instagram.coi | 19     | Positivo  | pt       | https://www.instagram.com/p/CWYOxKygzkv/  | F      | R\$ 25,27  |

| date             | searchs           | social_media | profile_image                                                     | impact | sentiment | language | mention_url                                                                                     | gender | ROI            |
|------------------|-------------------|--------------|-------------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|----------------|
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 18     | Positivo  | pt       | https://www.instagram.com/p/CWWzsGiLuzW/                                                        | M      | R\$ 23,94      |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 78     | Positivo  | pt       | https://www.instagram.com/p/CWWSVQxPugR/                                                        | M      | R\$ 103,74     |
| 17/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 789    | Positivo  | pt       | https://www.instagram.com/p/CWWwCKdjJEr/                                                        | F      | R\$ 1.049,37   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 458538 | Positivo  | pt       | https://www.instagram.com/p/CWZYtK0g4Wa/                                                        | F      | R\$ 609.855,54 |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 24584  | Positivo  | pt       | https://www.instagram.com/p/CWZUUY6rY6t/                                                        | M      | R\$ 32.696,72  |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 13004  | Positivo  | pt       | https://www.instagram.com/p/CWZONrMFS0M/                                                        | M      | R\$ 17.295,32  |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 7983   | Positivo  | pt       | https://www.instagram.com/p/CWZO225voUI/                                                        | M      | R\$ 10.617,39  |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 6684   | Positivo  | pt       | https://www.instagram.com/p/CWZLrtlFAze/                                                        | F      | R\$ 8.889,72   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 6672   | Positivo  | pt       | https://www.instagram.com/p/CWZJkEWr4fY/                                                        | M      | R\$ 8.873,76   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 6234   | Positivo  | pt       | https://www.instagram.com/p/CWZSgbTlzFn/                                                        | F      | R\$ 8.291,22   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 5792   | Positivo  | pt       | https://www.instagram.com/p/CWZSsrILSZl/                                                        | F      | R\$ 7.703,36   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 5792   | Positivo  | pt       | https://www.instagram.com/p/CWZR6YSLpJK/                                                        | F      | R\$ 7.703,36   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 5792   | Positivo  | pt       | https://www.instagram.com/p/CWZQMjhs4iv/                                                        | F      | R\$ 7.703,36   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 4882   | Positivo  | pt       | https://www.instagram.com/p/CWZCvMQs42T/                                                        | F      | R\$ 6.493,06   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 4504   | Positivo  | pt       | https://www.instagram.com/p/CWcBKUvJ9X6/                                                        | F      | R\$ 5.990,32   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 4409   | Positivo  | pt       | https://www.instagram.com/p/CWZHnQzLLK3/                                                        | F      | R\$ 5.863,97   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 4270   | Positivo  | pt       | https://www.instagram.com/p/CWZLSAtv9TB/                                                        | M      | R\$ 5.679,10   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 4046   | Positivo  | pt       | https://www.instagram.com/p/CWZCaZlqWJ/                                                         | M      | R\$ 5.381,18   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3931   | Positivo  | pt       | https://www.instagram.com/p/CWZBPPNPPhDS/                                                       | F      | R\$ 5.228,23   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3773   | Positivo  | pt       | https://www.instagram.com/p/CWZaB4PrWfp/                                                        | M      | R\$ 5.018,09   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3403   | Positivo  | pt       | https://www.instagram.com/p/CWZJ7TjJG-W/                                                        | F      | R\$ 4.525,99   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3027   | Positivo  | pt       | https://www.instagram.com/p/CWZcjPwNrNY/                                                        | M      | R\$ 4.025,91   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 2729   | Positivo  | pt       | https://www.instagram.com/p/CWZQIEFrJw0/                                                        | M      | R\$ 3.629,57   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 2659   | Positivo  | pt       | https://www.instagram.com/p/CWZukhj6RI/                                                         | F      | R\$ 3.536,47   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 2546   | Positivo  | pt       | https://www.instagram.com/p/CWZUUYzNRo8/                                                        | F      | R\$ 3.386,18   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 2546   | Positivo  | pt       | https://www.instagram.com/p/CWZLH2BJ_oW/                                                        | F      | R\$ 3.386,18   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 2490   | Positivo  | pt       | https://www.instagram.com/p/CWZAZ6vHog/                                                         | F      | R\$ 3.311,70   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 2200   | Positivo  | pt       | https://www.instagram.com/p/CWZLbLkPH8X/                                                        | M      | R\$ 2.926,00   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 2074   | Positivo  | pt       | https://www.instagram.com/p/CWZCC18pJRY/                                                        | M      | R\$ 2.758,42   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 1999   | Positivo  | pt       | https://www.instagram.com/p/CWZJgo4lYou/                                                        | M      | R\$ 2.658,67   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 1833   | Positivo  | pt       | https://www.instagram.com/p/CWZL1o4pCqi/                                                        | M      | R\$ 2.437,89   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 1748   | Positivo  | pt       | https://www.instagram.com/p/CWZPyEOAURS/                                                        | M      | R\$ 2.324,84   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 1544   | Positivo  | pt       | https://www.instagram.com/p/CWZVxc2LJZ3/                                                        | M      | R\$ 2.053,52   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 1530   | Positivo  | pt       | https://www.instagram.com/p/CWZVv3PIDpI/                                                        | M      | R\$ 2.034,90   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 1444   | Positivo  | pt       | https://www.instagram.com/p/CWZg-j2lq_/                                                         | M      | R\$ 1.920,52   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 1298   | Positivo  | pt       | https://www.instagram.com/p/CWZQbGUsU_l/                                                        | M      | R\$ 1.726,34   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 1175   | Positivo  | pt       | https://www.instagram.com/p/CWZSj1YPvX3/                                                        | M      | R\$ 1.562,75   |
| 18/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 1059   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWb1e7Jq0mO/">https://www.instagram.com/p/CWb1e7Jq0mO/</a> | F      | R\$ 1.408,47   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 993    | Positivo  | pt       | https://www.instagram.com/p/CWZcdxLjfhI/                                                        | F      | R\$ 1.320,69   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 934    | Positivo  | pt       | https://www.instagram.com/p/CWZCXQEJHP-/                                                        | M      | R\$ 1.242,22   |
| 18/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi                                         | 909    | Positivo  | pt       | https://www.instagram.com/p/CWayTCNLYHg/                                                        | M      | R\$ 1.208,97   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 902    | Positivo  | pt       | https://www.instagram.com/p/CWZR6YSLpJK/                                                        | M      | R\$ 1.199,66   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 858    | Positivo  | pt       | https://www.instagram.com/p/CWZKfx6vIzq/                                                        | M      | R\$ 1.141,14   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 854    | Positivo  | pt       | https://www.instagram.com/p/CWZdxMrFECd/                                                        | M      | R\$ 1.135,82   |

| date             | searchs                     | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI          |
|------------------|-----------------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|--------------|
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 846    | Positivo  | pt       | https://www.instagram.com/p/CWZJOQDsKqk/  | M      | R\$ 1.125,18 |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 835    | Positivo  | pt       | https://www.instagram.com/p/CWZFtLkLnRM/  | M      | R\$ 1.110,55 |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 834    | Positivo  | pt       | https://www.instagram.com/p/CWZFsnxPJsn/  | M      | R\$ 1.109,22 |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 817    | Positivo  | pt       | https://www.instagram.com/p/CWZFIAFF2n8/  | F      | R\$ 1.086,61 |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 750    | Positivo  | pt       | https://www.instagram.com/p/CWZP0YgpYV3/  | M      | R\$ 997,50   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 678    | Positivo  | pt       | https://www.instagram.com/p/CWZZuFrgwu2/  | M      | R\$ 901,74   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 623    | Positivo  | pt       | https://www.instagram.com/p/CWZSMbhoM6h/  | M      | R\$ 828,59   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 612    | Positivo  | pt       | https://www.instagram.com/p/CWZLGJUNmd/   | F      | R\$ 813,96   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 606    | Positivo  | pt       | https://www.instagram.com/p/CWZaNRNtd3t/  | M      | R\$ 805,98   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 601    | Positivo  | pt       | https://www.instagram.com/p/CWZXFYMMWvY/  | M      | R\$ 799,33   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 590    | Positivo  | pt       | https://www.instagram.com/p/CWZGZcptoyR/  | M      | R\$ 784,70   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 579    | Positivo  | pt       | https://www.instagram.com/p/CWZHrs2gQnR/  | M      | R\$ 770,07   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 560    | Positivo  | pt       | https://www.instagram.com/p/CWZXRNQNJQsu/ | M      | R\$ 744,80   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 539    | Positivo  | pt       | https://www.instagram.com/p/CWZXOjEsifm/  | F      | R\$ 716,87   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 482    | Positivo  | pt       | https://www.instagram.com/p/CWZXOjEsifm/  | M      | R\$ 641,06   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 442    | Positivo  | pt       | https://www.instagram.com/p/CWZB03ApwNx/  | M      | R\$ 587,86   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 408    | Positivo  | pt       | https://www.instagram.com/p/CWZesZyA6xl/  | M      | R\$ 542,64   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 343    | Positivo  | pt       | https://www.instagram.com/p/CWZGxLTDrK3/  | F      | R\$ 456,19   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 323    | Positivo  | pt       | https://www.instagram.com/p/CWZa5illjAQ/  | F      | R\$ 429,59   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 293    | Positivo  | pt       | https://www.instagram.com/p/CWZDP6pLxdF/  | M      | R\$ 389,69   |
| 18/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 269    | Positivo  | pt       | https://www.instagram.com/p/CWbISY0JHzY/  | F      | R\$ 357,77   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 256    | Positivo  | pt       | https://www.instagram.com/p/CWZI7l3qNzE/  | F      | R\$ 340,48   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 249    | Positivo  | pt       | https://www.instagram.com/p/CWZKZUHD50f/  | M      | R\$ 331,17   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 239    | Positivo  | pt       | https://www.instagram.com/p/CWZRIEWvvUf/  | M      | R\$ 317,87   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 237    | Positivo  | pt       | https://www.instagram.com/p/CWZAI2cp8Ap/  | M      | R\$ 315,21   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 231    | Positivo  | pt       | https://www.instagram.com/p/CWZFLk0JUKP/  | M      | R\$ 307,23   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 203    | Positivo  | pt       | https://www.instagram.com/p/CWZMHk3rwDR/  | M      | R\$ 269,99   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 201    | Positivo  | pt       | https://www.instagram.com/p/CWZXH1-hQbH/  | M      | R\$ 267,33   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 196    | Positivo  | pt       | https://www.instagram.com/p/CWZWEkrLZWA/  | M      | R\$ 260,68   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 190    | Positivo  | pt       | https://www.instagram.com/p/CWZkG6eLd-2/  | F      | R\$ 252,70   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 189    | Positivo  | pt       | https://www.instagram.com/p/CWZPyEOAURS/  | M      | R\$ 251,37   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 186    | Positivo  | pt       | https://www.instagram.com/p/CWZWJBbtLnQ/  | M      | R\$ 247,38   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 181    | Positivo  | pt       | https://www.instagram.com/p/CWZSj1YPvX3/  | M      | R\$ 240,73   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 178    | Positivo  | pt       | https://www.instagram.com/p/CWZRjBQjyhh/  | M      | R\$ 236,74   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 163    | Positivo  | pt       | https://www.instagram.com/p/CWZNvgVPAa9/  | F      | R\$ 216,79   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 150    | Positivo  | pt       | https://www.instagram.com/p/CWZLNxNLjWI/  | F      | R\$ 199,50   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 148    | Positivo  | pt       | https://www.instagram.com/p/CWZSgbTlzfFn/ | F      | R\$ 196,84   |
| 18/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 140    | Positivo  | pt       | https://www.instagram.com/p/CWbD3ssgj9q/  | M      | R\$ 186,20   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 139    | Positivo  | pt       | https://www.instagram.com/p/CWZBtFDPJwG/  | M      | R\$ 184,87   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 107    | Positivo  | pt       | https://www.instagram.com/p/CWZGngMrCxP/  | M      | R\$ 142,31   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 101    | Positivo  | pt       | https://www.instagram.com/p/CWZLf7FMRXA/  | M      | R\$ 134,33   |
| 18/11/2021 00:00 | <a href="#">#GPdoCinema</a> | Instagram    | https://www.instagram.coi | 94     | Positivo  | pt       | https://www.instagram.com/p/CWbDrN_A7Pg/  | M      | R\$ 125,02   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 87     | Positivo  | pt       | https://www.instagram.com/p/CWZKpXcswZj/  | F      | R\$ 115,71   |
| 18/11/2021 00:00 | #cinemabrasileiro           | Instagram    | https://www.instagram.coi | 71     | Positivo  | pt       | https://www.instagram.com/p/CWZQ-mKrF52/  | F      | R\$ 94,43    |



| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|----------------|
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 63     | Positivo  | pt       | https://www.instagram.com/p/CWZXXn2NkQ2/ | F      | R\$ 83,79      |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 63     | Positivo  | pt       | https://www.instagram.com/p/CWZH6CLyrs/  | M      | R\$ 83,79      |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 58     | Positivo  | pt       | https://www.instagram.com/p/CWZJrW2tY_u/ | F      | R\$ 77,14      |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 55     | Positivo  | pt       | https://www.instagram.com/p/CWZAxRlPhSD/ | M      | R\$ 73,15      |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 29     | Positivo  | pt       | https://www.instagram.com/p/CWZCjscvjYd/ | F      | R\$ 38,57      |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22     | Positivo  | pt       | https://www.instagram.com/p/CWZDDnIFj2-/ | M      | R\$ 29,26      |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22     | Positivo  | pt       | https://www.instagram.com/p/CWZBFDiJu96/ | M      | R\$ 29,26      |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 12     | Positivo  | pt       | https://www.instagram.com/p/CWZIBN4rhbu/ | M      | R\$ 15,96      |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 956    | Positivo  | pt       | https://www.instagram.com/p/CWZHudgJFP4/ | M      | R\$ 1.271,48   |
| 18/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 675    | Positivo  | pt       | https://www.instagram.com/p/CWZCBY-AIRC/ | F      | R\$ 897,75     |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 86600  | Positivo  | pt       | https://www.instagram.com/p/CWbAsiL2Oo/  | M      | R\$ 115.178,00 |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 31319  | Positivo  | pt       | https://www.instagram.com/p/CWb6zrdMT_E/ | M      | R\$ 41.654,27  |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 24968  | Positivo  | pt       | https://www.instagram.com/p/CWb_224r     | F      | R\$ 33.207,44  |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 24583  | Positivo  | pt       | https://www.instagram.com/p/CWb31Y1pieT/ | M      | R\$ 32.695,39  |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 12546  | Positivo  | pt       | https://www.instagram.com/p/CWboyzAPNqO/ | F      | R\$ 16.686,18  |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 10445  | Positivo  | pt       | https://www.instagram.com/p/CWbpgEKrEMD/ | M      | R\$ 13.891,85  |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 9403   | Positivo  | pt       | https://www.instagram.com/p/CWbpiCSrHBI/ | M      | R\$ 12.505,99  |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6028   | Positivo  | pt       | https://www.instagram.com/p/CWb4C1OJ7Fg/ | F      | R\$ 8.017,24   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5693   | Positivo  | pt       | https://www.instagram.com/p/CWb0EY0Ltzj/ | M      | R\$ 7.571,69   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4316   | Positivo  | pt       | https://www.instagram.com/p/CWbf9y8pqhB/ |        | R\$ 5.740,28   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4282   | Positivo  | pt       | https://www.instagram.com/p/CWb53exptV9/ | M      | R\$ 5.695,06   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3781   | Positivo  | pt       | https://www.instagram.com/p/CWblP4Qvzyn/ | F      | R\$ 5.028,73   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3650   | Positivo  | pt       | https://www.instagram.com/p/CWb1RiUqbj7/ | F      | R\$ 4.854,50   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3553   | Positivo  | pt       | https://www.instagram.com/p/CWb0EY0Ltzj/ | M      | R\$ 4.725,49   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2919   | Positivo  | pt       | https://www.instagram.com/p/CWbyBL9sAHL/ |        | R\$ 3.882,27   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2724   | Positivo  | pt       | https://www.instagram.com/p/CWbuzFVFpFw/ |        | R\$ 3.622,92   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2412   | Positivo  | pt       | https://www.instagram.com/p/CWb3EMILKTV/ | F      | R\$ 3.207,96   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1991   | Positivo  | pt       | https://www.instagram.com/p/CWb7j6FC-9/  | F      | R\$ 2.648,03   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1964   | Positivo  | pt       | https://www.instagram.com/p/CWbndOBvtxD/ | M      | R\$ 2.612,12   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1921   | Positivo  | pt       | https://www.instagram.com/p/CWb4KFERQxi/ | F      | R\$ 2.554,93   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1805   | Positivo  | pt       | https://www.instagram.com/p/CWbV7luBGm9/ | M      | R\$ 2.400,65   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1715   | Positivo  | pt       | https://www.instagram.com/p/CWbezExrtnt/ | F      | R\$ 2.280,95   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1715   | Positivo  | pt       | https://www.instagram.com/p/CWbeMKfLISO/ | F      | R\$ 2.280,95   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1696   | Positivo  | pt       | https://www.instagram.com/p/CWbnhGZMJ4g/ | M      | R\$ 2.255,68   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1495   | Positivo  | pt       | https://www.instagram.com/p/CWbngJuNaLk/ | F      | R\$ 1.988,35   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1493   | Positivo  | pt       | https://www.instagram.com/p/CWbuvoLLpY9/ |        | R\$ 1.985,69   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1432   | Positivo  | pt       | https://www.instagram.com/p/CWboGxvJ5Mp/ | F      | R\$ 1.904,56   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1310   | Positivo  | pt       | https://www.instagram.com/p/CWbopxxJDh/  | F      | R\$ 1.742,30   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1231   | Positivo  | pt       | https://www.instagram.com/p/CWb0WAdjRBq/ | M      | R\$ 1.637,23   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1227   | Positivo  | pt       | https://www.instagram.com/p/CWbrCc5FOTO/ | F      | R\$ 1.631,91   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1224   | Positivo  | pt       | https://www.instagram.com/p/CWbglMSli1T/ | M      | R\$ 1.627,92   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1218   | Positivo  | pt       | https://www.instagram.com/p/CWbk6OIIO2u/ | M      | R\$ 1.619,94   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 994    | Positivo  | pt       | https://www.instagram.com/p/CWb90BnrMFI/ | M      | R\$ 1.322,02   |
| 19/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 922    | Positivo  | pt       | https://www.instagram.com/p/CWb3Elgv8QA/ | M      | R\$ 1.226,26   |

| date             | searchs                  | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI          |
|------------------|--------------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|--------------|
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 922    | Positivo  | pt       | https://www.instagram.com/p/CWbsEmmFEKK/ | M      | R\$ 1.226,26 |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 885    | Positivo  | pt       | https://www.instagram.com/p/CWb0bD8plpE/ | M      | R\$ 1.177,05 |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 830    | Positivo  | pt       | https://www.instagram.com/p/CWb6fo5ptWi/ | F      | R\$ 1.103,90 |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 804    | Positivo  | pt       | https://www.instagram.com/p/CWbzJ09Ag_E/ | M      | R\$ 1.069,32 |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 789    | Positivo  | pt       | https://www.instagram.com/p/CWb3o2tMhUO/ | M      | R\$ 1.049,37 |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 733    | Positivo  | pt       | https://www.instagram.com/p/CWbqYeiFeTp/ | M      | R\$ 974,89   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 727    | Positivo  | pt       | https://www.instagram.com/p/CWb2GlgWOE/  | M      | R\$ 966,91   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 727    | Positivo  | pt       | https://www.instagram.com/p/CWbjTJTJYak/ | M      | R\$ 966,91   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 667    | Positivo  | pt       | https://www.instagram.com/p/CWbeHHulGmU/ | M      | R\$ 887,11   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 666    | Positivo  | pt       | https://www.instagram.com/p/CWbkeBerkIg/ | F      | R\$ 885,78   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 612    | Positivo  | pt       | https://www.instagram.com/p/CWbsX9QARXp/ | F      | R\$ 813,96   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 611    | Positivo  | pt       | https://www.instagram.com/p/CWbxFLdo8SA/ | M      | R\$ 812,63   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 604    | Positivo  | pt       | https://www.instagram.com/p/CWb1ON1sAIS/ | M      | R\$ 803,32   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 576    | Positivo  | pt       | https://www.instagram.com/p/CWbwwZ2l315/ | F      | R\$ 766,08   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 505    | Positivo  | pt       | https://www.instagram.com/p/CWZEIVsgTq/  | M      | R\$ 671,65   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 501    | Positivo  | pt       | https://www.instagram.com/p/CWb3jQOvqbH/ | M      | R\$ 666,33   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 485    | Positivo  | pt       | https://www.instagram.com/p/CWbrrSJrPma/ | F      | R\$ 645,05   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 482    | Positivo  | pt       | https://www.instagram.com/p/CWb93tDluk5/ | F      | R\$ 641,06   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 468    | Positivo  | pt       | https://www.instagram.com/p/CWbyjIsv-0s/ | M      | R\$ 622,44   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 405    | Positivo  | pt       | https://www.instagram.com/p/CWbmS6GvXaC/ | M      | R\$ 538,65   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 404    | Positivo  | pt       | https://www.instagram.com/p/CWb4NfovqMp/ | M      | R\$ 537,32   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 376    | Positivo  | pt       | https://www.instagram.com/p/CWbum3-PSVU/ | F      | R\$ 500,08   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 352    | Positivo  | pt       | https://www.instagram.com/p/CWbnoP0psVW/ | F      | R\$ 468,16   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 340    | Positivo  | pt       | https://www.instagram.com/p/CWb5iSHrVIE/ | M      | R\$ 452,20   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 325    | Positivo  | pt       | https://www.instagram.com/p/CWb8HLtFBI5/ | M      | R\$ 432,25   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 306    | Positivo  | pt       | https://www.instagram.com/p/CWb5LHEpWKT/ | M      | R\$ 406,98   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 299    | Positivo  | pt       | https://www.instagram.com/p/CWbhTvCr-rU/ | F      | R\$ 397,67   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 283    | Positivo  | pt       | https://www.instagram.com/p/CWbamjmvFhV/ | F      | R\$ 376,39   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 270    | Positivo  | pt       | https://www.instagram.com/p/CWbd3vELH8J/ | M      | R\$ 359,10   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 252    | Positivo  | pt       | https://www.instagram.com/p/CWbnEeRDPZ4/ | F      | R\$ 335,16   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 244    | Positivo  | pt       | https://www.instagram.com/p/CWblLalvzxp/ | F      | R\$ 324,52   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 243    | Positivo  | pt       | https://www.instagram.com/p/CWbkX0WP2vA/ | M      | R\$ 323,19   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 240    | Positivo  | pt       | https://www.instagram.com/p/CWbhJjvt7N/  | M      | R\$ 319,20   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 236    | Positivo  | pt       | https://www.instagram.com/p/CWbmncYrnxo/ | M      | R\$ 313,88   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 211    | Positivo  | pt       | https://www.instagram.com/p/CWbmykcj5AA/ | M      | R\$ 280,63   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 206    | Positivo  | pt       | https://www.instagram.com/p/CWbgfw_ltEQ/ | F      | R\$ 273,98   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 200    | Positivo  | pt       | https://www.instagram.com/p/CWb6VdqpEel/ | F      | R\$ 266,00   |
| 19/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | https://www.instagram.coi | 200    | Positivo  | pt       | https://www.instagram.com/p/CWd0rumF716/ | M      | R\$ 266,00   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 191    | Positivo  | pt       | https://www.instagram.com/p/CWbark9vOkw/ | M      | R\$ 254,03   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 187    | Positivo  | pt       | https://www.instagram.com/p/CWb7t6as1xu/ | F      | R\$ 248,71   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 183    | Positivo  | pt       | https://www.instagram.com/p/CWbgrKJBbxQ/ | M      | R\$ 243,39   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 182    | Positivo  | pt       | https://www.instagram.com/p/CWblSY0JHzY/ | F      | R\$ 242,06   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 178    | Positivo  | pt       | https://www.instagram.com/p/CWbqLQTFllr/ | M      | R\$ 236,74   |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 173    | Positivo  | pt       | https://www.instagram.com/p/CWbnhYEsZyM/ | F      | R\$ 230,09   |

| date             | searchs                  | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI            |
|------------------|--------------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|----------------|
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 169    | Positivo  | pt       | https://www.instagram.com/p/CWbnf_iA5aA/ | F      | R\$ 224,77     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 151    | Positivo  | pt       | https://www.instagram.com/p/CWbov9LFpFT/ | F      | R\$ 200,83     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 145    | Positivo  | pt       | https://www.instagram.com/p/CWbkanqFb6k/ | M      | R\$ 192,85     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 132    | Positivo  | pt       | https://www.instagram.com/p/CWbjhjSvV83/ | F      | R\$ 175,56     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 128    | Positivo  | pt       | https://www.instagram.com/p/CWbl6v0PS-B/ | M      | R\$ 170,24     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 126    | Positivo  | pt       | https://www.instagram.com/p/CWb_TxFLyo_/ | M      | R\$ 167,58     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 121    | Positivo  | pt       | https://www.instagram.com/p/CWbjjXvNjQ9/ | F      | R\$ 160,93     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 116    | Positivo  | pt       | https://www.instagram.com/p/CWbcVYUPlHv/ | M      | R\$ 154,28     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 116    | Positivo  | pt       | https://www.instagram.com/p/CWbaAxQJN7n/ | M      | R\$ 154,28     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 115    | Positivo  | pt       | https://www.instagram.com/p/CWbyjlsv-0s/ | M      | R\$ 152,95     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 108    | Positivo  | pt       | https://www.instagram.com/p/CWb0Lv5PyxT/ | M      | R\$ 143,64     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 97     | Positivo  | pt       | https://www.instagram.com/p/CWb7C3dsxau/ | M      | R\$ 129,01     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 96     | Positivo  | pt       | https://www.instagram.com/p/CWb9ReAryv7/ | F      | R\$ 127,68     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 84     | Positivo  | pt       | https://www.instagram.com/p/CWbnlqEl8Sm/ | F      | R\$ 111,72     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 83     | Positivo  | pt       | https://www.instagram.com/p/CWb720VD44U/ | F      | R\$ 110,39     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 82     | Positivo  | pt       | https://www.instagram.com/p/CWbqadLL4bl/ | M      | R\$ 109,06     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 77     | Positivo  | pt       | https://www.instagram.com/p/CWbv7mSPy71/ | F      | R\$ 102,41     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 62     | Positivo  | pt       | https://www.instagram.com/p/CWbnosBppTa/ | M      | R\$ 82,46      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 47     | Positivo  | pt       | https://www.instagram.com/p/CWb_RBgNN1l/ | M      | R\$ 62,51      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 47     | Positivo  | pt       | https://www.instagram.com/p/CWbo4hDPNFW/ | M      | R\$ 62,51      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 39     | Positivo  | pt       | https://www.instagram.com/p/CWbm-ZBPZjW/ | M      | R\$ 51,87      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CWbdgCUPQV9/ | F      | R\$ 47,88      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 34     | Positivo  | pt       | https://www.instagram.com/p/CWb0c8yL3da/ | M      | R\$ 45,22      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 31     | Positivo  | pt       | https://www.instagram.com/p/CWboS46gEij/ | M      | R\$ 41,23      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 30     | Positivo  | pt       | https://www.instagram.com/p/CWb3adQrNqh/ | F      | R\$ 39,90      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 19     | Positivo  | pt       | https://www.instagram.com/p/CWbbgi5vybw/ | M      | R\$ 25,27      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 14     | Positivo  | pt       | https://www.instagram.com/p/CWbfN9rLXZ1/ | F      | R\$ 18,62      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 14     | Positivo  | pt       | https://www.instagram.com/p/CWbauwivBKJ/ | F      | R\$ 18,62      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 14     | Positivo  | pt       | https://www.instagram.com/p/CWbZvVFhQn/  | F      | R\$ 18,62      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 14     | Positivo  | pt       | https://www.instagram.com/p/CWbCWaaJGBA/ | F      | R\$ 18,62      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 13     | Positivo  | pt       | https://www.instagram.com/p/CWZSK2DsDNH/ | F      | R\$ 17,29      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 10     | Positivo  | pt       | https://www.instagram.com/p/CWbXMhHpjGE/ | M      | R\$ 13,30      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 65     | Positivo  | pt       | https://www.instagram.com/p/CWboyzAPNqO/ | F      | R\$ 86,45      |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 83     | Positivo  | pt       | https://www.instagram.com/p/CWb3yfAPO7t/ | F      | R\$ 110,39     |
| 19/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 4501   | Positivo  | pt       | https://www.instagram.com/p/CWbr3jvAkEa/ | M      | R\$ 5.986,33   |
| 21/11/2021 00:00 | #GPDocinema              | Instagram    | https://www.instagram.coi | 4404   | Positivo  | pt       | https://www.instagram.com/p/CWjTsiGpC2o/ | M      | R\$ 5.857,32   |
| 21/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | https://www.instagram.coi | 137    | Positivo  | pt       | https://www.instagram.com/p/CWjzjiz2ql/  | M      | R\$ 182,21     |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 597527 | Positivo  | pt       | https://www.instagram.com/p/CWIU7HyIF3m/ |        | R\$ 794.710,91 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 71454  | Positivo  | pt       | https://www.instagram.com/p/CWmCYLFLtp/  |        | R\$ 95.033,82  |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 10060  | Positivo  | pt       | https://www.instagram.com/p/CWmE6ORf0FV/ | M      | R\$ 13.379,80  |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 8091   | Positivo  | pt       | https://www.instagram.com/p/CWI9ljgd8T/  | M      | R\$ 10.761,03  |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 7607   | Positivo  | pt       | https://www.instagram.com/p/CWI-CUjvoB5/ |        | R\$ 10.117,31  |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 5068   | Positivo  | pt       | https://www.instagram.com/p/CWmOfu_Lu09/ |        | R\$ 6.740,44   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 5055   | Positivo  | pt       | https://www.instagram.com/p/CWI7ia7JUtl/ | M      | R\$ 6.723,15   |

| date             | searchs                  | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI          |
|------------------|--------------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|--------------|
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 4750   | Positivo  | pt       | https://www.instagram.com/p/CWmOYfYF3oa/ | F      | R\$ 6.317,50 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 4563   | Positivo  | pt       | https://www.instagram.com/p/CWl6pNzscw8/ | F      | R\$ 6.068,79 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 3887   | Positivo  | pt       | https://www.instagram.com/p/CWl6qkrPMeY/ | F      | R\$ 5.169,71 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 3018   | Positivo  | pt       | https://www.instagram.com/p/CWl6rJMLY4V/ | F      | R\$ 4.013,94 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 2891   | Positivo  | pt       | https://www.instagram.com/p/CWl_CWlF-Jv/ | M      | R\$ 3.845,03 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1773   | Positivo  | pt       | https://www.instagram.com/p/CWl6wR8vs7l/ | M      | R\$ 2.358,09 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1673   | Positivo  | pt       | https://www.instagram.com/p/CWmGXaOLiR/  | F      | R\$ 2.225,09 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1565   | Positivo  | pt       | https://www.instagram.com/p/CWl_EBuFoRn/ | F      | R\$ 2.081,45 |
| 22/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi | 1560   | Positivo  | pt       | https://www.instagram.com/p/CWldssuB7EC/ | M      | R\$ 2.074,80 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1161   | Positivo  | pt       | https://www.instagram.com/p/CWmGRA2pKXT/ | M      | R\$ 1.544,13 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1152   | Positivo  | pt       | https://www.instagram.com/p/CWmSuPIJ3u3/ | F      | R\$ 1.532,16 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1084   | Positivo  | pt       | https://www.instagram.com/p/CWmQUATInfD/ | M      | R\$ 1.441,72 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 973    | Positivo  | pt       | https://www.instagram.com/p/CWl7Wrypyvx/ | F      | R\$ 1.294,09 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 913    | Positivo  | pt       | https://www.instagram.com/p/CWl8kPdIVph/ | F      | R\$ 1.214,29 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 865    | Positivo  | pt       | https://www.instagram.com/p/CWmRKcNRB_E/ |        | R\$ 1.150,45 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 865    | Positivo  | pt       | https://www.instagram.com/p/CWmKDYMNscU/ |        | R\$ 1.150,45 |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 751    | Positivo  | pt       | https://www.instagram.com/p/CWma-PMgc_u/ |        | R\$ 998,83   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 709    | Positivo  | pt       | https://www.instagram.com/p/CWmInl_sl19/ | M      | R\$ 942,97   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 623    | Positivo  | pt       | https://www.instagram.com/p/CWmKD14sJxp/ | M      | R\$ 828,59   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 569    | Positivo  | pt       | https://www.instagram.com/p/CWmMxcKMAO_/ | M      | R\$ 756,77   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 559    | Positivo  | pt       | https://www.instagram.com/p/CWmLuVCrn8y/ | F      | R\$ 743,47   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 488    | Positivo  | pt       | https://www.instagram.com/p/CWmCJLaF-_A/ | M      | R\$ 649,04   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 447    | Positivo  | pt       | https://www.instagram.com/p/CWmKwZwFAhQ/ | F      | R\$ 594,51   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 446    | Positivo  | pt       | https://www.instagram.com/p/CWmCeDVIS_o/ | M      | R\$ 593,18   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 436    | Positivo  | pt       | https://www.instagram.com/p/CWl85nppz5b/ | M      | R\$ 579,88   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 408    | Positivo  | pt       | https://www.instagram.com/p/CWmBVVJJXaM/ | F      | R\$ 542,64   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 408    | Positivo  | pt       | https://www.instagram.com/p/CWl6nvMNRH5/ | F      | R\$ 542,64   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 406    | Positivo  | pt       | https://www.instagram.com/p/CWmX2XtjA58/ | F      | R\$ 539,98   |
| 22/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi | 397    | Positivo  | pt       | https://www.instagram.com/p/CWmBFVDauej/ | M      | R\$ 528,01   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 395    | Positivo  | pt       | https://www.instagram.com/p/CWl9Z-CFqVA/ | F      | R\$ 525,35   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 390    | Positivo  | pt       | https://www.instagram.com/p/CWmbk_NAF9W/ | M      | R\$ 518,70   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 382    | Positivo  | pt       | https://www.instagram.com/p/CWmR73-LyAT/ | F      | R\$ 508,06   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 349    | Positivo  | pt       | https://www.instagram.com/p/CWl_NDCLWs6/ | M      | R\$ 464,17   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 318    | Positivo  | pt       | https://www.instagram.com/p/CWmW-k6l41l/ | F      | R\$ 422,94   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 315    | Positivo  | pt       | https://www.instagram.com/p/CWl8DsapL_b/ | M      | R\$ 418,95   |
| 22/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | https://www.instagram.coi | 294    | Positivo  | pt       | https://www.instagram.com/p/CWlKjJNqBw/  | M      | R\$ 391,02   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 292    | Positivo  | pt       | https://www.instagram.com/p/CWmCvt4PagK/ | F      | R\$ 388,36   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 275    | Positivo  | pt       | https://www.instagram.com/p/CWmOefSNpV_/ | M      | R\$ 365,75   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 264    | Positivo  | pt       | https://www.instagram.com/p/CWmWygDFj_X/ | M      | R\$ 351,12   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 245    | Positivo  | pt       | https://www.instagram.com/p/CWl-3JMj43L/ | M      | R\$ 325,85   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 238    | Positivo  | pt       | https://www.instagram.com/p/CWmCFUKv_74/ | M      | R\$ 316,54   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 234    | Positivo  | pt       | https://www.instagram.com/p/CWl6vaUrO89/ | M      | R\$ 311,22   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 233    | Positivo  | pt       | https://www.instagram.com/p/CWl68urMlcV/ | F      | R\$ 309,89   |
| 22/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 206    | Positivo  | pt       | https://www.instagram.com/p/CWmabhuF1xF/ | M      | R\$ 273,98   |



| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI           |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|---------------|
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 205    | Positivo  | pt       | https://www.instagram.com/p/CWmIQdbJg36/ | M      | R\$ 272,65    |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 159    | Positivo  | pt       | https://www.instagram.com/p/CWmDqUrPbZf/ | M      | R\$ 211,47    |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 144    | Positivo  | pt       | https://www.instagram.com/p/CWmMPSMJmtC/ | M      | R\$ 191,52    |
| 22/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 144    | Positivo  | pt       | https://www.instagram.com/p/CWlQ3bQrv02/ | M      | R\$ 191,52    |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 142    | Positivo  | pt       | https://www.instagram.com/p/CWmaBuVIN02/ | M      | R\$ 188,86    |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 140    | Positivo  | pt       | https://www.instagram.com/p/CWmOLnLr5-4/ | M      | R\$ 186,20    |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 138    | Positivo  | pt       | https://www.instagram.com/p/CWmEanqPigE/ | M      | R\$ 183,54    |
| 22/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 135    | Positivo  | pt       | https://www.instagram.com/p/CWlG2UNAEVr/ | F      | R\$ 179,55    |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 90     | Positivo  | pt       | https://www.instagram.com/p/CWmXEhKA10P/ | F      | R\$ 119,70    |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 71     | Positivo  | pt       | https://www.instagram.com/p/CWmlaoZtuDT/ | F      | R\$ 94,43     |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 62     | Positivo  | pt       | https://www.instagram.com/p/CWI9b8mInf_/ | F      | R\$ 82,46     |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 49     | Positivo  | pt       | https://www.instagram.com/p/CWmQ4aLpqME/ | F      | R\$ 65,17     |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 40     | Positivo  | pt       | https://www.instagram.com/p/CWlkt6OPN5D/ | M      | R\$ 53,20     |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CWmOkH2ONB0/ | F      | R\$ 47,88     |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 27     | Positivo  | pt       | https://www.instagram.com/p/CWmDTwzvf0Z/ | M      | R\$ 35,91     |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 23     | Positivo  | pt       | https://www.instagram.com/p/CWmaM2HFeh_/ | M      | R\$ 30,59     |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 71     | Positivo  | pt       | https://www.instagram.com/p/CWmBN6drjaW/ | M      | R\$ 94,43     |
| 22/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 98     | Positivo  | pt       | https://www.instagram.com/p/CWl-A2jr2nu/ | M      | R\$ 130,34    |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 38391  | Positivo  | pt       | https://www.instagram.com/p/CWoSpwdBB0Q/ | F      | R\$ 51.060,03 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 33700  | Positivo  | pt       | https://www.instagram.com/p/CWoi1XEgX2D/ | M      | R\$ 44.821,00 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 11590  | Positivo  | pt       | https://www.instagram.com/p/CWoRuWRv36Z/ |        | R\$ 15.414,70 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 11002  | Positivo  | pt       | https://www.instagram.com/p/CWoeLNYpO2p/ | F      | R\$ 14.632,66 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 10060  | Positivo  | pt       | https://www.instagram.com/p/CWoR4mKuAwG/ | M      | R\$ 13.379,80 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 9961   | Positivo  | pt       | https://www.instagram.com/p/CWogazHLqQ/  | M      | R\$ 13.248,13 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 8473   | Positivo  | pt       | https://www.instagram.com/p/CWo6UE9pRqm/ | M      | R\$ 11.269,09 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 8139   | Positivo  | pt       | https://www.instagram.com/p/CWoihrFplQU/ | F      | R\$ 10.824,87 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4558   | Positivo  | pt       | https://www.instagram.com/p/CWoZK_2PpDe/ | F      | R\$ 6.062,14  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4503   | Positivo  | pt       | https://www.instagram.com/p/CWl2-hpLvKz/ |        | R\$ 5.988,99  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3507   | Positivo  | pt       | https://www.instagram.com/p/CWoZKwKNoBz/ | F      | R\$ 4.664,31  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3030   | Positivo  | pt       | https://www.instagram.com/p/CWoVKSErOrP/ | M      | R\$ 4.029,90  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2950   | Positivo  | pt       | https://www.instagram.com/p/CWl2A_uLjxl/ | F      | R\$ 3.923,50  |
| 23/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 2813   | Positivo  | pt       | https://www.instagram.com/p/CWnxOFbgr17/ | M      | R\$ 3.741,29  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2492   | Positivo  | pt       | https://www.instagram.com/p/CWoVvGAI3Os/ | F      | R\$ 3.314,36  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2427   | Positivo  | pt       | https://www.instagram.com/p/CWoSEY1sHWA/ | F      | R\$ 3.227,91  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2236   | Positivo  | pt       | https://www.instagram.com/p/CWoSh7dPMEX/ | M      | R\$ 2.973,88  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2214   | Positivo  | pt       | https://www.instagram.com/p/CWOnJvZgNXX/ | F      | R\$ 2.944,62  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1949   | Positivo  | pt       | https://www.instagram.com/p/CWo1PvpcRW/  | F      | R\$ 2.592,17  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1925   | Positivo  | pt       | https://www.instagram.com/p/CWl6EfQOheL/ | M      | R\$ 2.560,25  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1597   | Positivo  | pt       | https://www.instagram.com/p/CWo71XDtpJ7/ | M      | R\$ 2.124,01  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1432   | Positivo  | pt       | https://www.instagram.com/p/CWokWZlPoG3/ | F      | R\$ 1.904,56  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1425   | Positivo  | pt       | https://www.instagram.com/p/CWohzYSPk7c/ | F      | R\$ 1.895,25  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1403   | Positivo  | pt       | https://www.instagram.com/p/CWopitHryLL/ | M      | R\$ 1.865,99  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1278   | Positivo  | pt       | https://www.instagram.com/p/CWoOQRkjqQc/ | M      | R\$ 1.699,74  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1160   | Positivo  | pt       | https://www.instagram.com/p/CWoQrd9ldzr/ | M      | R\$ 1.542,80  |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI          |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|--------------|
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1152   | Positivo  | pt       | https://www.instagram.com/p/CWomnHcPEhW/  | F      | R\$ 1.532,16 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1096   | Positivo  | pt       | https://www.instagram.com/p/CWoL6Gtrzc/   |        | R\$ 1.457,68 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1095   | Positivo  | pt       | https://www.instagram.com/p/CWotOqBsMkP/  | M      | R\$ 1.456,35 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1094   | Positivo  | pt       | https://www.instagram.com/p/CWo55bmrlyq/  | F      | R\$ 1.455,02 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1069   | Positivo  | pt       | https://www.instagram.com/p/CKryMVZAFUD/  |        | R\$ 1.421,77 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1048   | Positivo  | pt       | https://www.instagram.com/p/CWoRxKFvvPY/  | F      | R\$ 1.393,84 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 929    | Positivo  | pt       | https://www.instagram.com/p/CWoXfqFuuZl/  | M      | R\$ 1.235,57 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 883    | Positivo  | pt       | https://www.instagram.com/p/CWo3bcStlVx/  | F      | R\$ 1.174,39 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 867    | Positivo  | pt       | https://www.instagram.com/p/CWoUB9fLoNS/  | F      | R\$ 1.153,11 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 859    | Positivo  | pt       | https://www.instagram.com/p/CWoeRW0o4M3/  | F      | R\$ 1.142,47 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 793    | Positivo  | pt       | https://www.instagram.com/p/CWon-t6rA-Z/  | M      | R\$ 1.054,69 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 792    | Positivo  | pt       | https://www.instagram.com/p/CWoXY00pFce/  | F      | R\$ 1.053,36 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 766    | Positivo  | pt       | https://www.instagram.com/p/CWoKz5rN6wF/  | M      | R\$ 1.018,78 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 734    | Positivo  | pt       | https://www.instagram.com/p/CWo5qqGr7nH/  | M      | R\$ 976,22   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 731    | Positivo  | pt       | https://www.instagram.com/p/CWoebdtLYCZ/  | M      | R\$ 972,23   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 696    | Positivo  | pt       | https://www.instagram.com/p/CWobr9kDTvQ/  | F      | R\$ 925,68   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 640    | Positivo  | pt       | https://www.instagram.com/p/CWl1oJljpj-6/ | M      | R\$ 851,20   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 622    | Positivo  | pt       | https://www.instagram.com/p/CWl54rkvs4Q/  | M      | R\$ 827,26   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 610    | Positivo  | pt       | https://www.instagram.com/p/CWoYzgtPR_S/  | M      | R\$ 811,30   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 598    | Positivo  | pt       | https://www.instagram.com/p/CWovda3rSw0/  | F      | R\$ 795,34   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 596    | Positivo  | pt       | https://www.instagram.com/p/CWoN-JlpxOk/  | M      | R\$ 792,68   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 588    | Positivo  | pt       | https://www.instagram.com/p/CWoiLSKpLO5/  | F      | R\$ 782,04   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 556    | Positivo  | pt       | https://www.instagram.com/p/CWl4VWBpoce/  | M      | R\$ 739,48   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 555    | Positivo  | pt       | https://www.instagram.com/p/CWogbuhl8W1/  | F      | R\$ 738,15   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 544    | Positivo  | pt       | https://www.instagram.com/p/CWomTN4PTlf/  | F      | R\$ 723,52   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 542    | Positivo  | pt       | https://www.instagram.com/p/CWoL-zxPHKw/  |        | R\$ 720,86   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 541    | Positivo  | pt       | https://www.instagram.com/p/CWo1VirJKGC/  | M      | R\$ 719,53   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 517    | Positivo  | pt       | https://www.instagram.com/p/CWodrijFkNK/  | M      | R\$ 687,61   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 498    | Positivo  | pt       | https://www.instagram.com/p/CWofmDXvwaT/  | M      | R\$ 662,34   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 494    | Positivo  | pt       | https://www.instagram.com/p/CWoyp3ysSuy/  | M      | R\$ 657,02   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 477    | Positivo  | pt       | https://www.instagram.com/p/CWonYXXpjin/  | F      | R\$ 634,41   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 466    | Positivo  | pt       | https://www.instagram.com/p/CWoiP6uvRbQ/  | F      | R\$ 619,78   |
| 23/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 465    | Positivo  | pt       | https://www.instagram.com/p/CWnx6PJLUh3/  | F      | R\$ 618,45   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 461    | Positivo  | pt       | https://www.instagram.com/p/CWoepB6p2qC/  | M      | R\$ 613,13   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 435    | Positivo  | pt       | https://www.instagram.com/p/CWoofuoLBDy/  | F      | R\$ 578,55   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 407    | Positivo  | pt       | https://www.instagram.com/p/CWoochTPFUI/  | M      | R\$ 541,31   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 402    | Positivo  | pt       | https://www.instagram.com/p/CWoigp_pjOU/  | F      | R\$ 534,66   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 396    | Positivo  | pt       | https://www.instagram.com/p/CWofY8NFKB9/  | M      | R\$ 526,68   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 389    | Positivo  | pt       | https://www.instagram.com/p/CWo4_JAr4Wl/  | M      | R\$ 517,37   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 374    | Positivo  | pt       | https://www.instagram.com/p/CWl2z0TxlB/   | M      | R\$ 497,42   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 369    | Positivo  | pt       | https://www.instagram.com/p/CWoeOyALrTO/  | M      | R\$ 490,77   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 368    | Positivo  | pt       | https://www.instagram.com/p/CWo5qp2NzgC/  | M      | R\$ 489,44   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 337    | Positivo  | pt       | https://www.instagram.com/p/CWouCQGLFdC/  | F      | R\$ 448,21   |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 331    | Positivo  | pt       | https://www.instagram.com/p/CWoQvpSvsJj/  | M      | R\$ 440,23   |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI        |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|------------|
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 321    | Positivo  | pt       | https://www.instagram.com/p/CWo252TsY-1/ | M      | R\$ 426,93 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 296    | Positivo  | pt       | https://www.instagram.com/p/CWochDlMXPI/ | F      | R\$ 393,68 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 294    | Positivo  | pt       | https://www.instagram.com/p/CWodBz4pNgO/ | M      | R\$ 391,02 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 269    | Positivo  | pt       | https://www.instagram.com/p/CWo0AEDrrsE/ | M      | R\$ 357,77 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 267    | Positivo  | pt       | https://www.instagram.com/p/CWoVasnKIG6/ | M      | R\$ 355,11 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 265    | Positivo  | pt       | https://www.instagram.com/p/CWoRvFRvcHC/ | F      | R\$ 352,45 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 263    | Positivo  | pt       | https://www.instagram.com/p/CWoZvHmrUNC/ | M      | R\$ 349,79 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 261    | Positivo  | pt       | https://www.instagram.com/p/CWo8osILRlt/ | F      | R\$ 347,13 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 259    | Positivo  | pt       | https://www.instagram.com/p/CWofhOwlPA-/ | F      | R\$ 344,47 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 253    | Positivo  | pt       | https://www.instagram.com/p/CWhFvHSsEF/  | F      | R\$ 336,49 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 249    | Positivo  | pt       | https://www.instagram.com/p/CWom4YSPj-1/ | M      | R\$ 331,17 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 241    | Positivo  | pt       | https://www.instagram.com/p/CWofZ5eNORY/ | M      | R\$ 320,53 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 240    | Positivo  | pt       | https://www.instagram.com/p/CWoRcRkJ5q6/ |        | R\$ 319,20 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 236    | Positivo  | pt       | https://www.instagram.com/p/CWo1TmUpBbR/ | M      | R\$ 313,88 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 233    | Positivo  | pt       | https://www.instagram.com/p/CWl6J-sv1sy/ | F      | R\$ 309,89 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 197    | Positivo  | pt       | https://www.instagram.com/p/CWoi0tEATS_/ | M      | R\$ 262,01 |
| 23/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 196    | Positivo  | pt       | https://www.instagram.com/p/CWnygXGF2LA/ | M      | R\$ 260,68 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 179    | Positivo  | pt       | https://www.instagram.com/p/CWoUiayrmXi/ | F      | R\$ 238,07 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 170    | Positivo  | pt       | https://www.instagram.com/p/CWoZu1ULI9W/ | F      | R\$ 226,10 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 158    | Positivo  | pt       | https://www.instagram.com/p/CWofajtLuow/ | F      | R\$ 210,14 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 152    | Positivo  | pt       | https://www.instagram.com/p/CWoRv0dvm3R/ | M      | R\$ 202,16 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 150    | Positivo  | pt       | https://www.instagram.com/p/CWl2ze_PWT3/ | F      | R\$ 199,50 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 147    | Positivo  | pt       | https://www.instagram.com/p/CWo6NP6oD6T/ | M      | R\$ 195,51 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 146    | Positivo  | pt       | https://www.instagram.com/p/CWoh-6rJf1k/ | M      | R\$ 194,18 |
| 23/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 136    | Positivo  | pt       | https://www.instagram.com/p/CWotbZGqvOy/ | F      | R\$ 180,88 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 134    | Positivo  | pt       | https://www.instagram.com/p/CWomhRrvGkh/ | F      | R\$ 178,22 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 131    | Positivo  | pt       | https://www.instagram.com/p/CWoyEWLk_R2/ | F      | R\$ 174,23 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 123    | Positivo  | pt       | https://www.instagram.com/p/CWo3RPKAGAs/ | M      | R\$ 163,59 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 123    | Positivo  | pt       | https://www.instagram.com/p/CO-9BnRLS6e/ | F      | R\$ 163,59 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 109    | Positivo  | pt       | https://www.instagram.com/p/CWoeCMTpg-n/ | F      | R\$ 144,97 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 107    | Positivo  | pt       | https://www.instagram.com/p/CWogBysF0nX/ | M      | R\$ 142,31 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 92     | Positivo  | pt       | https://www.instagram.com/p/CWooUYepsPx/ | F      | R\$ 122,36 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 82     | Positivo  | pt       | https://www.instagram.com/p/CWotOqBsMkP/ | M      | R\$ 109,06 |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 75     | Positivo  | pt       | https://www.instagram.com/p/CWl6G6dvQUf/ | M      | R\$ 99,75  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 75     | Positivo  | pt       | https://www.instagram.com/p/CWoo0uxLhP_/ | M      | R\$ 99,75  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 73     | Positivo  | pt       | https://www.instagram.com/p/CWoaU5_vcUD/ | F      | R\$ 97,09  |
| 23/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 71     | Positivo  | pt       | https://www.instagram.com/p/CWn96wVFPf1/ | F      | R\$ 94,43  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 69     | Positivo  | pt       | https://www.instagram.com/p/CWomhRrvGkh/ | M      | R\$ 91,77  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 62     | Positivo  | pt       | https://www.instagram.com/p/CWl3aAxL_nc/ | F      | R\$ 82,46  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 59     | Positivo  | pt       | https://www.instagram.com/p/COk8IaJn7di/ | F      | R\$ 78,47  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 54     | Positivo  | pt       | https://www.instagram.com/p/CWouV-LFPS2/ | F      | R\$ 71,82  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 54     | Positivo  | pt       | https://www.instagram.com/p/CWobzXaLuuu/ | F      | R\$ 71,82  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 52     | Positivo  | pt       | https://www.instagram.com/p/CWo7RsxtB68/ | F      | R\$ 69,16  |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 42     | Positivo  | pt       | https://www.instagram.com/p/CWokShml0Be/ | M      | R\$ 55,86  |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|----------------|
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34     | Positivo  | pt       | https://www.instagram.com/p/CWl5HlrpV1V/ | M      | R\$ 45,22      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34     | Positivo  | pt       | https://www.instagram.com/p/CWoVTr7KFEz/ | F      | R\$ 45,22      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 29     | Positivo  | pt       | https://www.instagram.com/p/CWl4gtGvXDP/ | F      | R\$ 38,57      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 29     | Positivo  | pt       | https://www.instagram.com/p/CWovDkAs1x8/ | M      | R\$ 38,57      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 24     | Positivo  | pt       | https://www.instagram.com/p/CWoa8NVvVTo/ | F      | R\$ 31,92      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22     | Positivo  | pt       | https://www.instagram.com/p/CWl4gtGvXDP/ | F      | R\$ 29,26      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 19     | Positivo  | pt       | https://www.instagram.com/p/CWo47_5ssIn/ | M      | R\$ 25,27      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 15     | Positivo  | pt       | https://www.instagram.com/p/CWoiAuhrFnN/ | M      | R\$ 19,95      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 13     | Positivo  | pt       | https://www.instagram.com/p/CWom4YSPj-1/ | F      | R\$ 17,29      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 11     | Positivo  | pt       | https://www.instagram.com/p/CWo7B2KpXcB/ | F      | R\$ 14,63      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 10     | Positivo  | pt       | https://www.instagram.com/p/CWogCEkpK7O/ | F      | R\$ 13,30      |
| 23/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 78     | Positivo  | pt       | https://www.instagram.com/p/CWoW8s7LrLa/ | F      | R\$ 103,74     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 718333 | Positivo  | pt       | https://www.instagram.com/p/CWn76qup838/ | M      | R\$ 955.382,89 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 325630 | Positivo  | pt       | https://www.instagram.com/p/CWoE5FhLCkw/ | F      | R\$ 433.087,90 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 250819 | Positivo  | pt       | https://www.instagram.com/p/CWrG3CFJlZV/ | M      | R\$ 333.589,27 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 87440  | Positivo  | pt       | https://www.instagram.com/p/CWn-kRWsep9/ | M      | R\$ 116.295,20 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 37481  | Positivo  | pt       | https://www.instagram.com/p/CWn6lVTFnU0/ | M      | R\$ 49.849,73  |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 25000  | Positivo  | pt       | https://www.instagram.com/p/CWq_dpYDmla/ | F      | R\$ 33.250,00  |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 20369  | Positivo  | pt       | https://www.instagram.com/p/CWrB9Jlr-9v/ | F      | R\$ 27.090,77  |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7837   | Positivo  | pt       | https://www.instagram.com/p/CWn2awXForb/ | M      | R\$ 10.423,21  |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6767   | Positivo  | pt       | https://www.instagram.com/p/CWrEMzErWz1/ | F      | R\$ 9.000,11   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5642   | Positivo  | pt       | https://www.instagram.com/p/CWoB7fopGKL/ | F      | R\$ 7.503,86   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5546   | Positivo  | pt       | https://www.instagram.com/p/CWn4OSLrASg/ | F      | R\$ 7.376,18   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5408   | Positivo  | pt       | https://www.instagram.com/p/CWrPZlXpJo5/ | M      | R\$ 7.192,64   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5088   | Positivo  | pt       | https://www.instagram.com/p/CWoJuocLxEl/ | F      | R\$ 6.767,04   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4749   | Positivo  | pt       | https://www.instagram.com/p/CWnz7x6gi4-/ | F      | R\$ 6.316,17   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3915   | Positivo  | pt       | https://www.instagram.com/p/CWn7X5gp5OY/ | M      | R\$ 5.206,95   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3675   | Positivo  | pt       | https://www.instagram.com/p/CWrLCifFkhC/ | M      | R\$ 4.887,75   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3504   | Positivo  | pt       | https://www.instagram.com/p/CWrEUB0r3MC/ | M      | R\$ 4.660,32   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3286   | Positivo  | pt       | https://www.instagram.com/p/CWrOW0gD0_n/ | F      | R\$ 4.370,38   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2700   | Positivo  | pt       | https://www.instagram.com/p/CWrLGwzlw9T/ | F      | R\$ 3.591,00   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2684   | Positivo  | pt       | https://www.instagram.com/p/CWrH3u_Lcu4/ | M      | R\$ 3.569,72   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2587   | Positivo  | pt       | https://www.instagram.com/p/CWqKG7lLZga/ |        | R\$ 3.440,71   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2522   | Positivo  | pt       | https://www.instagram.com/p/CWrDmVGpnVB/ | M      | R\$ 3.354,26   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2063   | Positivo  | pt       | https://www.instagram.com/p/CWrO1wkPAXu/ |        | R\$ 2.743,79   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1998   | Positivo  | pt       | https://www.instagram.com/p/CWoHEeZpyb-/ | M      | R\$ 2.657,34   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1836   | Positivo  | pt       | https://www.instagram.com/p/CWrU-YegOqy/ | M      | R\$ 2.441,88   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1770   | Positivo  | pt       | https://www.instagram.com/p/CWrRclhA71-/ | F      | R\$ 2.354,10   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1611   | Positivo  | pt       | https://www.instagram.com/p/CWrN3yspz0K/ | F      | R\$ 2.142,63   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1442   | Positivo  | pt       | https://www.instagram.com/p/CWrBARYLwwe/ | M      | R\$ 1.917,86   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1337   | Positivo  | pt       | https://www.instagram.com/p/CWrGBUOvbCj/ |        | R\$ 1.778,21   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1337   | Positivo  | pt       | https://www.instagram.com/p/CWrEND_hrfC/ |        | R\$ 1.778,21   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1337   | Positivo  | pt       | https://www.instagram.com/p/CWrEJBILDd5/ |        | R\$ 1.778,21   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1336   | Positivo  | pt       | https://www.instagram.com/p/CWrQh3pjZ3u/ | M      | R\$ 1.776,88   |



| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI          |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|--------------|
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1336   | Positivo  | pt       | https://www.instagram.com/p/CWrQRQAF1zX/  | M      | R\$ 1.776,88 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1299   | Positivo  | pt       | https://www.instagram.com/p/CWrDjLkMJ4q/  | M      | R\$ 1.727,67 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1263   | Positivo  | pt       | https://www.instagram.com/p/CWrJrFePF4u/  | F      | R\$ 1.679,79 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1080   | Positivo  | pt       | https://www.instagram.com/p/CWn32gTrRU7/  | F      | R\$ 1.436,40 |
| 24/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 1036   | Positivo  | pt       | https://www.instagram.com/p/CWq2VBIJUQ/   | M      | R\$ 1.377,88 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 905    | Positivo  | pt       | https://www.instagram.com/p/CWoETo_jO3P/  | F      | R\$ 1.203,65 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 889    | Positivo  | pt       | https://www.instagram.com/p/CWoBdbeF_Us/  | M      | R\$ 1.182,37 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 854    | Positivo  | pt       | https://www.instagram.com/p/CWrSCleJcO/   | M      | R\$ 1.135,82 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 805    | Positivo  | pt       | https://www.instagram.com/p/CWn8r34L1Xc/  | M      | R\$ 1.070,65 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 805    | Positivo  | pt       | https://www.instagram.com/p/CWn2guflGox/  | F      | R\$ 1.070,65 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 793    | Positivo  | pt       | https://www.instagram.com/p/CWoE9vAL36N/  | F      | R\$ 1.054,69 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 750    | Positivo  | pt       | https://www.instagram.com/p/CWofqEEsXZW/  |        | R\$ 997,50   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 742    | Positivo  | pt       | https://www.instagram.com/p/CWn5WDFrMsp/  | M      | R\$ 986,86   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 740    | Positivo  | pt       | https://www.instagram.com/p/CWrYOelPr8O/  | F      | R\$ 984,20   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 725    | Positivo  | pt       | https://www.instagram.com/p/CWn-kAdrtI4/  | M      | R\$ 964,25   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 725    | Positivo  | pt       | https://www.instagram.com/p/CWn5qTTt6PN/  | M      | R\$ 964,25   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 723    | Positivo  | pt       | https://www.instagram.com/p/CWrR39CJQA/   | M      | R\$ 961,59   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 699    | Positivo  | pt       | https://www.instagram.com/p/CWrIS0Jf9xc/  | F      | R\$ 929,67   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 697    | Positivo  | pt       | https://www.instagram.com/p/CWrGQnYv0NN/  | M      | R\$ 927,01   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 683    | Positivo  | pt       | https://www.instagram.com/p/CWrFbPzrhDZ/  | F      | R\$ 908,39   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 663    | Positivo  | pt       | https://www.instagram.com/p/CWn2TmPAqi3/  | M      | R\$ 881,79   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 629    | Positivo  | pt       | https://www.instagram.com/p/CWrIgwjrfCh/  | M      | R\$ 836,57   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 577    | Positivo  | pt       | https://www.instagram.com/p/CWrJ8E7LFDdb/ | M      | R\$ 767,41   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 570    | Positivo  | pt       | https://www.instagram.com/p/CWrC-jPLPx/   | M      | R\$ 758,10   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 559    | Positivo  | pt       | https://www.instagram.com/p/CWnygB-r8UC/  | F      | R\$ 743,47   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 516    | Positivo  | pt       | https://www.instagram.com/p/CWn4nIWLFDf/  | M      | R\$ 686,28   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 512    | Positivo  | pt       | https://www.instagram.com/p/CWn9VklX1ny/  | M      | R\$ 680,96   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 507    | Positivo  | pt       | https://www.instagram.com/p/CWrIeS0vvRa/  | M      | R\$ 674,31   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 490    | Positivo  | pt       | https://www.instagram.com/p/CWn5szRtYFs/  | M      | R\$ 651,70   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 489    | Positivo  | pt       | https://www.instagram.com/p/CWrRARzPbmL/  | F      | R\$ 650,37   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 461    | Positivo  | pt       | https://www.instagram.com/p/CWrAZN1P9IO/  | M      | R\$ 613,13   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 450    | Positivo  | pt       | https://www.instagram.com/p/CWoB-eEISzN/  | F      | R\$ 598,50   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 441    | Positivo  | pt       | https://www.instagram.com/p/CWrLKoJrDaf/  | M      | R\$ 586,53   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 408    | Positivo  | pt       | https://www.instagram.com/p/CWrGuOHvt8v/  | F      | R\$ 542,64   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 406    | Positivo  | pt       | https://www.instagram.com/p/CWrONdHJ2ds/  | F      | R\$ 539,98   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 404    | Positivo  | pt       | https://www.instagram.com/p/CWrFNyAvchx/  | F      | R\$ 537,32   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 399    | Positivo  | pt       | https://www.instagram.com/p/CWrN3HOsRdc/  | F      | R\$ 530,67   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 396    | Positivo  | pt       | https://www.instagram.com/p/CWq7yNlvz_8/  | M      | R\$ 526,68   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 389    | Positivo  | pt       | https://www.instagram.com/p/CWny1k_OO3C/  | F      | R\$ 517,37   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 375    | Positivo  | pt       | https://www.instagram.com/p/CWrRSfHgp-L/  | M      | R\$ 498,75   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 367    | Positivo  | pt       | https://www.instagram.com/p/CWn6Dy9tXps/  | M      | R\$ 488,11   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 363    | Positivo  | pt       | https://www.instagram.com/p/CWrASsLI-o4/  | F      | R\$ 482,79   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 363    | Positivo  | pt       | https://www.instagram.com/p/CWrZ2t8r2Qx/  | F      | R\$ 482,79   |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 355    | Positivo  | pt       | https://www.instagram.com/p/CWrAlaTvlwO/  | M      | R\$ 472,15   |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI        |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|------------|
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 353    | Positivo  | pt       | https://www.instagram.com/p/CWq8eAtvkb4/ | M      | R\$ 469,49 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 346    | Positivo  | pt       | https://www.instagram.com/p/CWrMUCQLzIA/ | M      | R\$ 460,18 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 335    | Positivo  | pt       | https://www.instagram.com/p/CWRXxLLOVl/  | M      | R\$ 445,55 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 334    | Positivo  | pt       | https://www.instagram.com/p/CWrU3HPMCwl/ | F      | R\$ 444,22 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 330    | Positivo  | pt       | https://www.instagram.com/p/CWrJtKtL9Ti/ | M      | R\$ 438,90 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 323    | Positivo  | pt       | https://www.instagram.com/p/CWrRtZDpY9r/ | M      | R\$ 429,59 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 308    | Positivo  | pt       | https://www.instagram.com/p/CWoFsh1LG3i/ | F      | R\$ 409,64 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 304    | Positivo  | pt       | https://www.instagram.com/p/CWrLrfVllwv/ | M      | R\$ 404,32 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 298    | Positivo  | pt       | https://www.instagram.com/p/CWoKShml0Be/ | M      | R\$ 396,34 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 284    | Positivo  | pt       | https://www.instagram.com/p/CWn9E60Faqb/ | M      | R\$ 377,72 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 282    | Positivo  | pt       | https://www.instagram.com/p/CWojZiFes5/  | F      | R\$ 375,06 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 277    | Positivo  | pt       | https://www.instagram.com/p/CWrR8azpt-h/ | M      | R\$ 368,41 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 266    | Positivo  | pt       | https://www.instagram.com/p/CWrXZGJAGcB/ | F      | R\$ 353,78 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 259    | Positivo  | pt       | https://www.instagram.com/p/CWrL3wuF_P7/ | M      | R\$ 344,47 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 258    | Positivo  | pt       | https://www.instagram.com/p/CWoFym-l0OL/ | M      | R\$ 343,14 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 258    | Positivo  | pt       | https://www.instagram.com/p/CWrEMjbPc3F/ | M      | R\$ 343,14 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 252    | Positivo  | pt       | https://www.instagram.com/p/CWrI_HYr2M5/ | M      | R\$ 335,16 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 242    | Positivo  | pt       | https://www.instagram.com/p/CWrR1RgshEj/ | M      | R\$ 321,86 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 238    | Positivo  | pt       | https://www.instagram.com/p/CWrRARzPbmL/ | M      | R\$ 316,54 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 234    | Positivo  | pt       | https://www.instagram.com/p/CWrK5MfjOPF/ | M      | R\$ 311,22 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 227    | Positivo  | pt       | https://www.instagram.com/p/CWoGYZiLGIw/ | M      | R\$ 301,91 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 226    | Positivo  | pt       | https://www.instagram.com/p/CWrJWH-vRS8/ | M      | R\$ 300,58 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 224    | Positivo  | pt       | https://www.instagram.com/p/CWol7zoJY-Q/ | F      | R\$ 297,92 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 206    | Positivo  | pt       | https://www.instagram.com/p/CWn8H0NhC2Y/ | M      | R\$ 273,98 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 191    | Positivo  | pt       | https://www.instagram.com/p/CWrQyEfjHW5/ | F      | R\$ 254,03 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 191    | Positivo  | pt       | https://www.instagram.com/p/CWrPZlXpJo5/ | M      | R\$ 254,03 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 186    | Positivo  | pt       | https://www.instagram.com/p/CWrBw36rg4f/ | M      | R\$ 247,38 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 184    | Positivo  | pt       | https://www.instagram.com/p/CWrBKV1L-vu/ | M      | R\$ 244,72 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 180    | Positivo  | pt       | https://www.instagram.com/p/CWnyHdxrPiW/ | F      | R\$ 239,40 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 176    | Positivo  | pt       | https://www.instagram.com/p/CWn8WwUhnij/ | M      | R\$ 234,08 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 167    | Positivo  | pt       | https://www.instagram.com/p/CWrYUtNjOc0/ | F      | R\$ 222,11 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 154    | Positivo  | pt       | https://www.instagram.com/p/CWrLcChPDJY/ | M      | R\$ 204,82 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 137    | Positivo  | pt       | https://www.instagram.com/p/CWrXTxsgquQ/ | F      | R\$ 182,21 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 137    | Positivo  | pt       | https://www.instagram.com/p/CWrMwy4AJOU/ |        | R\$ 182,21 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 133    | Positivo  | pt       | https://www.instagram.com/p/CWoBcvOFHUa/ | F      | R\$ 176,89 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 133    | Positivo  | pt       | https://www.instagram.com/p/CWn_lyAFhNs/ | F      | R\$ 176,89 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 127    | Positivo  | pt       | https://www.instagram.com/p/CWrCzUgvg2N/ | F      | R\$ 168,91 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 125    | Positivo  | pt       | https://www.instagram.com/p/CWrB2fSJYon/ | M      | R\$ 166,25 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 125    | Positivo  | pt       | https://www.instagram.com/p/CWrB0TAPIQw/ | M      | R\$ 166,25 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 121    | Positivo  | pt       | https://www.instagram.com/p/CWrQPX3P8gB/ | F      | R\$ 160,93 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 119    | Positivo  | pt       | https://www.instagram.com/p/CWn3nFFFmFR/ | M      | R\$ 158,27 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 119    | Positivo  | pt       | https://www.instagram.com/p/CWrJrFePF4u/ | F      | R\$ 158,27 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 118    | Positivo  | pt       | https://www.instagram.com/p/CWrJg-ermj1/ | M      | R\$ 156,94 |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 113    | Positivo  | pt       | https://www.instagram.com/p/CWrK2RDLq-H/ | F      | R\$ 150,29 |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|----------------|
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 102    | Positivo  | pt       | https://www.instagram.com/p/CWrKLG_LVs4/  | M      | R\$ 135,66     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 100    | Positivo  | pt       | https://www.instagram.com/p/CWrU3HPMCwI/  | M      | R\$ 133,00     |
| 24/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 100    | Positivo  | pt       | https://www.instagram.com/p/CWq2VBIJUQ/   | F      | R\$ 133,00     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 86     | Positivo  | pt       | https://www.instagram.com/p/CWrQRQAF1xX/  | F      | R\$ 114,38     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 85     | Positivo  | pt       | https://www.instagram.com/p/CWn7eqalfEW/  | M      | R\$ 113,05     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 80     | Positivo  | pt       | https://www.instagram.com/p/CWrDtPVJKfj/  | M      | R\$ 106,40     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 79     | Positivo  | pt       | https://www.instagram.com/p/CWrXvOelV0C/  | M      | R\$ 105,07     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 77     | Positivo  | pt       | https://www.instagram.com/p/CWrAE-qvBHU/  | F      | R\$ 102,41     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 76     | Positivo  | pt       | https://www.instagram.com/p/CWrZE-Uzsp4/  | F      | R\$ 101,08     |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 72     | Positivo  | pt       | https://www.instagram.com/p/CWrEw92P7-S/  | M      | R\$ 95,76      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 65     | Positivo  | pt       | https://www.instagram.com/p/CWn7MpDpSSm/  | M      | R\$ 86,45      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 58     | Positivo  | pt       | https://www.instagram.com/p/CWn4FSFFgqO/  | F      | R\$ 77,14      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 53     | Positivo  | pt       | https://www.instagram.com/p/CWrR9f6MJ6/   | F      | R\$ 70,49      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 53     | Positivo  | pt       | https://www.instagram.com/p/CWrRxcAp712/  | F      | R\$ 70,49      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 51     | Positivo  | pt       | https://www.instagram.com/p/CWrQ4tdLdte/  | F      | R\$ 67,83      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 50     | Positivo  | pt       | https://www.instagram.com/p/CWn_4sEFICb/  | M      | R\$ 66,50      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CWoD68cNIYq/  | F      | R\$ 47,88      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CWn2y-gOPr/   | M      | R\$ 47,88      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CWrRwPr2tZ/   | M      | R\$ 47,88      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34     | Positivo  | pt       | https://www.instagram.com/p/CWrDIFtOzoe/  | F      | R\$ 45,22      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 33     | Positivo  | pt       | https://www.instagram.com/p/CWoBdC6FD_1/  | M      | R\$ 43,89      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 30     | Positivo  | pt       | https://www.instagram.com/p/CWrOSeSJFMI/  | F      | R\$ 39,90      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 29     | Positivo  | pt       | https://www.instagram.com/p/CWoi-PuLHol/  | M      | R\$ 38,57      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 27     | Positivo  | pt       | https://www.instagram.com/p/CWrHgZOL4i_/  | M      | R\$ 35,91      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 26     | Positivo  | pt       | https://www.instagram.com/p/CWrDc4hPm6X/  | M      | R\$ 34,58      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 23     | Positivo  | pt       | https://www.instagram.com/p/CWrEOnbrYIH/  | M      | R\$ 30,59      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 21     | Positivo  | pt       | https://www.instagram.com/p/CWoHbbxpuS7/  | M      | R\$ 27,93      |
| 24/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 17     | Positivo  | pt       | https://www.instagram.com/p/CWn85ncB7o2/  | F      | R\$ 22,61      |
| 24/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 14     | Positivo  | pt       | https://www.instagram.com/p/CWrUIWIALGs/  | M      | R\$ 18,62      |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 87440  | Positivo  | pt       | https://www.instagram.com/p/CWt-mMAgLXc/  | M      | R\$ 116.295,20 |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 74903  | Positivo  | pt       | https://www.instagram.com/p/CWtp4BAI2bb/  | F      | R\$ 99.620,99  |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 46900  | Positivo  | pt       | https://www.instagram.com/p/CWt9h3ZuK09/  | M      | R\$ 62.377,00  |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 11750  | Positivo  | pt       | https://www.instagram.com/p/CWt09S2PUAC/  | M      | R\$ 15.627,50  |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7554   | Positivo  | pt       | https://www.instagram.com/p/CWt9UQUJnPk/  | M      | R\$ 10.046,82  |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6038   | Positivo  | pt       | https://www.instagram.com/p/CWtnKINBqG/   | M      | R\$ 8.030,54   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3083   | Positivo  | pt       | https://www.instagram.com/p/CWuDk_prCUs/  | F      | R\$ 4.100,39   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3083   | Positivo  | pt       | https://www.instagram.com/p/CWuBGmfMxb0/  | F      | R\$ 4.100,39   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2791   | Positivo  | pt       | https://www.instagram.com/p/CWtxt_z1dl/   | M      | R\$ 3.712,03   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2626   | Positivo  | pt       | https://www.instagram.com/p/CWt80MDrdrnS/ | F      | R\$ 3.492,58   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2433   | Positivo  | pt       | https://www.instagram.com/p/CWt_Bldh3my/  | M      | R\$ 3.235,89   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2405   | Positivo  | pt       | https://www.instagram.com/p/CWtx-jPLwgu/  | M      | R\$ 3.198,65   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1917   | Positivo  | pt       | https://www.instagram.com/p/CWtqRfZpDRD/  | F      | R\$ 2.549,61   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1884   | Positivo  | pt       | https://www.instagram.com/p/CWt4eM7JjGA/  | M      | R\$ 2.505,72   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1670   | Positivo  | pt       | https://www.instagram.com/p/CWuCBY1Fijk/  | M      | R\$ 2.221,10   |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI          |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|--------------|
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1445   | Positivo  | pt       | https://www.instagram.com/p/CWtth40pjMB/  | M      | R\$ 1.921,85 |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1299   | Positivo  | pt       | https://www.instagram.com/p/CWt7r4KrcQp/  |        | R\$ 1.727,67 |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1268   | Positivo  | pt       | https://www.instagram.com/p/CWt4eM7JjGA/  | F      | R\$ 1.686,44 |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1268   | Positivo  | pt       | https://www.instagram.com/p/CWt1sLqLF3u/  | F      | R\$ 1.686,44 |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1026   | Positivo  | pt       | https://www.instagram.com/p/CWtw8mirAkl/  | F      | R\$ 1.364,58 |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1018   | Positivo  | pt       | https://www.instagram.com/p/CWt7J2KrME1/  | M      | R\$ 1.353,94 |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 893    | Positivo  | pt       | https://www.instagram.com/p/CWt8qqOsEIX/  | M      | R\$ 1.187,69 |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 735    | Positivo  | pt       | https://www.instagram.com/p/CWt2H-yJHYo/  | M      | R\$ 977,55   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 731    | Positivo  | pt       | https://www.instagram.com/p/CWtySpDPcYe/  | M      | R\$ 972,23   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 670    | Positivo  | pt       | https://www.instagram.com/p/CWt8EFRJMG4/  | F      | R\$ 891,10   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 668    | Positivo  | pt       | https://www.instagram.com/p/CWt4eaTLujP/  | F      | R\$ 888,44   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 668    | Positivo  | pt       | https://www.instagram.com/p/CWt1u-_lj6G/  | F      | R\$ 888,44   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 659    | Positivo  | pt       | https://www.instagram.com/p/CWt9rR6skVT/  | M      | R\$ 876,47   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 625    | Positivo  | pt       | https://www.instagram.com/p/CWtweMRo5Ib/  | M      | R\$ 831,25   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 612    | Positivo  | pt       | https://www.instagram.com/p/CWtv3dkN2_j/  |        | R\$ 813,96   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 555    | Positivo  | pt       | https://www.instagram.com/p/CWt_uoWhTjN/  | F      | R\$ 738,15   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 539    | Positivo  | pt       | https://www.instagram.com/p/CWt88nHJ-Yr/  | F      | R\$ 716,87   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 539    | Positivo  | pt       | https://www.instagram.com/p/CWt45oMveeE/  | F      | R\$ 716,87   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 498    | Positivo  | pt       | https://www.instagram.com/p/CWt3lhys4Ow/  | F      | R\$ 662,34   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 467    | Positivo  | pt       | https://www.instagram.com/p/CWuBellLhZo/  | F      | R\$ 621,11   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 445    | Positivo  | pt       | https://www.instagram.com/p/CWtw3Oos6Se/  | F      | R\$ 591,85   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 402    | Positivo  | pt       | https://www.instagram.com/p/CWtqynzhZOy/  | F      | R\$ 534,66   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 396    | Positivo  | pt       | https://www.instagram.com/p/CWt9fveLDAh/  | M      | R\$ 526,68   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 299    | Positivo  | pt       | https://www.instagram.com/p/CWtqdxylJUo_/ | M      | R\$ 397,67   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 293    | Positivo  | pt       | https://www.instagram.com/p/CWt5d3ulrsi/  | M      | R\$ 389,69   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 289    | Positivo  | pt       | https://www.instagram.com/p/CWuAwY8pD2-/  | F      | R\$ 384,37   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 278    | Positivo  | pt       | https://www.instagram.com/p/CWt4wmhAzGm/  | M      | R\$ 369,74   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 226    | Positivo  | pt       | https://www.instagram.com/p/CWuAZSLJuIR/  | F      | R\$ 300,58   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 217    | Positivo  | pt       | https://www.instagram.com/p/CWt87L0MaEO/  | M      | R\$ 288,61   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 200    | Positivo  | pt       | https://www.instagram.com/p/CWt9AvZlVdu/  | F      | R\$ 266,00   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 189    | Positivo  | pt       | https://www.instagram.com/p/CWt45oMveeE/  | F      | R\$ 251,37   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 184    | Positivo  | pt       | https://www.instagram.com/p/CWtz6KyLpzK/  | M      | R\$ 244,72   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 184    | Positivo  | pt       | https://www.instagram.com/p/CWtv2fGLdoW/  | M      | R\$ 244,72   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 145    | Positivo  | pt       | https://www.instagram.com/p/CWt3lARpKde/  | M      | R\$ 192,85   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 141    | Positivo  | pt       | https://www.instagram.com/p/CWuCH02La50/  | F      | R\$ 187,53   |
| 25/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 133    | Positivo  | pt       | https://www.instagram.com/p/CWtlk5HlB7a/  | M      | R\$ 176,89   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 127    | Positivo  | pt       | https://www.instagram.com/p/CWt4DexPgij/  | M      | R\$ 168,91   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 90     | Positivo  | pt       | https://www.instagram.com/p/CWt6m76L2mH/  | F      | R\$ 119,70   |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 70     | Positivo  | pt       | https://www.instagram.com/p/CWt7V53LWjQ/  | F      | R\$ 93,10    |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 65     | Positivo  | pt       | https://www.instagram.com/p/CWtvxbqvkIx/  | M      | R\$ 86,45    |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 52     | Positivo  | pt       | https://www.instagram.com/p/CWt3PdEv-P8/  | F      | R\$ 69,16    |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 40     | Positivo  | pt       | https://www.instagram.com/p/CWuB2fat8KV/  | F      | R\$ 53,20    |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 33     | Positivo  | pt       | https://www.instagram.com/p/CWt7V53LWjQ/  | M      | R\$ 43,89    |
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 27     | Positivo  | pt       | https://www.instagram.com/p/CWtv3U_rbJ5/  | F      | R\$ 35,91    |



| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|----------------|
| 25/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 345    | Positivo  | pt       | https://www.instagram.com/p/CWtqMKuN19a/ | F      | R\$ 458,85     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 171083 | Positivo  | pt       | https://www.instagram.com/p/CW0pozklIZZ/ | M      | R\$ 227.540,39 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 66393  | Positivo  | pt       | https://www.instagram.com/p/CW0rjZPLvXT/ | F      | R\$ 88.302,69  |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 34941  | Positivo  | pt       | https://www.instagram.com/p/CWzrq6sjSHU/ |        | R\$ 46.471,53  |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 16123  | Positivo  | pt       | https://www.instagram.com/p/CW0lRI-FcuN/ | F      | R\$ 21.443,59  |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 10584  | Positivo  | pt       | https://www.instagram.com/p/CW0oNrILM-2/ |        | R\$ 14.076,72  |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7989   | Positivo  | pt       | https://www.instagram.com/p/CW0MrUGLfic/ | F      | R\$ 10.625,37  |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7837   | Positivo  | pt       | https://www.instagram.com/p/CW0y6QgrBJs/ | M      | R\$ 10.423,21  |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 7579   | Positivo  | pt       | https://www.instagram.com/p/CWzrZflJsp/  | M      | R\$ 10.080,07  |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4954   | Positivo  | pt       | https://www.instagram.com/p/CW0iJxOgay_/ | M      | R\$ 6.588,82   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4894   | Positivo  | pt       | https://www.instagram.com/p/CW0a184FxfM/ | F      | R\$ 6.509,02   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3954   | Positivo  | pt       | https://www.instagram.com/p/CW0plq9ruVH/ | M      | R\$ 5.258,82   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3213   | Positivo  | pt       | https://www.instagram.com/p/CW0o7DCrwBo/ | M      | R\$ 4.273,29   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3148   | Positivo  | pt       | https://www.instagram.com/p/CW0qyWmLBem/ | M      | R\$ 4.186,84   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3120   | Positivo  | pt       | https://www.instagram.com/p/CW0qK8RLJcs/ | F      | R\$ 4.149,60   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2990   | Positivo  | pt       | https://www.instagram.com/p/CW0h_tjrPU2/ | M      | R\$ 3.976,70   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2881   | Positivo  | pt       | https://www.instagram.com/p/CW0nAeMjCf1/ | M      | R\$ 3.831,73   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2766   | Positivo  | pt       | https://www.instagram.com/p/CW0bw7SIP-F/ | M      | R\$ 3.678,78   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2491   | Positivo  | pt       | https://www.instagram.com/p/CW0plq9ruVH/ | F      | R\$ 3.313,03   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2084   | Positivo  | pt       | https://www.instagram.com/p/CW0gncvrrCB/ |        | R\$ 2.771,72   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2084   | Positivo  | pt       | https://www.instagram.com/p/CW0gjFOA-sO/ |        | R\$ 2.771,72   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1764   | Positivo  | pt       | https://www.instagram.com/p/CW0wo0-rP7H/ | M      | R\$ 2.346,12   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1538   | Positivo  | pt       | https://www.instagram.com/p/CW0mBOeL-wo/ | F      | R\$ 2.045,54   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1336   | Positivo  | pt       | https://www.instagram.com/p/CWzpzQljzsZ/ | F      | R\$ 1.776,88   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1294   | Positivo  | pt       | https://www.instagram.com/p/CWzokSGsWiY/ | F      | R\$ 1.721,02   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1224   | Positivo  | pt       | https://www.instagram.com/p/CW0kcHzF61s/ | M      | R\$ 1.627,92   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1019   | Positivo  | pt       | https://www.instagram.com/p/CW0mTv8sHjg/ | F      | R\$ 1.355,27   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 903    | Positivo  | pt       | https://www.instagram.com/p/CWzoEOhJUBa/ | M      | R\$ 1.200,99   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 849    | Positivo  | pt       | https://www.instagram.com/p/CW0Lo5bsG-Y/ | M      | R\$ 1.129,17   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 845    | Positivo  | pt       | https://www.instagram.com/p/CW0y6NvsYU5/ | M      | R\$ 1.123,85   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 816    | Positivo  | pt       | https://www.instagram.com/p/CJkap8PJOMn/ | M      | R\$ 1.085,28   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 807    | Positivo  | pt       | https://www.instagram.com/p/CW0WD0tIVyV/ | F      | R\$ 1.073,31   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 759    | Positivo  | pt       | https://www.instagram.com/p/CSKNkyJnYgw/ |        | R\$ 1.009,47   |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 651    | Positivo  | pt       | https://www.instagram.com/p/CWzz_AFRli/  | M      | R\$ 865,83     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 649    | Positivo  | pt       | https://www.instagram.com/p/CWzqleUjIud/ | F      | R\$ 863,17     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 616    | Positivo  | pt       | https://www.instagram.com/p/CWzqQ1fsynF/ | M      | R\$ 819,28     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 606    | Positivo  | pt       | https://www.instagram.com/p/CW0Mj3er_6h/ | M      | R\$ 805,98     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 601    | Positivo  | pt       | https://www.instagram.com/p/CW0iZysF0UI/ | M      | R\$ 799,33     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 583    | Positivo  | pt       | https://www.instagram.com/p/CW0pHYjI2FN/ | M      | R\$ 775,39     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 561    | Positivo  | pt       | https://www.instagram.com/p/CWzrDfislPE/ | M      | R\$ 746,13     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 544    | Positivo  | pt       | https://www.instagram.com/p/CWzroP-sasc/ | F      | R\$ 723,52     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 543    | Positivo  | pt       | https://www.instagram.com/p/CWzqzOZj1BT/ | F      | R\$ 722,19     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 530    | Positivo  | pt       | https://www.instagram.com/p/CW0rJvbsm2o/ | M      | R\$ 704,90     |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 515    | Positivo  | pt       | https://www.instagram.com/p/CW0vSBTLC0u/ | M      | R\$ 684,95     |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI        |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|------------|
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 512    | Positivo  | pt       | https://www.instagram.com/p/CWgPWZmr1wr/ | F      | R\$ 680,96 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 505    | Positivo  | pt       | https://www.instagram.com/p/CW0rNB0rey1/ | M      | R\$ 671,65 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 496    | Positivo  | pt       | https://www.instagram.com/p/CW0gR3trDKs/ | F      | R\$ 659,68 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 488    | Positivo  | pt       | https://www.instagram.com/p/CW0jzdfqUTM/ | M      | R\$ 649,04 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 471    | Positivo  | pt       | https://www.instagram.com/p/CW0ZGXprDRx  | M      | R\$ 626,43 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 460    | Positivo  | pt       | https://www.instagram.com/p/CW0hoaWL_3l/ | M      | R\$ 611,80 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 445    | Positivo  | pt       | https://www.instagram.com/p/CW0hoaWL_3l/ | M      | R\$ 591,85 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 432    | Positivo  | pt       | https://www.instagram.com/p/CW0ttWNF9jS/ | M      | R\$ 574,56 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 430    | Positivo  | pt       | https://www.instagram.com/p/CW0o-7YrXEv/ | M      | R\$ 571,90 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 397    | Positivo  | pt       | https://www.instagram.com/p/CW0l7L2ISyz/ | F      | R\$ 528,01 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 394    | Positivo  | pt       | https://www.instagram.com/p/CW0aM8eojYz/ | M      | R\$ 524,02 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 379    | Positivo  | pt       | https://www.instagram.com/p/CW0jY3DgvcC/ | M      | R\$ 504,07 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 366    | Positivo  | pt       | https://www.instagram.com/p/CW0rFBzll1m/ | F      | R\$ 486,78 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 365    | Positivo  | pt       | https://www.instagram.com/p/CWzomjmj-Me/ | F      | R\$ 485,45 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 343    | Positivo  | pt       | https://www.instagram.com/p/CW0ftTcqUIT/ | M      | R\$ 456,19 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 333    | Positivo  | pt       | https://www.instagram.com/p/CW0sKY-jl4S/ | M      | R\$ 442,89 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 320    | Positivo  | pt       | https://www.instagram.com/p/CW0gdFOsPpm/ | F      | R\$ 425,60 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 314    | Positivo  | pt       | https://www.instagram.com/p/CWzsyi6jK00/ | M      | R\$ 417,62 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 303    | Positivo  | pt       | https://www.instagram.com/p/CWz5CDvAYtd/ | M      | R\$ 402,99 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 289    | Positivo  | pt       | https://www.instagram.com/p/CW0yHUPrR2x/ | M      | R\$ 384,37 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 245    | Positivo  | pt       | https://www.instagram.com/p/CW0uRmdLRTH/ | M      | R\$ 325,85 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 243    | Positivo  | pt       | https://www.instagram.com/p/CWzpaGEJUX5/ | M      | R\$ 323,19 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 233    | Positivo  | pt       | https://www.instagram.com/p/CW0uNIGBZsR/ | F      | R\$ 309,89 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 221    | Positivo  | pt       | https://www.instagram.com/p/CWzqXfYDZ05/ | F      | R\$ 293,93 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 208    | Positivo  | pt       | https://www.instagram.com/p/CHukJviiPnj/ | M      | R\$ 276,64 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 201    | Positivo  | pt       | https://www.instagram.com/p/CW0gzPGjuIE/ | F      | R\$ 267,33 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 193    | Positivo  | pt       | https://www.instagram.com/p/CWzo-wvDSKS/ | M      | R\$ 256,69 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 186    | Positivo  | pt       | https://www.instagram.com/p/CW0cSw7LnTy/ | M      | R\$ 247,38 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 164    | Positivo  | pt       | https://www.instagram.com/p/CW0f9izjwAP/ | F      | R\$ 218,12 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 138    | Positivo  | pt       | https://www.instagram.com/p/CW0pXoMld_m/ | M      | R\$ 183,54 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 135    | Positivo  | pt       | https://www.instagram.com/p/CW0sONyIYRe/ | F      | R\$ 179,55 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 118    | Positivo  | pt       | https://www.instagram.com/p/CVYvH4MvQ3D/ | M      | R\$ 156,94 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 108    | Positivo  | pt       | https://www.instagram.com/p/CW0CgVBLI68/ | F      | R\$ 143,64 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 107    | Positivo  | pt       | https://www.instagram.com/p/CW0R0QrjQu9/ | M      | R\$ 142,31 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 107    | Positivo  | pt       | https://www.instagram.com/p/CWzrGjsjO6k/ | M      | R\$ 142,31 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 96     | Positivo  | pt       | https://www.instagram.com/p/CWz4xSVgii2/ | M      | R\$ 127,68 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 94     | Positivo  | pt       | https://www.instagram.com/p/CW0yHUPrR2x/ | F      | R\$ 125,02 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 94     | Positivo  | pt       | https://www.instagram.com/p/CWzpwysn3G/  | F      | R\$ 125,02 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 89     | Positivo  | pt       | https://www.instagram.com/p/CW0gUAKL-FX/ | F      | R\$ 118,37 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 84     | Positivo  | pt       | https://www.instagram.com/p/CW0sqhBJ1yt/ | M      | R\$ 111,72 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 81     | Positivo  | pt       | https://www.instagram.com/p/CW0XWYMr9Gt/ | M      | R\$ 107,73 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 79     | Positivo  | pt       | https://www.instagram.com/p/CW0rQvAsV1g/ | F      | R\$ 105,07 |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 74     | Positivo  | pt       | https://www.instagram.com/p/CNgMveOniMY/ | F      | R\$ 98,42  |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 67     | Positivo  | pt       | https://www.instagram.com/p/CW0Sw9jKRAA/ | F      | R\$ 89,11  |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|----------------|
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 65     | Positivo  | pt       | https://www.instagram.com/p/CWzxVJaslWO/ | M      | R\$ 86,45      |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 64     | Positivo  | pt       | https://www.instagram.com/p/CWzs_Q9jHMm/ | F      | R\$ 85,12      |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 61     | Positivo  | pt       | https://www.instagram.com/p/CW0XJo7Be-J/ | M      | R\$ 81,13      |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 60     | Positivo  | pt       | https://www.instagram.com/p/CW0wkoEl7RZ/ | M      | R\$ 79,80      |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 49     | Positivo  | pt       | https://www.instagram.com/p/CW0biL4LROm/ | M      | R\$ 65,17      |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 43     | Positivo  | pt       | https://www.instagram.com/p/CWzs9GDsKTx/ | F      | R\$ 57,19      |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 39     | Positivo  | pt       | https://www.instagram.com/p/CW0f9izjwAP/ | M      | R\$ 51,87      |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 24     | Positivo  | pt       | https://www.instagram.com/p/CWzobUfDLhi/ | M      | R\$ 31,92      |
| 27/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 10     | Positivo  | pt       | https://www.instagram.com/p/CWzzRjorV1j/ | M      | R\$ 13,30      |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 91570  | Positivo  | pt       | https://www.instagram.com/p/CW07Js2JK1C/ | M      | R\$ 121.788,10 |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 458763 | Positivo  | pt       | https://www.instagram.com/p/CW02NxLFj2T/ | F      | R\$ 610.154,79 |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 61656  | Positivo  | pt       | https://www.instagram.com/p/CWuHEOIAlH5/ | M      | R\$ 82.002,48  |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 51630  | Positivo  | pt       | https://www.instagram.com/p/CWvwz6krcIG/ | M      | R\$ 68.667,90  |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 41670  | Positivo  | pt       | https://www.instagram.com/p/CW0_XuiLnm/  | F      | R\$ 55.421,10  |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 16.900 | Positivo  | pt       | https://www.instagram.com/p/CWvZldcAFpK/ | M      | R\$ 22.477,00  |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5990   | Positivo  | pt       | https://www.instagram.com/p/CW0_HZ-LDSO/ | M      | R\$ 7.966,70   |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3975   | Positivo  | pt       | https://www.instagram.com/p/CW04ztXp48w/ | F      | R\$ 5.286,75   |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 3357   | Positivo  | pt       | https://www.instagram.com/p/CWwLujxvJlc/ | M      | R\$ 4.464,81   |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 2040   | Positivo  | pt       | https://www.instagram.com/p/CWy481QpzhT/ | F      | R\$ 2.713,20   |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1670   | Positivo  | pt       | https://www.instagram.com/p/CW08WxetdaD/ | M      | R\$ 2.221,10   |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 1137   | Positivo  | pt       | https://www.instagram.com/p/CWvLPAhjEaF/ | F      | R\$ 1.512,21   |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 1126   | Positivo  | pt       | https://www.instagram.com/p/CW0qyWmLBem/ | F      | R\$ 1.497,58   |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1047   | Positivo  | pt       | https://www.instagram.com/p/CW07x9uLyVi/ | F      | R\$ 1.392,51   |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 1023   | Positivo  | pt       | https://www.instagram.com/p/CW0l7L2ISyz/ | F      | R\$ 1.360,59   |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 904    | Positivo  | pt       | https://www.instagram.com/p/CW1Ah6gv67B/ | M      | R\$ 1.202,32   |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 802    | Positivo  | pt       | https://www.instagram.com/p/CWuHEOIAlH5/ | M      | R\$ 1.066,66   |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 777    | Positivo  | pt       | https://www.instagram.com/p/CWwb36YJPx-/ | M      | R\$ 1.033,41   |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 764    | Positivo  | pt       | https://www.instagram.com/p/CW01sOjD3PW/ | F      | R\$ 1.016,12   |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 760    | Positivo  | pt       | https://www.instagram.com/p/CWq2VBIJUQ/  | M      | R\$ 1.010,80   |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 624    | Positivo  | pt       | https://www.instagram.com/p/CW09H-4r7uL/ | M      | R\$ 829,92     |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 622    | Positivo  | pt       | https://www.instagram.com/p/CWtYdrAvGDn/ | M      | R\$ 827,26     |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 577    | Positivo  | pt       | https://www.instagram.com/p/CW0jY3DgvnC/ | F      | R\$ 767,41     |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 559    | Positivo  | pt       | https://www.instagram.com/p/CWw1jtII7q/  | F      | R\$ 743,47     |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 528    | Positivo  | pt       | https://www.instagram.com/p/CWrUIWIALGs/ | M      | R\$ 702,24     |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 462    | Positivo  | pt       | https://www.instagram.com/p/CW0-E9WLP8A/ | M      | R\$ 614,46     |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 450    | Positivo  | pt       | https://www.instagram.com/p/CWtlk5HlB7a/ | M      | R\$ 598,50     |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 439    | Positivo  | pt       | https://www.instagram.com/p/CW1B0tlprLq/ | M      | R\$ 583,87     |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 435    | Positivo  | pt       | https://www.instagram.com/p/CW07oa1rd-6/ | M      | R\$ 578,55     |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 394    | Positivo  | pt       | https://www.instagram.com/p/CWyR3yzJ1Hd/ | M      | R\$ 524,02     |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 300    | Positivo  | pt       | https://www.instagram.com/p/CW013UCDsM4/ | F      | R\$ 399,00     |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 289    | Positivo  | pt       | https://www.instagram.com/p/CW1CLfYPEQo/ | F      | R\$ 384,37     |
| 28/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 269    | Positivo  | pt       | https://www.instagram.com/p/CW09KsnL-A6/ | M      | R\$ 357,77     |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 269    | Positivo  | pt       | https://www.instagram.com/p/CW04raGp2W0/ | M      | R\$ 357,77     |
| 28/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 267    | Positivo  | pt       | https://www.instagram.com/p/CWyk1yuFVvL/ | M      | R\$ 355,11     |

| date             | searchs                  | social_media | profile_image                                                     | impact | sentiment | language | mention_url                                                                                     | gender | ROI            |
|------------------|--------------------------|--------------|-------------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|----------------|
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 264    | Positivo  | pt       | https://www.instagram.com/p/CW0zj4srm5w/                                                        | M      | R\$ 351,12     |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 251    | Positivo  | pt       | https://www.instagram.com/p/CWv9wrrJnSo/                                                        | M      | R\$ 333,83     |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 250    | Positivo  | pt       | https://www.instagram.com/p/CW05fsqrRuI/                                                        | F      | R\$ 332,50     |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 223    | Positivo  | pt       | https://www.instagram.com/p/CWyRkmFpRAI/                                                        | M      | R\$ 296,59     |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 198    | Positivo  | pt       | https://www.instagram.com/p/CWyI3W4Plf-/                                                        | F      | R\$ 263,34     |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 194    | Positivo  | pt       | https://www.instagram.com/p/CW0gjFOA-sO/                                                        | F      | R\$ 258,02     |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 192    | Positivo  | pt       | https://www.instagram.com/p/CW0_87frZeP/                                                        | M      | R\$ 255,36     |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 188    | Positivo  | pt       | https://www.instagram.com/p/CW0_i2fLfOZ/                                                        | F      | R\$ 250,04     |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 168    | Positivo  | pt       | https://www.instagram.com/p/CW09s4_pQF2/                                                        | M      | R\$ 223,44     |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 159    | Positivo  | pt       | https://www.instagram.com/p/CW0jcy7LZDU/                                                        | F      | R\$ 211,47     |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 113    | Positivo  | pt       | https://www.instagram.com/p/CW01x16LDCW/                                                        | M      | R\$ 150,29     |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 109    | Positivo  | pt       | https://www.instagram.com/p/CWvkenZACTu/                                                        | F      | R\$ 144,97     |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 83     | Positivo  | pt       | https://www.instagram.com/p/CWwvrzELZdS/                                                        | M      | R\$ 110,39     |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 62     | Positivo  | pt       | https://www.instagram.com/p/CW0zXSCrtnr/                                                        | F      | R\$ 82,46      |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 61     | Positivo  | pt       | https://www.instagram.com/p/CW096K4FBj5/                                                        | F      | R\$ 81,13      |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 55     | Positivo  | pt       | https://www.instagram.com/p/CW0zZ7Rrw5w/                                                        | M      | R\$ 73,15      |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 49     | Positivo  | pt       | https://www.instagram.com/p/CWrNOWINUAs/                                                        | F      | R\$ 65,17      |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 40     | Positivo  | pt       | https://www.instagram.com/p/CW04QlIrXM/                                                         | M      | R\$ 53,20      |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 36     | Positivo  | pt       | https://www.instagram.com/p/CW0-HIHr1az/                                                        | M      | R\$ 47,88      |
| 28/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 20     | Positivo  | pt       | https://www.instagram.com/p/CW07uGALhvm/                                                        | M      | R\$ 26,60      |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 16     | Positivo  | pt       | https://www.instagram.com/p/CWwCmFuAsmD/                                                        | M      | R\$ 21,28      |
| 28/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 15     | Positivo  | pt       | https://www.instagram.com/p/CWynQOxAyEz/                                                        | M      | R\$ 19,95      |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 688532 | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3U09PjyKM/">https://www.instagram.com/p/CW3U09PjyKM/</a> | U      | R\$ 915.747,56 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 665028 | Positivo  | pt       | https://www.instagram.com/p/CW1p9oAjqZ1/                                                        | F      | R\$ 884.487,24 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 97300  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW37AY7Jz-/">https://www.instagram.com/p/CW37AY7Jz- /</a>  | M      | R\$ 129.409,00 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 43708  | Positivo  | pt       | https://www.instagram.com/p/CW1vepztNpe/                                                        |        | R\$ 58.131,64  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 35246  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4cYlmtZbz/">https://www.instagram.com/p/CW4cYlmtZbz/</a> |        | R\$ 46.877,18  |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 27824  | Positivo  | pt       | https://www.instagram.com/p/CW10jIQtrNi/                                                        | F      | R\$ 37.005,92  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 27822  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW38YtnJ-qC/">https://www.instagram.com/p/CW38YtnJ-qC/</a> | F      | R\$ 37.003,26  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 24055  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3zbpjvyPH/">https://www.instagram.com/p/CW3zbpjvyPH/</a> | M      | R\$ 31.993,15  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 22172  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3XU0ZrNgs/">https://www.instagram.com/p/CW3XU0ZrNgs/</a> | M      | R\$ 29.488,76  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi                                         | 10839  | Positivo  | pt       | https://www.instagram.com/p/CW0W0DtIVyV/                                                        |        | R\$ 14.415,87  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 10439  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3_aBKvOoD/">https://www.instagram.com/p/CW3_aBKvOoD/</a> | F      | R\$ 13.883,87  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 9873   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4I8VJI9ef/">https://www.instagram.com/p/CW4I8VJI9ef/</a> |        | R\$ 13.131,09  |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 9400   | Positivo  | pt       | https://www.instagram.com/p/CW24txlSbD/                                                         | M      | R\$ 12.502,00  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 7989   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4Dp5Xo0Vm/">https://www.instagram.com/p/CW4Dp5Xo0Vm/</a> | F      | R\$ 10.625,37  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 7658   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW38wMKF7ZF/">https://www.instagram.com/p/CW38wMKF7ZF/</a> | F      | R\$ 10.185,14  |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | https://www.instagram.coi                                         | 7609   | Positivo  | pt       | https://www.instagram.com/p/CW3SBYgLBPU/                                                        |        | R\$ 10.119,97  |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 6789   | Positivo  | pt       | https://www.instagram.com/p/CW1KFIspu3a/                                                        | M      | R\$ 9.029,37   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 6174   | Positivo  | pt       | https://www.instagram.com/p/CW1wlRFN6oh/                                                        | F      | R\$ 8.211,42   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 6123   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW33HT7PnwN/">https://www.instagram.com/p/CW33HT7PnwN/</a> | F      | R\$ 8.143,59   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 5998   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3ZF35Jynx/">https://www.instagram.com/p/CW3ZF35Jynx/</a> |        | R\$ 7.977,34   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 5290   | Positivo  | pt       | https://www.instagram.com/p/CW1szprpvK-/                                                        | M      | R\$ 7.035,70   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi                                         | 5290   | Positivo  | pt       | https://www.instagram.com/p/CW1suesLy_I/                                                        | M      | R\$ 7.035,70   |



| date             | searchs                  | social_media | profile_image                                                                                   | impact | sentiment | language | mention_url                                                                                     | gender | ROI          |
|------------------|--------------------------|--------------|-------------------------------------------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|--------------|
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1zf3JtTSW/">https://www.instagram.com/p/CW1zf3JtTSW/</a> | 4516   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1zf3JtTSW/">https://www.instagram.com/p/CW1zf3JtTSW/</a> | M      | R\$ 6.006,28 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CRdPUA4IwlO/">https://www.instagram.com/p/CRdPUA4IwlO/</a> | 4498   | Positivo  | pt       | <a href="https://www.instagram.com/p/CRdPUA4IwlO/">https://www.instagram.com/p/CRdPUA4IwlO/</a> | M      | R\$ 5.982,34 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3yd6dAg3R/">https://www.instagram.com/p/CW3yd6dAg3R/</a> | 3921   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3yd6dAg3R/">https://www.instagram.com/p/CW3yd6dAg3R/</a> | M      | R\$ 5.214,93 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1MvPrDH2L/">https://www.instagram.com/p/CW1MvPrDH2L/</a> | 3726   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1MvPrDH2L/">https://www.instagram.com/p/CW1MvPrDH2L/</a> | M      | R\$ 4.955,58 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4P9G0oOx5/">https://www.instagram.com/p/CW4P9G0oOx5/</a> | 3440   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4P9G0oOx5/">https://www.instagram.com/p/CW4P9G0oOx5/</a> |        | R\$ 4.575,20 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1vQM0n7z5/">https://www.instagram.com/p/CW1vQM0n7z5/</a> | 3396   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1vQM0n7z5/">https://www.instagram.com/p/CW1vQM0n7z5/</a> | M      | R\$ 4.516,68 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW12QxiFPxg/">https://www.instagram.com/p/CW12QxiFPxg/</a> | 3250   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW12QxiFPxg/">https://www.instagram.com/p/CW12QxiFPxg/</a> | M      | R\$ 4.322,50 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4G-wjPDHK/">https://www.instagram.com/p/CW4G-wjPDHK/</a> | 3213   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4G-wjPDHK/">https://www.instagram.com/p/CW4G-wjPDHK/</a> | M      | R\$ 4.273,29 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW38EDnPrWn/">https://www.instagram.com/p/CW38EDnPrWn/</a> | 3208   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW38EDnPrWn/">https://www.instagram.com/p/CW38EDnPrWn/</a> | M      | R\$ 4.266,64 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW2FJVmtX8v/">https://www.instagram.com/p/CW2FJVmtX8v/</a> | 2786   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW2FJVmtX8v/">https://www.instagram.com/p/CW2FJVmtX8v/</a> | M      | R\$ 3.705,38 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4GCJfWsm/">https://www.instagram.com/p/CW4GCJfWsm/</a>   | 2720   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4GCJfWsm/">https://www.instagram.com/p/CW4GCJfWsm/</a>   |        | R\$ 3.617,60 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW27GYRrFIF/">https://www.instagram.com/p/CW27GYRrFIF/</a> | 2578   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW27GYRrFIF/">https://www.instagram.com/p/CW27GYRrFIF/</a> | M      | R\$ 3.428,74 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4VCLbjWIT/">https://www.instagram.com/p/CW4VCLbjWIT/</a> | 2569   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4VCLbjWIT/">https://www.instagram.com/p/CW4VCLbjWIT/</a> | F      | R\$ 3.416,77 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3oqwyLkk/">https://www.instagram.com/p/CW3oqwyLkk/</a>   | 2565   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3oqwyLkk/">https://www.instagram.com/p/CW3oqwyLkk/</a>   |        | R\$ 3.411,45 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4jbiLrdrd/">https://www.instagram.com/p/CW4jbiLrdrd/</a> | 2518   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4jbiLrdrd/">https://www.instagram.com/p/CW4jbiLrdrd/</a> | M      | R\$ 3.348,94 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3cs2IL844/">https://www.instagram.com/p/CW3cs2IL844/</a> | 2470   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3cs2IL844/">https://www.instagram.com/p/CW3cs2IL844/</a> | F      | R\$ 3.285,10 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW33RLBPK-E/">https://www.instagram.com/p/CW33RLBPK-E/</a> | 2418   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW33RLBPK-E/">https://www.instagram.com/p/CW33RLBPK-E/</a> | F      | R\$ 3.215,94 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4cCvzI0sE/">https://www.instagram.com/p/CW4cCvzI0sE/</a> | 2326   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4cCvzI0sE/">https://www.instagram.com/p/CW4cCvzI0sE/</a> | M      | R\$ 3.093,58 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW31TEPMpJS/">https://www.instagram.com/p/CW31TEPMpJS/</a> | 2141   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW31TEPMpJS/">https://www.instagram.com/p/CW31TEPMpJS/</a> | M      | R\$ 2.847,53 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0Sw9jKRAA/">https://www.instagram.com/p/CW0Sw9jKRAA/</a> | 2123   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0Sw9jKRAA/">https://www.instagram.com/p/CW0Sw9jKRAA/</a> | M      | R\$ 2.823,59 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3_ZNar5Ad/">https://www.instagram.com/p/CW3_ZNar5Ad/</a> | 1819   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3_ZNar5Ad/">https://www.instagram.com/p/CW3_ZNar5Ad/</a> | F      | R\$ 2.419,27 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3ohGAvv5/">https://www.instagram.com/p/CW3ohGAvv5/</a>   | 1813   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3ohGAvv5/">https://www.instagram.com/p/CW3ohGAvv5/</a>   | M      | R\$ 2.411,29 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1ojgZPZsC/">https://www.instagram.com/p/CW1ojgZPZsC/</a> | 1797   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1ojgZPZsC/">https://www.instagram.com/p/CW1ojgZPZsC/</a> | F      | R\$ 2.390,01 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3xSyjJCIO/">https://www.instagram.com/p/CW3xSyjJCIO/</a> | 1773   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3xSyjJCIO/">https://www.instagram.com/p/CW3xSyjJCIO/</a> | M      | R\$ 2.358,09 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW2yq2Jlo5E/">https://www.instagram.com/p/CW2yq2Jlo5E/</a> | 1760   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW2yq2Jlo5E/">https://www.instagram.com/p/CW2yq2Jlo5E/</a> | M      | R\$ 2.340,80 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CWz5CDvAYtd/">https://www.instagram.com/p/CWz5CDvAYtd/</a> | 1746   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWz5CDvAYtd/">https://www.instagram.com/p/CWz5CDvAYtd/</a> |        | R\$ 2.322,18 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW11Rfwqt58/">https://www.instagram.com/p/CW11Rfwqt58/</a> | 1617   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW11Rfwqt58/">https://www.instagram.com/p/CW11Rfwqt58/</a> | F      | R\$ 2.150,61 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4QxTvRAjq/">https://www.instagram.com/p/CW4QxTvRAjq/</a> | 1537   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4QxTvRAjq/">https://www.instagram.com/p/CW4QxTvRAjq/</a> | M      | R\$ 2.044,21 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3leQCro4o/">https://www.instagram.com/p/CW3leQCro4o/</a> | 1488   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3leQCro4o/">https://www.instagram.com/p/CW3leQCro4o/</a> | M      | R\$ 1.979,04 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4LpR0vpxN/">https://www.instagram.com/p/CW4LpR0vpxN/</a> | 1486   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4LpR0vpxN/">https://www.instagram.com/p/CW4LpR0vpxN/</a> | F      | R\$ 1.976,38 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1tCBtrbKF/">https://www.instagram.com/p/CW1tCBtrbKF/</a> | 1424   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1tCBtrbKF/">https://www.instagram.com/p/CW1tCBtrbKF/</a> | M      | R\$ 1.893,92 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3Un-optwL/">https://www.instagram.com/p/CW3Un-optwL/</a> | 1387   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3Un-optwL/">https://www.instagram.com/p/CW3Un-optwL/</a> | M      | R\$ 1.844,71 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1xF9MNZk1/">https://www.instagram.com/p/CW1xF9MNZk1/</a> | 1336   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1xF9MNZk1/">https://www.instagram.com/p/CW1xF9MNZk1/</a> |        | R\$ 1.776,88 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW12OJUpahH/">https://www.instagram.com/p/CW12OJUpahH/</a> | 1335   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW12OJUpahH/">https://www.instagram.com/p/CW12OJUpahH/</a> | M      | R\$ 1.775,55 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CWzz_AFRli/">https://www.instagram.com/p/CWzz_AFRli/</a>   | 1256   | Positivo  | pt       | <a href="https://www.instagram.com/p/CWzz_AFRli/">https://www.instagram.com/p/CWzz_AFRli/</a>   | M      | R\$ 1.670,48 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3WYAKLY--/">https://www.instagram.com/p/CW3WYAKLY--/</a> | 1246   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3WYAKLY--/">https://www.instagram.com/p/CW3WYAKLY--/</a> | M      | R\$ 1.657,18 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4A-3slk6d/">https://www.instagram.com/p/CW4A-3slk6d/</a> | 1201   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4A-3slk6d/">https://www.instagram.com/p/CW4A-3slk6d/</a> | M      | R\$ 1.597,33 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1ra7-r6W2/">https://www.instagram.com/p/CW1ra7-r6W2/</a> | 1183   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1ra7-r6W2/">https://www.instagram.com/p/CW1ra7-r6W2/</a> | M      | R\$ 1.573,39 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4At-qPuQT/">https://www.instagram.com/p/CW4At-qPuQT/</a> | 1161   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4At-qPuQT/">https://www.instagram.com/p/CW4At-qPuQT/</a> | F      | R\$ 1.544,13 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4N3CippmX/">https://www.instagram.com/p/CW4N3CippmX/</a> | 1159   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4N3CippmX/">https://www.instagram.com/p/CW4N3CippmX/</a> | M      | R\$ 1.541,47 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0Lo5bsG-Y/">https://www.instagram.com/p/CW0Lo5bsG-Y/</a> | 1122   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0Lo5bsG-Y/">https://www.instagram.com/p/CW0Lo5bsG-Y/</a> | F      | R\$ 1.492,26 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW12ecJtAUL/">https://www.instagram.com/p/CW12ecJtAUL/</a> | 1086   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW12ecJtAUL/">https://www.instagram.com/p/CW12ecJtAUL/</a> |        | R\$ 1.444,38 |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.com/p/CW13gHLuS7/">https://www.instagram.com/p/CW13gHLuS7/</a>   | 1081   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW13gHLuS7/">https://www.instagram.com/p/CW13gHLuS7/</a>   | F      | R\$ 1.437,73 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW10pYftqZy/">https://www.instagram.com/p/CW10pYftqZy/</a> | 1038   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW10pYftqZy/">https://www.instagram.com/p/CW10pYftqZy/</a> | M      | R\$ 1.380,54 |

| date             | searchs                  | social_media | profile_image                                                                                     | impact | sentiment | language | mention_url                                                                                       | gender | ROI          |
|------------------|--------------------------|--------------|---------------------------------------------------------------------------------------------------|--------|-----------|----------|---------------------------------------------------------------------------------------------------|--------|--------------|
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0XJo7Be-J/">https://www.instagram.com/p/CW0XJo7Be-J/</a>   | 1027   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0XJo7Be-J/">https://www.instagram.com/p/CW0XJo7Be-J/</a>   | F      | R\$ 1.365,91 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3UkajrGn1/">https://www.instagram.com/p/CW3UkajrGn1/</a>   | 973    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3UkajrGn1/">https://www.instagram.com/p/CW3UkajrGn1/</a>   | F      | R\$ 1.294,09 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4V0xQrYlX/">https://www.instagram.com/p/CW4V0xQrYlX/</a>   | 950    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4V0xQrYlX/">https://www.instagram.com/p/CW4V0xQrYlX/</a>   | M      | R\$ 1.263,50 |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.com/p/CW40-ihrQab/">https://www.instagram.com/p/CW40-ihrQab/</a>   | 934    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW40-ihrQab/">https://www.instagram.com/p/CW40-ihrQab/</a>   | M      | R\$ 1.242,22 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0MrUGLfic/">https://www.instagram.com/p/CW0MrUGLfic/</a>   | 923    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0MrUGLfic/">https://www.instagram.com/p/CW0MrUGLfic/</a>   | F      | R\$ 1.227,59 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1wvY3tNZN/">https://www.instagram.com/p/CW1wvY3tNZN/</a>   | 905    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1wvY3tNZN/">https://www.instagram.com/p/CW1wvY3tNZN/</a>   | M      | R\$ 1.203,65 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3S-ENID8Z/">https://www.instagram.com/p/CW3S-ENID8Z/</a>   | 894    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3S-ENID8Z/">https://www.instagram.com/p/CW3S-ENID8Z/</a>   | F      | R\$ 1.189,02 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4Eu94v5tr/">https://www.instagram.com/p/CW4Eu94v5tr/</a>   | 871    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4Eu94v5tr/">https://www.instagram.com/p/CW4Eu94v5tr/</a>   | F      | R\$ 1.158,43 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1y9WPTl2N/">https://www.instagram.com/p/CW1y9WPTl2N/</a>   | 837    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1y9WPTl2N/">https://www.instagram.com/p/CW1y9WPTl2N/</a>   | M      | R\$ 1.113,21 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3689WpFyVW/">https://www.instagram.com/p/CW3689WpFyVW/</a> | 748    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3689WpFyVW/">https://www.instagram.com/p/CW3689WpFyVW/</a> | M      | R\$ 994,84   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3Zmsfsrkr/">https://www.instagram.com/p/CW3Zmsfsrkr/</a>   | 687    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3Zmsfsrkr/">https://www.instagram.com/p/CW3Zmsfsrkr/</a>   | F      | R\$ 913,71   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW310RPvQdH/">https://www.instagram.com/p/CW310RPvQdH/</a>   | 680    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW310RPvQdH/">https://www.instagram.com/p/CW310RPvQdH/</a>   | M      | R\$ 904,40   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3suNxLYHM/">https://www.instagram.com/p/CW3suNxLYHM/</a>   | 672    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3suNxLYHM/">https://www.instagram.com/p/CW3suNxLYHM/</a>   | M      | R\$ 893,76   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0cSw7LnTy/">https://www.instagram.com/p/CW0cSw7LnTy/</a>   | 646    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0cSw7LnTy/">https://www.instagram.com/p/CW0cSw7LnTy/</a>   |        | R\$ 859,18   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3ASETfANs/">https://www.instagram.com/p/CW3ASETfANs/</a>   | 634    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3ASETfANs/">https://www.instagram.com/p/CW3ASETfANs/</a>   | M      | R\$ 843,22   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW35iixPjql/">https://www.instagram.com/p/CW35iixPjql/</a>   | 624    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW35iixPjql/">https://www.instagram.com/p/CW35iixPjql/</a>   | M      | R\$ 829,92   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0gR3trDKs/">https://www.instagram.com/p/CW0gR3trDKs/</a>   | 609    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0gR3trDKs/">https://www.instagram.com/p/CW0gR3trDKs/</a>   | M      | R\$ 809,97   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CSKNkyJnYgw/">https://www.instagram.com/p/CSKNkyJnYgw/</a>   | 607    | Positivo  | pt       | <a href="https://www.instagram.com/p/CSKNkyJnYgw/">https://www.instagram.com/p/CSKNkyJnYgw/</a>   | F      | R\$ 807,31   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW4JyaQpVOs/">https://www.instagram.com/p/CW4JyaQpVOs/</a>   | 582    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4JyaQpVOs/">https://www.instagram.com/p/CW4JyaQpVOs/</a>   | F      | R\$ 774,06   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3oqwvgLkk/">https://www.instagram.com/p/CW3oqwvgLkk/</a>   | 579    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3oqwvgLkk/">https://www.instagram.com/p/CW3oqwvgLkk/</a>   | M      | R\$ 770,07   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3W_K7rANR/">https://www.instagram.com/p/CW3W_K7rANR/</a>   | 525    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3W_K7rANR/">https://www.instagram.com/p/CW3W_K7rANR/</a>   | F      | R\$ 698,25   |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.com/p/CW3UQYklBF3/">https://www.instagram.com/p/CW3UQYklBF3/</a>   | 514    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3UQYklBF3/">https://www.instagram.com/p/CW3UQYklBF3/</a>   | M      | R\$ 683,62   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4OtmZL-8V/">https://www.instagram.com/p/CW4OtmZL-8V/</a>   | 501    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4OtmZL-8V/">https://www.instagram.com/p/CW4OtmZL-8V/</a>   | M      | R\$ 666,33   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4JyaQpVOs/">https://www.instagram.com/p/CW4JyaQpVOs/</a>   | 501    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4JyaQpVOs/">https://www.instagram.com/p/CW4JyaQpVOs/</a>   | M      | R\$ 666,33   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3S51fLi0w/">https://www.instagram.com/p/CW3S51fLi0w/</a>   | 496    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3S51fLi0w/">https://www.instagram.com/p/CW3S51fLi0w/</a>   | M      | R\$ 659,68   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0biL4LR0m/">https://www.instagram.com/p/CW0biL4LR0m/</a>   | 495    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0biL4LR0m/">https://www.instagram.com/p/CW0biL4LR0m/</a>   | M      | R\$ 658,35   |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.com/p/CW3UZiilnP/">https://www.instagram.com/p/CW3UZiilnP/</a>     | 495    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3UZiilnP/">https://www.instagram.com/p/CW3UZiilnP/</a>     | M      | R\$ 658,35   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW10DBxtRj4/">https://www.instagram.com/p/CW10DBxtRj4/</a>   | 493    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW10DBxtRj4/">https://www.instagram.com/p/CW10DBxtRj4/</a>   | M      | R\$ 655,69   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1v2VKN3G2/">https://www.instagram.com/p/CW1v2VKN3G2/</a>   | 493    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1v2VKN3G2/">https://www.instagram.com/p/CW1v2VKN3G2/</a>   | M      | R\$ 655,69   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3VWLzA36B/">https://www.instagram.com/p/CW3VWLzA36B/</a>   | 481    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3VWLzA36B/">https://www.instagram.com/p/CW3VWLzA36B/</a>   | F      | R\$ 639,73   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW11-58NYup/">https://www.instagram.com/p/CW11-58NYup/</a>   | 479    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW11-58NYup/">https://www.instagram.com/p/CW11-58NYup/</a>   | F      | R\$ 637,07   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1uo_ttRoW/">https://www.instagram.com/p/CW1uo_ttRoW/</a>   | 471    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1uo_ttRoW/">https://www.instagram.com/p/CW1uo_ttRoW/</a>   | F      | R\$ 626,43   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3YlyKrgcN/">https://www.instagram.com/p/CW3YlyKrgcN/</a>   | 469    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3YlyKrgcN/">https://www.instagram.com/p/CW3YlyKrgcN/</a>   | M      | R\$ 623,77   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3qxUcg0m4/">https://www.instagram.com/p/CW3qxUcg0m4/</a>   | 468    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3qxUcg0m4/">https://www.instagram.com/p/CW3qxUcg0m4/</a>   | M      | R\$ 622,44   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0gncvrrCB/">https://www.instagram.com/p/CW0gncvrrCB/</a>   | 454    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0gncvrrCB/">https://www.instagram.com/p/CW0gncvrrCB/</a>   | F      | R\$ 603,82   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3n8KvPBk3/">https://www.instagram.com/p/CW3n8KvPBk3/</a>   | 439    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3n8KvPBk3/">https://www.instagram.com/p/CW3n8KvPBk3/</a>   | M      | R\$ 583,87   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW34To1pR3B/">https://www.instagram.com/p/CW34To1pR3B/</a>   | 430    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW34To1pR3B/">https://www.instagram.com/p/CW34To1pR3B/</a>   | F      | R\$ 571,90   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4FZa5l3G1/">https://www.instagram.com/p/CW4FZa5l3G1/</a>   | 429    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4FZa5l3G1/">https://www.instagram.com/p/CW4FZa5l3G1/</a>   | M      | R\$ 570,57   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW11eIZlr5V/">https://www.instagram.com/p/CW11eIZlr5V/</a>   | 423    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW11eIZlr5V/">https://www.instagram.com/p/CW11eIZlr5V/</a>   | F      | R\$ 562,59   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1yK7fNiId/">https://www.instagram.com/p/CW1yK7fNiId/</a>   | 419    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1yK7fNiId/">https://www.instagram.com/p/CW1yK7fNiId/</a>   | F      | R\$ 557,27   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1sbKDLP1N/">https://www.instagram.com/p/CW1sbKDLP1N/</a>   | 418    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1sbKDLP1N/">https://www.instagram.com/p/CW1sbKDLP1N/</a>   | F      | R\$ 555,94   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3BPj2jR3Q/">https://www.instagram.com/p/CW3BPj2jR3Q/</a>   | 403    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3BPj2jR3Q/">https://www.instagram.com/p/CW3BPj2jR3Q/</a>   | M      | R\$ 535,99   |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1o0TBrQcW/">https://www.instagram.com/p/CW1o0TBrQcW/</a>   | 398    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1o0TBrQcW/">https://www.instagram.com/p/CW1o0TBrQcW/</a>   | M      | R\$ 529,34   |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3mc3orsKv/">https://www.instagram.com/p/CW3mc3orsKv/</a>   | 390    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3mc3orsKv/">https://www.instagram.com/p/CW3mc3orsKv/</a>   | M      | R\$ 518,70   |

| date             | searchs                  | social_media | profile_image                                                   | impact | sentiment | language | mention_url                                                                                     | gender | ROI        |
|------------------|--------------------------|--------------|-----------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|------------|
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 375    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4OC-BMtbi/">https://www.instagram.com/p/CW4OC-BMtbi/</a> | M      | R\$ 498,75 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 371    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3QsGargiN/">https://www.instagram.com/p/CW3QsGargiN/</a> | F      | R\$ 493,43 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 369    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3zgZ5FKZt/">https://www.instagram.com/p/CW3zgZ5FKZt/</a> | F      | R\$ 490,77 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 368    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0gdFOsPpm/">https://www.instagram.com/p/CW0gdFOsPpm/</a> | M      | R\$ 489,44 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 368    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1r9CnpAr1/">https://www.instagram.com/p/CW1r9CnpAr1/</a> | F      | R\$ 489,44 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 367    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW33ucBvgiV/">https://www.instagram.com/p/CW33ucBvgiV/</a> | F      | R\$ 488,11 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 359    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4OQ8EM5xd/">https://www.instagram.com/p/CW4OQ8EM5xd/</a> | F      | R\$ 477,47 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 324    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0XWYMr9Gt/">https://www.instagram.com/p/CW0XWYMr9Gt/</a> | M      | R\$ 430,92 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 322    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW2DCnt1lIN/">https://www.instagram.com/p/CW2DCnt1lIN/</a> | M      | R\$ 428,26 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 319    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW31KqCPDKM/">https://www.instagram.com/p/CW31KqCPDKM/</a> | F      | R\$ 424,27 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 318    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4NeO0g28k/">https://www.instagram.com/p/CW4NeO0g28k/</a> | F      | R\$ 422,94 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 317    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW2x5ljAVMG/">https://www.instagram.com/p/CW2x5ljAVMG/</a> | M      | R\$ 421,61 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 313    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0ftTcqUIT/">https://www.instagram.com/p/CW0ftTcqUIT/</a> | M      | R\$ 416,29 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 311    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1rr8fLrx1/">https://www.instagram.com/p/CW1rr8fLrx1/</a> | F      | R\$ 413,63 |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 309    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW12JLzNjKQ/">https://www.instagram.com/p/CW12JLzNjKQ/</a> | F      | R\$ 410,97 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 308    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0gjFOA-sO/">https://www.instagram.com/p/CW0gjFOA-sO/</a> | M      | R\$ 409,64 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 300    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3BPj2jR3Q/">https://www.instagram.com/p/CW3BPj2jR3Q/</a> | M      | R\$ 399,00 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 297    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1ppsSrmYZ/">https://www.instagram.com/p/CW1ppsSrmYZ/</a> | M      | R\$ 395,01 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 297    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1gBdNMP5U/">https://www.instagram.com/p/CW1gBdNMP5U/</a> | F      | R\$ 395,01 |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 297    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3F-32Lkgc/">https://www.instagram.com/p/CW3F-32Lkgc/</a> | M      | R\$ 395,01 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 296    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW31UExlBRU/">https://www.instagram.com/p/CW31UExlBRU/</a> | M      | R\$ 393,68 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 282    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW2kdIvrf2p/">https://www.instagram.com/p/CW2kdIvrf2p/</a> | F      | R\$ 375,06 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 282    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1qTKTrYdp/">https://www.instagram.com/p/CW1qTKTrYdp/</a> | M      | R\$ 375,06 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 281    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3a0XarWNI/">https://www.instagram.com/p/CW3a0XarWNI/</a> | M      | R\$ 373,73 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 279    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4KZO2vz9A/">https://www.instagram.com/p/CW4KZO2vz9A/</a> | F      | R\$ 371,07 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 276    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1tnRARnVR/">https://www.instagram.com/p/CW1tnRARnVR/</a> | F      | R\$ 367,08 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 275    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0gUAKL-FX/">https://www.instagram.com/p/CW0gUAKL-FX/</a> | M      | R\$ 365,75 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 268    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW10vkXrVvZ/">https://www.instagram.com/p/CW10vkXrVvZ/</a> | M      | R\$ 356,44 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 259    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW16LYHnm_9/">https://www.instagram.com/p/CW16LYHnm_9/</a> | M      | R\$ 344,47 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 251    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW38wMKF7ZF/">https://www.instagram.com/p/CW38wMKF7ZF/</a> | M      | R\$ 333,83 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 249    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4QYcolNFg/">https://www.instagram.com/p/CW4QYcolNFg/</a> | M      | R\$ 331,17 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 248    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3saiWp47B/">https://www.instagram.com/p/CW3saiWp47B/</a> | F      | R\$ 329,84 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 248    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3l04CLmno/">https://www.instagram.com/p/CW3l04CLmno/</a> | F      | R\$ 329,84 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 241    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3mQfpl_tr/">https://www.instagram.com/p/CW3mQfpl_tr/</a> | F      | R\$ 320,53 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 228    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1uD07NmQ-/">https://www.instagram.com/p/CW1uD07NmQ-/</a> | F      | R\$ 303,24 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 218    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4LK9gPFkh/">https://www.instagram.com/p/CW4LK9gPFkh/</a> | M      | R\$ 289,94 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 216    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4AeHEvYM_/">https://www.instagram.com/p/CW4AeHEvYM_/</a> | F      | R\$ 287,28 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 215    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3FRoZrdbU/">https://www.instagram.com/p/CW3FRoZrdbU/</a> | M      | R\$ 285,95 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 211    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4KlR0LSlr/">https://www.instagram.com/p/CW4KlR0LSlr/</a> | F      | R\$ 280,63 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 208    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW36MVIvFeD/">https://www.instagram.com/p/CW36MVIvFeD/</a> | M      | R\$ 276,64 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 193    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4lEm1vgL1/">https://www.instagram.com/p/CW4lEm1vgL1/</a> | F      | R\$ 256,69 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 190    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3tZ8rrQxZ/">https://www.instagram.com/p/CW3tZ8rrQxZ/</a> | M      | R\$ 252,70 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 189    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0Mj3er_6h/">https://www.instagram.com/p/CW0Mj3er_6h/</a> | M      | R\$ 251,37 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.co">https://www.instagram.co</a> | 187    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3RyJlpVFf/">https://www.instagram.com/p/CW3RyJlpVFf/</a> | M      | R\$ 248,71 |

| date             | searchs                  | social_media | profile_image                                                                                     | impact | sentiment | language | mention_url                                                                                       | gender | ROI        |
|------------------|--------------------------|--------------|---------------------------------------------------------------------------------------------------|--------|-----------|----------|---------------------------------------------------------------------------------------------------|--------|------------|
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3UkajrGn1/">https://www.instagram.com/p/CW3UkajrGn1/</a>   | 186    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3UkajrGn1/">https://www.instagram.com/p/CW3UkajrGn1/</a>   | M      | R\$ 247,38 |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.com/p/CW289TBrBm0/">https://www.instagram.com/p/CW289TBrBm0/</a>   | 180    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW289TBrBm0/">https://www.instagram.com/p/CW289TBrBm0/</a>   | F      | R\$ 239,40 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CWz4xSVgii2/">https://www.instagram.com/p/CWz4xSVgii2/</a>   | 178    | Positivo  | pt       | <a href="https://www.instagram.com/p/CWz4xSVgii2/">https://www.instagram.com/p/CWz4xSVgii2/</a>   | M      | R\$ 236,74 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3m3oGvayE/">https://www.instagram.com/p/CW3m3oGvayE/</a>   | 177    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3m3oGvayE/">https://www.instagram.com/p/CW3m3oGvayE/</a>   | F      | R\$ 235,41 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW243g5I52Z/">https://www.instagram.com/p/CW243g5I52Z/</a>   | 176    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW243g5I52Z/">https://www.instagram.com/p/CW243g5I52Z/</a>   | F      | R\$ 234,08 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3MT0GFKMR/">https://www.instagram.com/p/CW3MT0GFKMR/</a>   | 171    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3MT0GFKMR/">https://www.instagram.com/p/CW3MT0GFKMR/</a>   | F      | R\$ 227,43 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0CgVBLI68/">https://www.instagram.com/p/CW0CgVBLI68/</a>   | 170    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0CgVBLI68/">https://www.instagram.com/p/CW0CgVBLI68/</a>   | F      | R\$ 226,10 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4SDuwtXN2/">https://www.instagram.com/p/CW4SDuwtXN2/</a>   | 167    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4SDuwtXN2/">https://www.instagram.com/p/CW4SDuwtXN2/</a>   | M      | R\$ 222,11 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW35bBCJsQK/">https://www.instagram.com/p/CW35bBCJsQK/</a>   | 164    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW35bBCJsQK/">https://www.instagram.com/p/CW35bBCJsQK/</a>   | M      | R\$ 218,12 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW370kIF18A/">https://www.instagram.com/p/CW370kIF18A/</a>   | 163    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW370kIF18A/">https://www.instagram.com/p/CW370kIF18A/</a>   | F      | R\$ 216,79 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1yP1CNLFv/">https://www.instagram.com/p/CW1yP1CNLFv/</a>   | 161    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1yP1CNLFv/">https://www.instagram.com/p/CW1yP1CNLFv/</a>   | F      | R\$ 214,13 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW318FrLSft/">https://www.instagram.com/p/CW318FrLSft/</a>   | 160    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW318FrLSft/">https://www.instagram.com/p/CW318FrLSft/</a>   | M      | R\$ 212,80 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3XU0ZrNgs/">https://www.instagram.com/p/CW3XU0ZrNgs/</a>   | 155    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3XU0ZrNgs/">https://www.instagram.com/p/CW3XU0ZrNgs/</a>   | F      | R\$ 206,15 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1r-rCLHhV/">https://www.instagram.com/p/CW1r-rCLHhV/</a>   | 146    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1r-rCLHhV/">https://www.instagram.com/p/CW1r-rCLHhV/</a>   | F      | R\$ 194,18 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4O8ssgCoY/">https://www.instagram.com/p/CW4O8ssgCoY/</a>   | 145    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4O8ssgCoY/">https://www.instagram.com/p/CW4O8ssgCoY/</a>   | M      | R\$ 192,85 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3TB5MsPUQ/">https://www.instagram.com/p/CW3TB5MsPUQ/</a>   | 138    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3TB5MsPUQ/">https://www.instagram.com/p/CW3TB5MsPUQ/</a>   | F      | R\$ 183,54 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4QYEzO7n2/">https://www.instagram.com/p/CW4QYEzO7n2/</a>   | 129    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4QYEzO7n2/">https://www.instagram.com/p/CW4QYEzO7n2/</a>   | F      | R\$ 171,57 |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.com/p/CW3KaU7LGAH/">https://www.instagram.com/p/CW3KaU7LGAH/</a>   | 125    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3KaU7LGAH/">https://www.instagram.com/p/CW3KaU7LGAH/</a>   | F      | R\$ 166,25 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4ZhlBmnh8/">https://www.instagram.com/p/CW4ZhlBmnh8/</a>   | 124    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4ZhlBmnh8/">https://www.instagram.com/p/CW4ZhlBmnh8/</a>   | M      | R\$ 164,92 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3qJZILfUn/">https://www.instagram.com/p/CW3qJZILfUn/</a>   | 121    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3qJZILfUn/">https://www.instagram.com/p/CW3qJZILfUn/</a>   | M      | R\$ 160,93 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3YNrbFL6s/">https://www.instagram.com/p/CW3YNrbFL6s/</a>   | 121    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3YNrbFL6s/">https://www.instagram.com/p/CW3YNrbFL6s/</a>   | M      | R\$ 160,93 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW36nh8tHlF/">https://www.instagram.com/p/CW36nh8tHlF/</a>   | 120    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW36nh8tHlF/">https://www.instagram.com/p/CW36nh8tHlF/</a>   | M      | R\$ 159,60 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0bw7SIP-f/">https://www.instagram.com/p/CW0bw7SIP-f/</a>   | 119    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0bw7SIP-f/">https://www.instagram.com/p/CW0bw7SIP-f/</a>   | F      | R\$ 158,27 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW0R0QrjQu9/">https://www.instagram.com/p/CW0R0QrjQu9/</a>   | 110    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0R0QrjQu9/">https://www.instagram.com/p/CW0R0QrjQu9/</a>   | M      | R\$ 146,30 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW244LxLv6h/">https://www.instagram.com/p/CW244LxLv6h/</a>   | 105    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW244LxLv6h/">https://www.instagram.com/p/CW244LxLv6h/</a>   | M      | R\$ 139,65 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4GLilszC/">https://www.instagram.com/p/CW4GLilszC/</a>     | 102    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4GLilszC/">https://www.instagram.com/p/CW4GLilszC/</a>     | F      | R\$ 135,66 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1-XZltpBy/">https://www.instagram.com/p/CW1-XZltpBy/</a>   | 102    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1-XZltpBy/">https://www.instagram.com/p/CW1-XZltpBy/</a>   | F      | R\$ 135,66 |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.com/p/CW4XATPOvkz/">https://www.instagram.com/p/CW4XATPOvkz/</a>   | 102    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4XATPOvkz/">https://www.instagram.com/p/CW4XATPOvkz/</a>   | M      | R\$ 135,66 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4alJuFzzG/">https://www.instagram.com/p/CW4alJuFzzG/</a>   | 97     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4alJuFzzG/">https://www.instagram.com/p/CW4alJuFzzG/</a>   | M      | R\$ 129,01 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3nVgardiF/">https://www.instagram.com/p/CW3nVgardiF/</a>   | 97     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3nVgardiF/">https://www.instagram.com/p/CW3nVgardiF/</a>   | M      | R\$ 129,01 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4MY6uLaSi/">https://www.instagram.com/p/CW4MY6uLaSi/</a>   | 97     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4MY6uLaSi/">https://www.instagram.com/p/CW4MY6uLaSi/</a>   | F      | R\$ 129,01 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW48TUyF1m-/">https://www.instagram.com/p/CW48TUyF1m-/</a>   | 97     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW48TUyF1m-/">https://www.instagram.com/p/CW48TUyF1m-/</a>   | M      | R\$ 129,01 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3p0liipd7z/">https://www.instagram.com/p/CW3p0liipd7z/</a> | 95     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3p0liipd7z/">https://www.instagram.com/p/CW3p0liipd7z/</a> | M      | R\$ 126,35 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4Nk8MrzPb/">https://www.instagram.com/p/CW4Nk8MrzPb/</a>   | 93     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4Nk8MrzPb/">https://www.instagram.com/p/CW4Nk8MrzPb/</a>   | M      | R\$ 123,69 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1ytPMNujH/">https://www.instagram.com/p/CW1ytPMNujH/</a>   | 91     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1ytPMNujH/">https://www.instagram.com/p/CW1ytPMNujH/</a>   | F      | R\$ 121,03 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3dMgqlzZ/">https://www.instagram.com/p/CW3dMgqlzZ/</a>     | 90     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3dMgqlzZ/">https://www.instagram.com/p/CW3dMgqlzZ/</a>     | M      | R\$ 119,70 |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3DGh7LFz6/">https://www.instagram.com/p/CW3DGh7LFz6/</a>   | 86     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3DGh7LFz6/">https://www.instagram.com/p/CW3DGh7LFz6/</a>   | M      | R\$ 114,38 |
| 29/11/2021 00:00 | #grandepremiodocinemabra | Instagram    | <a href="https://www.instagram.com/p/CW1BE1J3dz/">https://www.instagram.com/p/CW1BE1J3dz/</a>     | 86     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1BE1J3dz/">https://www.instagram.com/p/CW1BE1J3dz/</a>     | F      | R\$ 114,38 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW4ZPhUNpNg/">https://www.instagram.com/p/CW4ZPhUNpNg/</a>   | 83     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4ZPhUNpNg/">https://www.instagram.com/p/CW4ZPhUNpNg/</a>   | M      | R\$ 110,39 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3a-MoLiVe/">https://www.instagram.com/p/CW3a-MoLiVe/</a>   | 80     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3a-MoLiVe/">https://www.instagram.com/p/CW3a-MoLiVe/</a>   | F      | R\$ 106,40 |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW3x6nBpRxX/">https://www.instagram.com/p/CW3x6nBpRxX/</a>   | 72     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3x6nBpRxX/">https://www.instagram.com/p/CW3x6nBpRxX/</a>   | M      | R\$ 95,76  |
| 29/11/2021 00:00 | #cinemabrasileiro        | Instagram    | <a href="https://www.instagram.com/p/CW38IRFronG/">https://www.instagram.com/p/CW38IRFronG/</a>   | 68     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW38IRFronG/">https://www.instagram.com/p/CW38IRFronG/</a>   | M      | R\$ 90,44  |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW3R6JHLoe7/">https://www.instagram.com/p/CW3R6JHLoe7/</a>   | 66     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3R6JHLoe7/">https://www.instagram.com/p/CW3R6JHLoe7/</a>   | M      | R\$ 87,78  |
| 29/11/2021 00:00 | #GPdoCinema              | Instagram    | <a href="https://www.instagram.com/p/CW1pNsbLZa0/">https://www.instagram.com/p/CW1pNsbLZa0/</a>   | 63     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW1pNsbLZa0/">https://www.instagram.com/p/CW1pNsbLZa0/</a>   | M      | R\$ 83,79  |



| date             | searchs           | social_media | profile_image                                                                                   | impact | sentiment | language | mention_url                                                                                     | gender | ROI              |
|------------------|-------------------|--------------|-------------------------------------------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|------------------|
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW0a184xfM/">https://www.instagram.com/p/CW0a184xfM/</a>   | 62     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0a184xfM/">https://www.instagram.com/p/CW0a184xfM/</a>   | M      | R\$ 82,46        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3zZnLBkzx/">https://www.instagram.com/p/CW3zZnLBkzx/</a> | 59     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3zZnLBkzx/">https://www.instagram.com/p/CW3zZnLBkzx/</a> | M      | R\$ 78,47        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4J_mQNj9K/">https://www.instagram.com/p/CW4J_mQNj9K/</a> | 57     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4J_mQNj9K/">https://www.instagram.com/p/CW4J_mQNj9K/</a> | F      | R\$ 75,81        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW02GXprDRx/">https://www.instagram.com/p/CW02GXprDRx/</a> | 54     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW02GXprDRx/">https://www.instagram.com/p/CW02GXprDRx/</a> | M      | R\$ 71,82        |
| 29/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/p/CW3Cg0ErlUR/">https://www.instagram.com/p/CW3Cg0ErlUR/</a> | 54     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3Cg0ErlUR/">https://www.instagram.com/p/CW3Cg0ErlUR/</a> | M      | R\$ 71,82        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW32YArP-Gi/">https://www.instagram.com/p/CW32YArP-Gi/</a> | 51     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW32YArP-Gi/">https://www.instagram.com/p/CW32YArP-Gi/</a> | F      | R\$ 67,83        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4J3c8r2Di/">https://www.instagram.com/p/CW4J3c8r2Di/</a> | 50     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4J3c8r2Di/">https://www.instagram.com/p/CW4J3c8r2Di/</a> | M      | R\$ 66,50        |
| 29/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/p/CW3zZnLBkzx/">https://www.instagram.com/p/CW3zZnLBkzx/</a> | 45     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3zZnLBkzx/">https://www.instagram.com/p/CW3zZnLBkzx/</a> | M      | R\$ 59,85        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3R6JHLoe7/">https://www.instagram.com/p/CW3R6JHLoe7/</a> | 44     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3R6JHLoe7/">https://www.instagram.com/p/CW3R6JHLoe7/</a> | M      | R\$ 58,52        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3c4KktvQB/">https://www.instagram.com/p/CW3c4KktvQB/</a> | 41     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3c4KktvQB/">https://www.instagram.com/p/CW3c4KktvQB/</a> | F      | R\$ 54,53        |
| 29/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/p/CW21WyPrPCu/">https://www.instagram.com/p/CW21WyPrPCu/</a> | 40     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW21WyPrPCu/">https://www.instagram.com/p/CW21WyPrPCu/</a> | F      | R\$ 53,20        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW0gUAKL-FX/">https://www.instagram.com/p/CW0gUAKL-FX/</a> | 36     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW0gUAKL-FX/">https://www.instagram.com/p/CW0gUAKL-FX/</a> | M      | R\$ 47,88        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4Pa43tUS3/">https://www.instagram.com/p/CW4Pa43tUS3/</a> | 36     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4Pa43tUS3/">https://www.instagram.com/p/CW4Pa43tUS3/</a> | F      | R\$ 47,88        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4G-ezoWmz/">https://www.instagram.com/p/CW4G-ezoWmz/</a> | 36     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4G-ezoWmz/">https://www.instagram.com/p/CW4G-ezoWmz/</a> | F      | R\$ 47,88        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4XpCHJnow/">https://www.instagram.com/p/CW4XpCHJnow/</a> | 31     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4XpCHJnow/">https://www.instagram.com/p/CW4XpCHJnow/</a> | M      | R\$ 41,23        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4SGAQgtrd/">https://www.instagram.com/p/CW4SGAQgtrd/</a> | 30     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4SGAQgtrd/">https://www.instagram.com/p/CW4SGAQgtrd/</a> | M      | R\$ 39,90        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4LKJrLa8o/">https://www.instagram.com/p/CW4LKJrLa8o/</a> | 28     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4LKJrLa8o/">https://www.instagram.com/p/CW4LKJrLa8o/</a> | M      | R\$ 37,24        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4Nk8MrzPb/">https://www.instagram.com/p/CW4Nk8MrzPb/</a> | 27     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4Nk8MrzPb/">https://www.instagram.com/p/CW4Nk8MrzPb/</a> | M      | R\$ 35,91        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3p0M4rGJw/">https://www.instagram.com/p/CW3p0M4rGJw/</a> | 23     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3p0M4rGJw/">https://www.instagram.com/p/CW3p0M4rGJw/</a> | F      | R\$ 30,59        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4W-rsKNjK/">https://www.instagram.com/p/CW4W-rsKNjK/</a> | 22     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4W-rsKNjK/">https://www.instagram.com/p/CW4W-rsKNjK/</a> | M      | R\$ 29,26        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4Tv7ZM0YL/">https://www.instagram.com/p/CW4Tv7ZM0YL/</a> | 22     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4Tv7ZM0YL/">https://www.instagram.com/p/CW4Tv7ZM0YL/</a> | F      | R\$ 29,26        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4BHyyfTCV/">https://www.instagram.com/p/CW4BHyyfTCV/</a> | 20     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4BHyyfTCV/">https://www.instagram.com/p/CW4BHyyfTCV/</a> | F      | R\$ 26,60        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3YNrbFL6s/">https://www.instagram.com/p/CW3YNrbFL6s/</a> | 19     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3YNrbFL6s/">https://www.instagram.com/p/CW3YNrbFL6s/</a> | M      | R\$ 25,27        |
| 29/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/p/CW3RyJlpVFf/">https://www.instagram.com/p/CW3RyJlpVFf/</a> | 19     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3RyJlpVFf/">https://www.instagram.com/p/CW3RyJlpVFf/</a> | F      | R\$ 25,27        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW4OQ8EM5xd/">https://www.instagram.com/p/CW4OQ8EM5xd/</a> | 18     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW4OQ8EM5xd/">https://www.instagram.com/p/CW4OQ8EM5xd/</a> | M      | R\$ 23,94        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3kaGLFvkR/">https://www.instagram.com/p/CW3kaGLFvkR/</a> | 18     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3kaGLFvkR/">https://www.instagram.com/p/CW3kaGLFvkR/</a> | F      | R\$ 23,94        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW34m37Jk9/">https://www.instagram.com/p/CW34m37Jk9/</a>   | 14     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW34m37Jk9/">https://www.instagram.com/p/CW34m37Jk9/</a>   | F      | R\$ 18,62        |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3VWcsJE5b/">https://www.instagram.com/p/CW3VWcsJE5b/</a> | 92     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3VWcsJE5b/">https://www.instagram.com/p/CW3VWcsJE5b/</a> | F      | R\$ 122,36       |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3QNE8rxLm/">https://www.instagram.com/p/CW3QNE8rxLm/</a> | 1290   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3QNE8rxLm/">https://www.instagram.com/p/CW3QNE8rxLm/</a> | M      | R\$ 1.715,70     |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3-8l8peLT/">https://www.instagram.com/p/CW3-8l8peLT/</a> | 943    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3-8l8peLT/">https://www.instagram.com/p/CW3-8l8peLT/</a> | M      | R\$ 1.254,19     |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW3-a7AP819/">https://www.instagram.com/p/CW3-a7AP819/</a> | 894    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW3-a7AP819/">https://www.instagram.com/p/CW3-a7AP819/</a> | F      | R\$ 1.189,02     |
| 29/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW39fGLIY1/">https://www.instagram.com/p/CW39fGLIY1/</a>   | 457    | Positivo  | pt       | <a href="https://www.instagram.com/p/CW39fGLIY1/">https://www.instagram.com/p/CW39fGLIY1/</a>   | F      | R\$ 607,81       |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW6oma_Py2D/">https://www.instagram.com/p/CW6oma_Py2D/</a> | 113574 | Positivo  | pt       | <a href="https://www.instagram.com/p/CW6oma_Py2D/">https://www.instagram.com/p/CW6oma_Py2D/</a> |        | R\$ 151.053,42   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW58CXrruBo/">https://www.instagram.com/p/CW58CXrruBo/</a> | 97000  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW58CXrruBo/">https://www.instagram.com/p/CW58CXrruBo/</a> | M      | R\$ 129.010,00   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW6xWuIs8AG/">https://www.instagram.com/p/CW6xWuIs8AG/</a> | 863492 | Positivo  | pt       | <a href="https://www.instagram.com/p/CW6xWuIs8AG/">https://www.instagram.com/p/CW6xWuIs8AG/</a> | M      | R\$ 1.148.444,36 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW6lyuGtwKo/">https://www.instagram.com/p/CW6lyuGtwKo/</a> | 311394 | Positivo  | pt       | <a href="https://www.instagram.com/p/CW6lyuGtwKo/">https://www.instagram.com/p/CW6lyuGtwKo/</a> | M      | R\$ 414.154,02   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW5-a06p_My/">https://www.instagram.com/p/CW5-a06p_My/</a> | 21000  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW5-a06p_My/">https://www.instagram.com/p/CW5-a06p_My/</a> | M      | R\$ 27.930,00    |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW6mklFJAz9/">https://www.instagram.com/p/CW6mklFJAz9/</a> | 15340  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW6mklFJAz9/">https://www.instagram.com/p/CW6mklFJAz9/</a> |        | R\$ 20.402,20    |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW54ALKtUJN/">https://www.instagram.com/p/CW54ALKtUJN/</a> | 14600  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW54ALKtUJN/">https://www.instagram.com/p/CW54ALKtUJN/</a> | M      | R\$ 19.418,00    |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW6TtWKMRel/">https://www.instagram.com/p/CW6TtWKMRel/</a> | 11243  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW6TtWKMRel/">https://www.instagram.com/p/CW6TtWKMRel/</a> | F      | R\$ 14.953,19    |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW6PR9Us-R3/">https://www.instagram.com/p/CW6PR9Us-R3/</a> | 10005  | Positivo  | pt       | <a href="https://www.instagram.com/p/CW6PR9Us-R3/">https://www.instagram.com/p/CW6PR9Us-R3/</a> | F      | R\$ 13.306,65    |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW6dee4vAzg/">https://www.instagram.com/p/CW6dee4vAzg/</a> | 8141   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW6dee4vAzg/">https://www.instagram.com/p/CW6dee4vAzg/</a> | F      | R\$ 10.827,53    |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/p/CW59TNKL_2p/">https://www.instagram.com/p/CW59TNKL_2p/</a> | 8079   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW59TNKL_2p/">https://www.instagram.com/p/CW59TNKL_2p/</a> | M      | R\$ 10.745,07    |
| 30/11/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/p/CW55Vv9DHPo/">https://www.instagram.com/p/CW55Vv9DHPo/</a> | 7579   | Positivo  | pt       | <a href="https://www.instagram.com/p/CW55Vv9DHPo/">https://www.instagram.com/p/CW55Vv9DHPo/</a> | M      | R\$ 10.080,07    |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI          |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|--------------|
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6385   | Positivo  | pt       | https://www.instagram.com/p/CW57j0QFOt_/ | M      | R\$ 8.492,05 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6380   | Positivo  | pt       | https://www.instagram.com/p/CW60lYgOJQN/ | M      | R\$ 8.485,40 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6022   | Positivo  | pt       | https://www.instagram.com/p/CW61YAOMGUU/ | M      | R\$ 8.009,26 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6012   | Positivo  | pt       | https://www.instagram.com/p/CW61XHCr666/ | M      | R\$ 7.995,96 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5854   | Positivo  | pt       | https://www.instagram.com/p/CW6tx3zpRaC/ | M      | R\$ 7.785,82 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5752   | Positivo  | pt       | https://www.instagram.com/p/CW6yb8irQV0/ | F      | R\$ 7.650,16 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4914   | Positivo  | pt       | https://www.instagram.com/p/CW6KoMPpcgE/ | M      | R\$ 6.535,62 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3593   | Positivo  | pt       | https://www.instagram.com/p/CW6mbwWv_F4/ |        | R\$ 4.778,69 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3388   | Positivo  | pt       | https://www.instagram.com/p/CW5-hZDpnGw/ | M      | R\$ 4.506,04 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3061   | Positivo  | pt       | https://www.instagram.com/p/CW6Y2oFPri1/ |        | R\$ 4.071,13 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2948   | Positivo  | pt       | https://www.instagram.com/p/CW6bFBWFtib/ | M      | R\$ 3.920,84 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2793   | Positivo  | pt       | https://www.instagram.com/p/CW5-o3zJRKU/ |        | R\$ 3.714,69 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2543   | Positivo  | pt       | https://www.instagram.com/p/CW6FjnKD-IQ/ | F      | R\$ 3.382,19 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2384   | Positivo  | pt       | https://www.instagram.com/p/CW6sC2lLeu1/ | M      | R\$ 3.170,72 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2235   | Positivo  | pt       | https://www.instagram.com/p/CW6k7vup3eO/ | F      | R\$ 2.972,55 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2020   | Positivo  | pt       | https://www.instagram.com/p/CW6n2hnrKg2/ | F      | R\$ 2.686,60 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1896   | Positivo  | pt       | https://www.instagram.com/p/CW6m21RpHHJ/ | M      | R\$ 2.521,68 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1441   | Positivo  | pt       | https://www.instagram.com/p/CW6NwG1rXA2/ | M      | R\$ 1.916,53 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1433   | Positivo  | pt       | https://www.instagram.com/p/CW6LIO0gDO9/ | F      | R\$ 1.905,89 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1426   | Positivo  | pt       | https://www.instagram.com/p/CW6qt-PMgOQ/ | F      | R\$ 1.896,58 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1414   | Positivo  | pt       | https://www.instagram.com/p/CW6lWsCrkKj/ |        | R\$ 1.880,62 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1365   | Positivo  | pt       | https://www.instagram.com/p/CW62NdHtzFv/ | M      | R\$ 1.815,45 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1286   | Positivo  | pt       | https://www.instagram.com/p/CW6szTmM006/ | M      | R\$ 1.710,38 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1213   | Positivo  | pt       | https://www.instagram.com/p/CW6XezNL_gV/ | F      | R\$ 1.613,29 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1191   | Positivo  | pt       | https://www.instagram.com/p/CW6wAkNMsx-/ | F      | R\$ 1.584,03 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1086   | Positivo  | pt       | https://www.instagram.com/p/CW6FYOrLhkt/ |        | R\$ 1.444,38 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1053   | Positivo  | pt       | https://www.instagram.com/p/CW6syuPtWib/ | F      | R\$ 1.400,49 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1029   | Positivo  | pt       | https://www.instagram.com/p/CW6bqKXO16W/ | F      | R\$ 1.368,57 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1017   | Positivo  | pt       | https://www.instagram.com/p/CW6zEgYlvUO/ | M      | R\$ 1.352,61 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 975    | Positivo  | pt       | https://www.instagram.com/p/CW6jo_8rkKw/ | M      | R\$ 1.296,75 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 914    | Positivo  | pt       | https://www.instagram.com/p/CW6pZSBzTU/  | M      | R\$ 1.215,62 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 914    | Positivo  | pt       | https://www.instagram.com/p/CW6d7NSIkS-/ | M      | R\$ 1.215,62 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 905    | Positivo  | pt       | https://www.instagram.com/p/CW6vFvmPKtQ/ | F      | R\$ 1.203,65 |
| 30/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 850    | Positivo  | pt       | https://www.instagram.com/p/CW4izciLWUz/ | F      | R\$ 1.130,50 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 840    | Positivo  | pt       | https://www.instagram.com/p/CW6Pq2GPX-W/ | M      | R\$ 1.117,20 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 789    | Positivo  | pt       | https://www.instagram.com/p/CW6kl1KjGGB/ | M      | R\$ 1.049,37 |
| 30/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi | 785    | Positivo  | pt       | https://www.instagram.com/p/CW5v4nBr4bj/ | M      | R\$ 1.044,05 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 745    | Positivo  | pt       | https://www.instagram.com/p/CW6W86xD_P1/ | M      | R\$ 990,85   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 743    | Positivo  | pt       | https://www.instagram.com/p/CW6nch9N40R/ | M      | R\$ 988,19   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 742    | Positivo  | pt       | https://www.instagram.com/p/CW5_5JuL91Z/ | M      | R\$ 986,86   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 685    | Positivo  | pt       | https://www.instagram.com/p/CW56iA0rf1W/ | M      | R\$ 911,05   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 621    | Positivo  | pt       | https://www.instagram.com/p/CW6g-_hLCaj/ | M      | R\$ 825,93   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 577    | Positivo  | pt       | https://www.instagram.com/p/CW6g_5qLFMw/ | M      | R\$ 767,41   |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 570    | Positivo  | pt       | https://www.instagram.com/p/CW6gxpaPu1y/ | F      | R\$ 758,10   |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI        |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|------------|
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 568    | Positivo  | pt       | https://www.instagram.com/p/CW6oCDPFE1t/  | F      | R\$ 755,44 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 511    | Positivo  | pt       | https://www.instagram.com/p/CW55Vv9DHPo/  | M      | R\$ 679,63 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 489    | Positivo  | pt       | https://www.instagram.com/p/CW60mm0r1LY/  | M      | R\$ 650,37 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 485    | Positivo  | pt       | https://www.instagram.com/p/CW6iSWMLkZj/  | F      | R\$ 645,05 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 455    | Positivo  | pt       | https://www.instagram.com/p/CW6a4nKgN8Y/  | M      | R\$ 605,15 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 447    | Positivo  | pt       | https://www.instagram.com/p/CW6Yc3KJP8/   | M      | R\$ 594,51 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 445    | Positivo  | pt       | https://www.instagram.com/p/CW6dModlB0s/  | F      | R\$ 591,85 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 394    | Positivo  | pt       | https://www.instagram.com/p/CW6f-p2heqy/  | M      | R\$ 524,02 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 390    | Positivo  | pt       | https://www.instagram.com/p/CW6hffFerb0m/ | F      | R\$ 518,70 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 388    | Positivo  | pt       | https://www.instagram.com/p/CW6i__pPYTi/  | F      | R\$ 516,04 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 388    | Positivo  | pt       | https://www.instagram.com/p/CW5-jyupaa_/  | M      | R\$ 516,04 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 366    | Positivo  | pt       | https://www.instagram.com/p/CW54jv9IGvg/  | M      | R\$ 486,78 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 365    | Positivo  | pt       | https://www.instagram.com/p/CW6yRECSabu/  | F      | R\$ 485,45 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 351    | Positivo  | pt       | https://www.instagram.com/p/CW6OhD4pMz2/  | M      | R\$ 466,83 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 347    | Positivo  | pt       | https://www.instagram.com/p/CW6H5BNpNcB/  | M      | R\$ 461,51 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 328    | Positivo  | pt       | https://www.instagram.com/p/CW6iikLvySo/  | M      | R\$ 436,24 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 327    | Positivo  | pt       | https://www.instagram.com/p/CW6dDitrGtS/  | F      | R\$ 434,91 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 324    | Positivo  | pt       | https://www.instagram.com/p/CW6SNyDLFvi/  | F      | R\$ 430,92 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 318    | Positivo  | pt       | https://www.instagram.com/p/CW6dfhxP0cv/  | F      | R\$ 422,94 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 315    | Positivo  | pt       | https://www.instagram.com/p/CW6m0CVJbWW/  | F      | R\$ 418,95 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 299    | Positivo  | pt       | https://www.instagram.com/p/CW5_XZWnc-Z/  | F      | R\$ 397,67 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 296    | Positivo  | pt       | https://www.instagram.com/p/CW6dFxbFH35/  | M      | R\$ 393,68 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 282    | Positivo  | pt       | https://www.instagram.com/p/CW6uwBoNikz/  | M      | R\$ 375,06 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 280    | Positivo  | pt       | https://www.instagram.com/p/CW5-NybpA1d/  | F      | R\$ 372,40 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 246    | Positivo  | pt       | https://www.instagram.com/p/CW6n1kINjXv/  | F      | R\$ 327,18 |
| 30/11/2021 00:00 | #GPDóCinema       | Instagram    | https://www.instagram.coi | 232    | Positivo  | pt       | https://www.instagram.com/p/CW4lommrN1M/  | M      | R\$ 308,56 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 230    | Positivo  | pt       | https://www.instagram.com/p/CW54zGHgpTT/  | M      | R\$ 305,90 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 206    | Positivo  | pt       | https://www.instagram.com/p/CW6ucd8PnL6/  | M      | R\$ 273,98 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 195    | Positivo  | pt       | https://www.instagram.com/p/CW5_Tgirr3Z/  | F      | R\$ 259,35 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 189    | Positivo  | pt       | https://www.instagram.com/p/CW6QuqHA2xo/  | F      | R\$ 251,37 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 188    | Positivo  | pt       | https://www.instagram.com/p/CW5_sEvrOYC/  | M      | R\$ 250,04 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 184    | Positivo  | pt       | https://www.instagram.com/p/CW6z15lscZ9/  | M      | R\$ 244,72 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 181    | Positivo  | pt       | https://www.instagram.com/p/CW54qISF1ZF/  | F      | R\$ 240,73 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 179    | Positivo  | pt       | https://www.instagram.com/p/CW54yDZFsnx/  | M      | R\$ 238,07 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 178    | Positivo  | pt       | https://www.instagram.com/p/CW5-_DT06sm/  | M      | R\$ 236,74 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 175    | Positivo  | pt       | https://www.instagram.com/p/CW6qu1dF82I/  | M      | R\$ 232,75 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 172    | Positivo  | pt       | https://www.instagram.com/p/CW60p1Tr8Az/  | M      | R\$ 228,76 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 172    | Positivo  | pt       | https://www.instagram.com/p/CW6UEvfpnTT/  | F      | R\$ 228,76 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 167    | Positivo  | pt       | https://www.instagram.com/p/CW6qaYIPb9U/  | M      | R\$ 222,11 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 161    | Positivo  | pt       | https://www.instagram.com/p/CW6WQF1Busq/  | F      | R\$ 214,13 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 141    | Positivo  | pt       | https://www.instagram.com/p/CW6T0dWvi5z/  | M      | R\$ 187,53 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 138    | Positivo  | pt       | https://www.instagram.com/p/CW6FfiJMVAI/  | F      | R\$ 183,54 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 131    | Positivo  | pt       | https://www.instagram.com/p/CW6eQKSFONx/  | M      | R\$ 174,23 |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 123    | Positivo  | pt       | https://www.instagram.com/p/CW6QsyGrmf0/  | M      | R\$ 163,59 |

| date             | searchs           | social_media | profile_image                                                     | impact | sentiment | language | mention_url                                                                                     | gender | ROI            |
|------------------|-------------------|--------------|-------------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|----------------|
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 123    | Positivo  | pt       | https://www.instagram.com/p/CW58i8yJcwg/                                                        | M      | R\$ 163,59     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 121    | Positivo  | pt       | https://www.instagram.com/p/CW57eKzLvvd/                                                        | M      | R\$ 160,93     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 119    | Positivo  | pt       | https://www.instagram.com/p/CW60F0Pvm1Y/                                                        | M      | R\$ 158,27     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 112    | Positivo  | pt       | https://www.instagram.com/p/CW56xQzr-2V/                                                        | F      | R\$ 148,96     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 111    | Positivo  | pt       | https://www.instagram.com/p/CW6hBUFPrio/                                                        | M      | R\$ 147,63     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 105    | Positivo  | pt       | https://www.instagram.com/p/CW56QoCLnOX/                                                        | M      | R\$ 139,65     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 102    | Positivo  | pt       | https://www.instagram.com/p/CW6AwnLL1CX/                                                        | M      | R\$ 135,66     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 101    | Positivo  | pt       | https://www.instagram.com/p/CW6EzitFmNU/                                                        | M      | R\$ 134,33     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 99     | Positivo  | pt       | https://www.instagram.com/p/CW6aTcljM3t/                                                        | M      | R\$ 131,67     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 97     | Positivo  | pt       | https://www.instagram.com/p/CW6fxSavpKR/                                                        | F      | R\$ 129,01     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 93     | Positivo  | pt       | https://www.instagram.com/p/CW6gC8LFlau/                                                        | M      | R\$ 123,69     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 90     | Positivo  | pt       | https://www.instagram.com/p/CW5-mVzpr5r/                                                        | M      | R\$ 119,70     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 78     | Positivo  | pt       | https://www.instagram.com/p/CW62P74NhDm/                                                        | M      | R\$ 103,74     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 77     | Positivo  | pt       | https://www.instagram.com/p/CW6z9YAM-Nd/                                                        | F      | R\$ 102,41     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 76     | Positivo  | pt       | https://www.instagram.com/p/CW6mO_ULEJO/                                                        | F      | R\$ 101,08     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 76     | Positivo  | pt       | https://www.instagram.com/p/CW6jYHQr6jc/                                                        | M      | R\$ 101,08     |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 72     | Positivo  | pt       | https://www.instagram.com/p/CW6KXscJWFh/                                                        | M      | R\$ 95,76      |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 69     | Positivo  | pt       | https://www.instagram.com/p/CW6BCQOr3HI/                                                        | F      | R\$ 91,77      |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 66     | Positivo  | pt       | https://www.instagram.com/p/CW5-Q2Cjg1P/                                                        | F      | R\$ 87,78      |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 62     | Positivo  | pt       | <a href="https://www.instagram.com/p/CW6cMYmjz0x/">https://www.instagram.com/p/CW6cMYmjz0x/</a> | F      | R\$ 82,46      |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 61     | Positivo  | pt       | https://www.instagram.com/p/CW5-T0sJ6CD/                                                        | M      | R\$ 81,13      |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 40     | Positivo  | pt       | https://www.instagram.com/p/CW594CXLe3m/                                                        | M      | R\$ 53,20      |
| 30/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi                                         | 40     | Positivo  | pt       | https://www.instagram.com/p/CW6TSHjrGGP/                                                        | F      | R\$ 53,20      |
| 30/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi                                         | 33     | Positivo  | pt       | https://www.instagram.com/p/CW6QsyGrmf0/                                                        | F      | R\$ 43,89      |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 25     | Positivo  | pt       | https://www.instagram.com/p/CW5-aZ1rSlb/                                                        | F      | R\$ 33,25      |
| 30/11/2021 00:00 | #GPdoCinema       | Instagram    | https://www.instagram.coi                                         | 24     | Positivo  | pt       | https://www.instagram.com/p/CW4ZPhUNpNq/                                                        | M      | R\$ 31,92      |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 11     | Positivo  | pt       | https://www.instagram.com/p/CW540jpryTq/                                                        | M      | R\$ 14,63      |
| 30/11/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 345    | Positivo  | pt       | https://www.instagram.com/p/CW53ygigQml/                                                        | M      | R\$ 458,85     |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 250817 | Positivo  | pt       | https://www.instagram.com/p/CW6YCS7Pb6N/                                                        | M      | R\$ 333.586,61 |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 61600  | Positivo  | pt       | https://www.instagram.com/p/CW8KOCjLyTh/                                                        | M      | R\$ 81.928,00  |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 35551  | Positivo  | pt       | https://www.instagram.com/p/CW8ONjzIRCP/                                                        | M      | R\$ 47.282,83  |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 13278  | Positivo  | pt       | https://www.instagram.com/p/CW8lyXDJ9Du/                                                        | M      | R\$ 17.659,74  |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 9710   | Positivo  | pt       | https://www.instagram.com/p/CW8593XIHpl/                                                        | F      | R\$ 12.914,30  |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 9517   | Positivo  | pt       | https://www.instagram.com/p/CW82kd2L072/                                                        | F      | R\$ 12.657,61  |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 7988   | Positivo  | pt       | https://www.instagram.com/p/CW8uZzppKjK/                                                        | F      | R\$ 10.624,04  |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 7163   | Positivo  | pt       | https://www.instagram.com/p/CW9DpcbPuc5/                                                        | M      | R\$ 9.526,79   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 5444   | Positivo  | pt       | https://www.instagram.com/p/CW6YBFXP8KV/                                                        | M      | R\$ 7.240,52   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 5089   | Positivo  | pt       | https://www.instagram.com/p/CW81rBpJUKg/                                                        | F      | R\$ 6.768,37   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 4903   | Positivo  | pt       | https://www.instagram.com/p/CW8MyR2L-5m/                                                        | M      | R\$ 6.520,99   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 4009   | Positivo  | pt       | https://www.instagram.com/p/CW8L3JPNE1U/                                                        | M      | R\$ 5.331,97   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3930   | Positivo  | pt       | https://www.instagram.com/p/CW8dRedl48e/                                                        | F      | R\$ 5.226,90   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3598   | Positivo  | pt       | https://www.instagram.com/p/CW8tNgFJwQU/                                                        | F      | R\$ 4.785,34   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3458   | Positivo  | pt       | https://www.instagram.com/p/CW8pfRvlpds/                                                        | M      | R\$ 4.599,14   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3367   | Positivo  | pt       | https://www.instagram.com/p/CW9FyBcr5fR/                                                        | M      | R\$ 4.478,11   |



| date             | searchs                    | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI          |
|------------------|----------------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|--------------|
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 3026   | Positivo  | pt       | https://www.instagram.com/p/CW8liH7J931/ | M      | R\$ 4.024,58 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 2577   | Positivo  | pt       | https://www.instagram.com/p/CW86pXhPCO3/ | F      | R\$ 3.427,41 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 2433   | Positivo  | pt       | https://www.instagram.com/p/CW887AJPEuF/ |        | R\$ 3.235,89 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 2433   | Positivo  | pt       | https://www.instagram.com/p/CW8Qa05M0hy/ | F      | R\$ 3.235,89 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 2368   | Positivo  | pt       | https://www.instagram.com/p/CW8K7W2Lg8v/ | M      | R\$ 3.149,44 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 2305   | Positivo  | pt       | https://www.instagram.com/p/CW6X7yVJmzR/ | M      | R\$ 3.065,65 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 2111   | Positivo  | pt       | https://www.instagram.com/p/CW8oJCxlnX0/ | M      | R\$ 2.807,63 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 2054   | Positivo  | pt       | https://www.instagram.com/p/CW8r5zKlq7z/ | M      | R\$ 2.731,82 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1823   | Positivo  | pt       | https://www.instagram.com/p/CW8441Cp5iR/ | M      | R\$ 2.424,59 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1591   | Positivo  | pt       | https://www.instagram.com/p/CW81sILLNaf/ | F      | R\$ 2.116,03 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1591   | Positivo  | pt       | https://www.instagram.com/p/CW8dWYOlSUs/ | F      | R\$ 2.116,03 |
| 01/12/2021 00:00 | #academiabrasileiradecinem | Instagram    | https://www.instagram.coi | 1441   | Positivo  | pt       | https://www.instagram.com/p/CW79Py6LqgK/ | M      | R\$ 1.916,53 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1436   | Positivo  | pt       | https://www.instagram.com/p/CW8xQDbIV0S/ | M      | R\$ 1.909,88 |
| 01/12/2021 00:00 | #academiabrasileiradecinem | Instagram    | https://www.instagram.coi | 1418   | Positivo  | pt       | https://www.instagram.com/p/CW8lZghL6VC/ | F      | R\$ 1.885,94 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1252   | Positivo  | pt       | https://www.instagram.com/p/CW6X58Qpnz7/ | F      | R\$ 1.665,16 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1182   | Positivo  | pt       | https://www.instagram.com/p/CW9BwLPP_eq/ | M      | R\$ 1.572,06 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1181   | Positivo  | pt       | https://www.instagram.com/p/CW8NSo2LHPb/ |        | R\$ 1.570,73 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1180   | Positivo  | pt       | https://www.instagram.com/p/CW8zKdYL_15/ | M      | R\$ 1.569,40 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 1152   | Positivo  | pt       | https://www.instagram.com/p/CW8m2cmJCtP/ | M      | R\$ 1.532,16 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 968    | Positivo  | pt       | https://www.instagram.com/p/CW8593XIHpl/ | M      | R\$ 1.287,44 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 917    | Positivo  | pt       | https://www.instagram.com/p/CW8nuQ9vvQG/ | M      | R\$ 1.219,61 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 859    | Positivo  | pt       | https://www.instagram.com/p/CW8zc9bJoX0/ | M      | R\$ 1.142,47 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 808    | Positivo  | pt       | https://www.instagram.com/p/CW9GQejJFkr/ | F      | R\$ 1.074,64 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 789    | Positivo  | pt       | https://www.instagram.com/p/CW8oX5UprD9/ | M      | R\$ 1.049,37 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 742    | Positivo  | pt       | https://www.instagram.com/p/CW8_incpBY0/ | M      | R\$ 986,86   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 727    | Positivo  | pt       | https://www.instagram.com/p/CW8ztMslMsm/ | M      | R\$ 966,91   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 727    | Positivo  | pt       | https://www.instagram.com/p/CW8LK7tI9tS/ | M      | R\$ 966,91   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 712    | Positivo  | pt       | https://www.instagram.com/p/CW8QdhyLtzN/ | F      | R\$ 946,96   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 685    | Positivo  | pt       | https://www.instagram.com/p/CW9Ajd2pW37/ | F      | R\$ 911,05   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 656    | Positivo  | pt       | https://www.instagram.com/p/CW8c5M-l4lu/ | F      | R\$ 872,48   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 635    | Positivo  | pt       | https://www.instagram.com/p/CW8gAYSSc-4/ | M      | R\$ 844,55   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 612    | Positivo  | pt       | https://www.instagram.com/p/CW83xINrpw8/ | F      | R\$ 813,96   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 589    | Positivo  | pt       | https://www.instagram.com/p/CW8dWHth2z_/ | F      | R\$ 783,37   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 554    | Positivo  | pt       | https://www.instagram.com/p/CW9lQoUFrun/ | F      | R\$ 736,82   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 528    | Positivo  | pt       | https://www.instagram.com/p/CW9lDHHMsou/ | F      | R\$ 702,24   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 488    | Positivo  | pt       | https://www.instagram.com/p/CW82vuCD013/ |        | R\$ 649,04   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 484    | Positivo  | pt       | https://www.instagram.com/p/CW8kn8SpYfX/ | M      | R\$ 643,72   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 472    | Positivo  | pt       | https://www.instagram.com/p/CW6X_sbnBu/  | F      | R\$ 627,76   |
| 01/12/2021 00:00 | #academiabrasileiradecinem | Instagram    | https://www.instagram.coi | 453    | Positivo  | pt       | https://www.instagram.com/p/CW8jk5FNTET/ | M      | R\$ 602,49   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 452    | Positivo  | pt       | https://www.instagram.com/p/CW9GAaRvWr-/ | M      | R\$ 601,16   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 447    | Positivo  | pt       | https://www.instagram.com/p/CW89mTvJgD1/ | F      | R\$ 594,51   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 445    | Positivo  | pt       | https://www.instagram.com/p/CW8mtVRDX1v/ | M      | R\$ 591,85   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 437    | Positivo  | pt       | https://www.instagram.com/p/CW8hNwZMSC6/ | F      | R\$ 581,21   |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 406    | Positivo  | pt       | https://www.instagram.com/p/CW8rxSyPtma/ | M      | R\$ 539,98   |

| date             | searchs                    | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI        |
|------------------|----------------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|------------|
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 386    | Positivo  | pt       | https://www.instagram.com/p/CW85WuypC-o/ | F      | R\$ 513,38 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 380    | Positivo  | pt       | https://www.instagram.com/p/CW8AGcKFK-Z/ | M      | R\$ 505,40 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 372    | Positivo  | pt       | https://www.instagram.com/p/CW7-7p5ryUm/ | M      | R\$ 494,76 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 354    | Positivo  | pt       | https://www.instagram.com/p/CW8l4GKF6nb/ | F      | R\$ 470,82 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 340    | Positivo  | pt       | https://www.instagram.com/p/CW9CfHKPv0w/ | M      | R\$ 452,20 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 340    | Positivo  | pt       | https://www.instagram.com/p/CW8lEEclj3Q/ | M      | R\$ 452,20 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 328    | Positivo  | pt       | https://www.instagram.com/p/CW8iyRzssHx/ | F      | R\$ 436,24 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 319    | Positivo  | pt       | https://www.instagram.com/p/CW9Hnp2rkno/ | M      | R\$ 424,27 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 314    | Positivo  | pt       | https://www.instagram.com/p/CW9HAwsr40q/ | F      | R\$ 417,62 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 304    | Positivo  | pt       | https://www.instagram.com/p/CW77LXHITDj/ | M      | R\$ 404,32 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 295    | Positivo  | pt       | https://www.instagram.com/p/CW8duvVI5KG/ | M      | R\$ 392,35 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 286    | Positivo  | pt       | https://www.instagram.com/p/CW8H98VLpeg/ | F      | R\$ 380,38 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 266    | Positivo  | pt       | https://www.instagram.com/p/CW9JB_mN7tb/ | M      | R\$ 353,78 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 261    | Positivo  | pt       | https://www.instagram.com/p/CW8j3dcJS25/ | F      | R\$ 347,13 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 248    | Positivo  | pt       | https://www.instagram.com/p/CW8oRgXprki/ | M      | R\$ 329,84 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 246    | Positivo  | pt       | https://www.instagram.com/p/CW9Fv7evd7v/ | F      | R\$ 327,18 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 244    | Positivo  | pt       | https://www.instagram.com/p/CW8AUl3gaPe/ | M      | R\$ 324,52 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 239    | Positivo  | pt       | https://www.instagram.com/p/CW8zFdlD-hm/ | F      | R\$ 317,87 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 233    | Positivo  | pt       | https://www.instagram.com/p/CW8lHNgtduf/ |        | R\$ 309,89 |
| 01/12/2021 00:00 | #academiabrasileiradecinem | Instagram    | https://www.instagram.coi | 227    | Positivo  | pt       | https://www.instagram.com/p/CW8lpDULD3K/ | M      | R\$ 301,91 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 220    | Positivo  | pt       | https://www.instagram.com/p/CW8lH3mAh24/ | M      | R\$ 292,60 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 214    | Positivo  | pt       | https://www.instagram.com/p/CW8cx9HMfqi/ | M      | R\$ 284,62 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 202    | Positivo  | pt       | https://www.instagram.com/p/CW8F1s3L5_a/ | M      | R\$ 268,66 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 197    | Positivo  | pt       | https://www.instagram.com/p/CW9EeRLvWkP/ | F      | R\$ 262,01 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 191    | Positivo  | pt       | https://www.instagram.com/p/CW8sNyAp-FL/ | F      | R\$ 254,03 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 186    | Positivo  | pt       | https://www.instagram.com/p/CW8vPbELQuN/ | M      | R\$ 247,38 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 163    | Positivo  | pt       | https://www.instagram.com/p/CW8pPC0lJl4/ | M      | R\$ 216,79 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 162    | Positivo  | pt       | https://www.instagram.com/p/CW9lfykrle-/ | M      | R\$ 215,46 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 162    | Positivo  | pt       | https://www.instagram.com/p/CW8H_Z4o-3W/ | F      | R\$ 215,46 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 148    | Positivo  | pt       | https://www.instagram.com/p/CW8nhIUJ20x/ | M      | R\$ 196,84 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 139    | Positivo  | pt       | https://www.instagram.com/p/CW8Jg1DLUSi/ | F      | R\$ 184,87 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 138    | Positivo  | pt       | https://www.instagram.com/p/CW8hHj-s1xn/ | M      | R\$ 183,54 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 132    | Positivo  | pt       | https://www.instagram.com/p/CW8suZyL_l4/ | F      | R\$ 175,56 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 131    | Positivo  | pt       | https://www.instagram.com/p/CW8_repv9Ft/ | M      | R\$ 174,23 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 128    | Positivo  | pt       | https://www.instagram.com/p/CW8NRJwF1mN/ | F      | R\$ 170,24 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 101    | Positivo  | pt       | https://www.instagram.com/p/CW8j4MgMZjt/ | M      | R\$ 134,33 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 99     | Positivo  | pt       | https://www.instagram.com/p/CW9JL_DM80K/ | F      | R\$ 131,67 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 89     | Positivo  | pt       | https://www.instagram.com/p/CW9lWydl4Tp/ | F      | R\$ 118,37 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 89     | Positivo  | pt       | https://www.instagram.com/p/CW8F2c9hBwv/ | M      | R\$ 118,37 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 80     | Positivo  | pt       | https://www.instagram.com/p/CW9C996v9_7/ | M      | R\$ 106,40 |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 73     | Positivo  | pt       | https://www.instagram.com/p/CW8o_51lwdx/ | M      | R\$ 97,09  |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 65     | Positivo  | pt       | https://www.instagram.com/p/CW88z2gvbmh/ | F      | R\$ 86,45  |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 65     | Positivo  | pt       | https://www.instagram.com/p/CW6UPsJXmz/  | M      | R\$ 86,45  |
| 01/12/2021 00:00 | #cinemabrasileiro          | Instagram    | https://www.instagram.coi | 60     | Positivo  | pt       | https://www.instagram.com/p/CW8Jf_orakA/ | M      | R\$ 79,80  |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|----------------|
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 55     | Positivo  | pt       | https://www.instagram.com/p/CW76qX0IH6a/  | M      | R\$ 73,15      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 54     | Positivo  | pt       | https://www.instagram.com/p/CW9KNvQfRa/   | M      | R\$ 71,82      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 53     | Positivo  | pt       | https://www.instagram.com/p/CW8Lx5frxWp/  | M      | R\$ 70,49      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 48     | Positivo  | pt       | https://www.instagram.com/p/CW81SZ3K29Q/  | F      | R\$ 63,84      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 46     | Positivo  | pt       | https://www.instagram.com/p/CW9FN6wMcGM/  | M      | R\$ 61,18      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 33     | Positivo  | pt       | https://www.instagram.com/p/CW8BSWTruzx/  | M      | R\$ 43,89      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22     | Positivo  | pt       | https://www.instagram.com/p/CW8b_DMgiZE/  | M      | R\$ 29,26      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 13     | Positivo  | pt       | https://www.instagram.com/p/CW8iiGlgHC5/  | F      | R\$ 17,29      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 12     | Positivo  | pt       | https://www.instagram.com/p/CW894eBPMIs/  | M      | R\$ 15,96      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 11     | Positivo  | pt       | https://www.instagram.com/p/CW88CF2v6cU/  | M      | R\$ 14,63      |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4000   | Positivo  | pt       | https://www.instagram.com/p/CW9Fw-QJUet/  | M      | R\$ 5.320,00   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4590   | Positivo  | pt       | https://www.instagram.com/p/CW8yPuwlJphT/ | F      | R\$ 6.104,70   |
| 01/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1000   | Positivo  | pt       | https://www.instagram.com/p/CW9HxlyLrmp/  | M      | R\$ 1.330,00   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 225432 | Positivo  | pt       | https://www.instagram.com/p/CW_7fvwPEmn/  |        | R\$ 299.824,56 |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 14146  | Positivo  | pt       | https://www.instagram.com/p/CW_wn2ohKZ5/  | M      | R\$ 18.814,18  |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 11907  | Positivo  | pt       | https://www.instagram.com/p/CW_xo5MpMMH/  | F      | R\$ 15.836,31  |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6835   | Positivo  | pt       | https://www.instagram.com/p/CW_3SLKvxyP/  | F      | R\$ 9.090,55   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5946   | Positivo  | pt       | https://www.instagram.com/p/CW_sXnsAYx/   | M      | R\$ 7.908,18   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4002   | Positivo  | pt       | https://www.instagram.com/p/CW_3A8Ws7sp/  | M      | R\$ 5.322,66   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2766   | Positivo  | pt       | https://www.instagram.com/p/CW_Kh7pV3Q/   | M      | R\$ 3.678,78   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1441   | Positivo  | pt       | https://www.instagram.com/p/CW_5czipQ1K/  | M      | R\$ 1.916,53   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1320   | Positivo  | pt       | https://www.instagram.com/p/CW_5stEN04Z/  |        | R\$ 1.755,60   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1008   | Positivo  | pt       | https://www.instagram.com/p/CW_0Gi3ISen/  | F      | R\$ 1.340,64   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 904    | Positivo  | pt       | https://www.instagram.com/p/CW_9-a3Lb80/  | M      | R\$ 1.202,32   |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 676    | Positivo  | pt       | https://www.instagram.com/p/CW_4wnPJtDs/  | F      | R\$ 899,08     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 558    | Positivo  | pt       | https://www.instagram.com/p/CW_yo_FL-y8/  | F      | R\$ 742,14     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 499    | Positivo  | pt       | https://www.instagram.com/p/CW_wGR5JI2W/  | F      | R\$ 663,67     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 486    | Positivo  | pt       | https://www.instagram.com/p/CW_4YlqP7g3/  | F      | R\$ 646,38     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 442    | Positivo  | pt       | https://www.instagram.com/p/CW_1lirrTXB/  | M      | R\$ 587,86     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 442    | Positivo  | pt       | https://www.instagram.com/p/CW_w1r5VJa5/  | M      | R\$ 587,86     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 249    | Positivo  | pt       | https://www.instagram.com/p/CW_4USJtbzg/  | F      | R\$ 331,17     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 188    | Positivo  | pt       | https://www.instagram.com/p/CW_4yx9JBic/  | M      | R\$ 250,04     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 158    | Positivo  | pt       | https://www.instagram.com/p/CW_3ZzGP2s8/  | F      | R\$ 210,14     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 133    | Positivo  | pt       | https://www.instagram.com/p/CW_y1GWrkYT/  | M      | R\$ 176,89     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 132    | Positivo  | pt       | https://www.instagram.com/p/CW_4yx9JBic/  | M      | R\$ 175,56     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 126    | Positivo  | pt       | https://www.instagram.com/p/CW_6pukgIlo/  | F      | R\$ 167,58     |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 73     | Positivo  | pt       | https://www.instagram.com/p/CW_xbLBRg7/   | M      | R\$ 97,09      |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 64     | Positivo  | pt       | https://www.instagram.com/p/CXAASQft7Qv/  | M      | R\$ 85,12      |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CW_wGL8Lsf-/  | F      | R\$ 47,88      |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 16     | Positivo  | pt       | https://www.instagram.com/p/CW__2bcFswu/  | F      | R\$ 21,28      |
| 02/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 10     | Positivo  | pt       | https://www.instagram.com/p/CW_46_Epi3X/  | M      | R\$ 13,30      |
| 03/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 142996 | Positivo  | pt       | https://www.instagram.com/p/CW_qyh5Jk31/  | M      | R\$ 190.184,68 |
| 03/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 79336  | Positivo  | pt       | https://www.instagram.com/p/CW_q2wSPao0/  |        | R\$ 105.516,88 |
| 03/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 13931  | Positivo  | pt       | https://www.instagram.com/p/CW_tIAFIGZF/  | M      | R\$ 18.528,23  |

| date             | searchs                  | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI          |
|------------------|--------------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|--------------|
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 6355   | Positivo  | pt       | https://www.instagram.com/p/CW_vej_AQsj/  | M      | R\$ 8.452,15 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 6152   | Positivo  | pt       | https://www.instagram.com/p/CW_nKgtPuK3/  | F      | R\$ 8.182,16 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 3612   | Positivo  | pt       | https://www.instagram.com/p/CW_qB07Ilyc/  | M      | R\$ 4.803,96 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 3409   | Positivo  | pt       | https://www.instagram.com/p/CW_rsQGL7uz/  | M      | R\$ 4.533,97 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 3291   | Positivo  | pt       | https://www.instagram.com/p/CW_qn5DjqqY/  | F      | R\$ 4.377,03 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 3130   | Positivo  | pt       | https://www.instagram.com/p/CW_qoltP0uc/  | F      | R\$ 4.162,90 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1695   | Positivo  | pt       | https://www.instagram.com/p/CW_rBz3FW2y/  | F      | R\$ 2.254,35 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1439   | Positivo  | pt       | https://www.instagram.com/p/CW_qk3HsJR/   | M      | R\$ 1.913,87 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1275   | Positivo  | pt       | https://www.instagram.com/p/CW_tfluv5My/  | M      | R\$ 1.695,75 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1181   | Positivo  | pt       | https://www.instagram.com/p/CW_r7C6J20h/  | F      | R\$ 1.570,73 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1039   | Positivo  | pt       | https://www.instagram.com/p/CW_ql2TMAHw/  | M      | R\$ 1.381,87 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 875    | Positivo  | pt       | https://www.instagram.com/p/CW_s8JBp0ht/  | M      | R\$ 1.163,75 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 811    | Positivo  | pt       | https://www.instagram.com/p/CW_rpxpMK0v/  | F      | R\$ 1.078,63 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 687    | Positivo  | pt       | https://www.instagram.com/p/CW_ql2Qv2tk/  | F      | R\$ 913,71   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 613    | Positivo  | pt       | https://www.instagram.com/p/CW_qP5gJ6jZ/  | M      | R\$ 815,29   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 502    | Positivo  | pt       | https://www.instagram.com/p/CW_nYLBjJT/   | M      | R\$ 667,66   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 501    | Positivo  | pt       | https://www.instagram.com/p/CW_p1hVFNRw/  | M      | R\$ 666,33   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 457    | Positivo  | pt       | https://www.instagram.com/p/CW_t96RrBsQ/  |        | R\$ 607,81   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 394    | Positivo  | pt       | https://www.instagram.com/p/CW_q91xsQwo/  | F      | R\$ 524,02   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 332    | Positivo  | pt       | https://www.instagram.com/p/CW_n3QmpiQC/  | M      | R\$ 441,56   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 215    | Positivo  | pt       | https://www.instagram.com/p/CW_sQaXPggs/  | M      | R\$ 285,95   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 167    | Positivo  | pt       | https://www.instagram.com/p/CW_vIGRrz8F/  | F      | R\$ 222,11   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 167    | Positivo  | pt       | https://www.instagram.com/p/CW_pBT7hjRs/  | F      | R\$ 222,11   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 136    | Positivo  | pt       | https://www.instagram.com/p/CW_solKPz9x/  | M      | R\$ 180,88   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 123    | Positivo  | pt       | https://www.instagram.com/p/CW_rfbDIesX/  | M      | R\$ 163,59   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 110    | Positivo  | pt       | https://www.instagram.com/p/CW_qjOWMwIC/  | F      | R\$ 146,30   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 95     | Positivo  | pt       | https://www.instagram.com/p/CW_s8JBp0ht/  | M      | R\$ 126,35   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 83     | Positivo  | pt       | https://www.instagram.com/p/CW_mErXJ3hs/  | F      | R\$ 110,39   |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 42     | Positivo  | pt       | https://www.instagram.com/p/CW_rz11tXzc/  | M      | R\$ 55,86    |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 41     | Positivo  | pt       | https://www.instagram.com/p/CW_no4YPHAz/  | M      | R\$ 54,53    |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 39     | Positivo  | pt       | https://www.instagram.com/p/CW_n3vTJ6cv/  | F      | R\$ 51,87    |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 36     | Positivo  | pt       | https://www.instagram.com/p/CW_qC5JLuki/  | M      | R\$ 47,88    |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 21     | Positivo  | pt       | https://www.instagram.com/p/CW_vhZFBtB-/  | F      | R\$ 27,93    |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1290   | Positivo  | pt       | https://www.instagram.com/p/CW_sezZNF0m/  | F      | R\$ 1.715,70 |
| 03/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 189    | Positivo  | pt       | https://www.instagram.com/p/CW_pfiVlKjc/  | F      | R\$ 251,37   |
| 04/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 2505   | Positivo  | pt       | https://www.instagram.com/p/CXFU0QUQLZ_f/ | M      | R\$ 3.331,65 |
| 04/12/2021 00:00 | #grandepremiodocinemabra | Instagram    | https://www.instagram.coi | 2071   | Positivo  | pt       | https://www.instagram.com/p/CXFHqg6JAKe/  | F      | R\$ 2.754,43 |
| 04/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1710   | Positivo  | pt       | https://www.instagram.com/p/CXFTLdNu5a6/  | M      | R\$ 2.274,30 |
| 04/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 1335   | Positivo  | pt       | https://www.instagram.com/p/CXGbtTrlYRw/  | M      | R\$ 1.775,55 |
| 04/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 786    | Positivo  | pt       | https://www.instagram.com/p/CXGaxMYLWeZ/  | M      | R\$ 1.045,38 |
| 04/12/2021 00:00 | #GPdoCinema              | Instagram    | https://www.instagram.coi | 782    | Positivo  | pt       | https://www.instagram.com/p/CXE7HIWf66j/  | M      | R\$ 1.040,06 |
| 04/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 752    | Positivo  | pt       | https://www.instagram.com/p/CXGbt3RKzFb/  | M      | R\$ 1.000,16 |
| 04/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 567    | Positivo  | pt       | https://www.instagram.com/p/CXFocJvrmYf/  | M      | R\$ 754,11   |
| 04/12/2021 00:00 | #cinemabrasileiro        | Instagram    | https://www.instagram.coi | 518    | Positivo  | pt       | https://www.instagram.com/p/CXFOYrYrZMN/  | M      | R\$ 688,94   |



| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI              |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|------------------|
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 429    | Positivo  | pt       | https://www.instagram.com/p/CXGV2_TlGWI/ | M      | R\$ 570,57       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 416    | Positivo  | pt       | https://www.instagram.com/p/CXGiSi_rwgE/ | M      | R\$ 553,28       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 355    | Positivo  | pt       | https://www.instagram.com/p/CXGbMa9j_KO/ | F      | R\$ 472,15       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 263    | Positivo  | pt       | https://www.instagram.com/p/CXGNgWEoUtc/ | F      | R\$ 349,79       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 261    | Positivo  | pt       | https://www.instagram.com/p/CXGMUaKLTcb/ | M      | R\$ 347,13       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 254    | Positivo  | pt       | https://www.instagram.com/p/CXFUPGwL7Ae/ | M      | R\$ 337,82       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 243    | Positivo  | pt       | https://www.instagram.com/p/CXFocJvrmYf/ | M      | R\$ 323,19       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 242    | Positivo  | pt       | https://www.instagram.com/p/CXFOTi5s3r2/ | M      | R\$ 321,86       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 212    | Positivo  | pt       | https://www.instagram.com/p/CXGfr8Br8ji/ | M      | R\$ 281,96       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 206    | Positivo  | pt       | https://www.instagram.com/p/CXGfDEYLUQp/ | M      | R\$ 273,98       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 198    | Positivo  | pt       | https://www.instagram.com/p/CXFwVH8MSoS/ | F      | R\$ 263,34       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 187    | Positivo  | pt       | https://www.instagram.com/p/CXGhdzqOCK5/ | F      | R\$ 248,71       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 181    | Positivo  | pt       | https://www.instagram.com/p/CXGZ8YbIEx-/ | M      | R\$ 240,73       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 91     | Positivo  | pt       | https://www.instagram.com/p/CXGcILNMuNt/ | M      | R\$ 121,03       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 88     | Positivo  | pt       | https://www.instagram.com/p/CXGcu6rukYa/ | M      | R\$ 117,04       |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 44     | Positivo  | pt       | https://www.instagram.com/p/CXGWgmclWdU/ | M      | R\$ 58,52        |
| 04/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 27     | Positivo  | pt       | https://www.instagram.com/p/CXGelkbsU6z/ | F      | R\$ 35,91        |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 66820  | Positivo  | pt       | https://www.instagram.com/p/CXE1ZcOvgor/ | M      | R\$ 88.870,60    |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 766820 | Positivo  | pt       | https://www.instagram.com/p/CXE1eUvPOLc/ | M      | R\$ 1.019.870,60 |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 656820 | Positivo  | pt       | https://www.instagram.com/p/CXE1dB6Pn5c/ | M      | R\$ 873.570,60   |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4810   | Positivo  | pt       | https://www.instagram.com/p/CXE1XJlPOYP/ | F      | R\$ 6.397,30     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4201   | Positivo  | pt       | https://www.instagram.com/p/CXE4nKelsmT/ | F      | R\$ 5.587,33     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2652   | Positivo  | pt       | https://www.instagram.com/p/CXFKUePLgJS/ | M      | R\$ 3.527,16     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1110   | Positivo  | pt       | https://www.instagram.com/p/CXFHhw1L_c1/ | M      | R\$ 1.476,30     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 877    | Positivo  | pt       | https://www.instagram.com/p/CXE1VszPvwd/ | M      | R\$ 1.166,41     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 866    | Positivo  | pt       | https://www.instagram.com/p/CXFB9h_tAqk/ | M      | R\$ 1.151,78     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 720    | Positivo  | pt       | https://www.instagram.com/p/CXE-N4ePFGw/ | F      | R\$ 957,60       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 615    | Positivo  | pt       | https://www.instagram.com/p/CXE3k0tPZkc/ | F      | R\$ 817,95       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 561    | Positivo  | pt       | https://www.instagram.com/p/CXFMmtrsGCR/ | F      | R\$ 746,13       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 553    | Positivo  | pt       | https://www.instagram.com/p/CXE8-HLlcZp/ | M      | R\$ 735,49       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 546    | Positivo  | pt       | https://www.instagram.com/p/CXFAYHMT2L/  | M      | R\$ 726,18       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 513    | Positivo  | pt       | https://www.instagram.com/p/CXE1g_QPVPo/ | F      | R\$ 682,29       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 499    | Positivo  | pt       | https://www.instagram.com/p/CXFHdx6L89m/ | F      | R\$ 663,67       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 478    | Positivo  | pt       | https://www.instagram.com/p/CXE1O3upz6s/ | F      | R\$ 635,74       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 477    | Positivo  | pt       | https://www.instagram.com/p/CU7ou7Urkcw/ | M      | R\$ 634,41       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 413    | Positivo  | pt       | https://www.instagram.com/p/CXE_o--pRI1/ | M      | R\$ 549,29       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 315    | Positivo  | pt       | https://www.instagram.com/p/CXE_k4dlbh0/ | F      | R\$ 418,95       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 287    | Positivo  | pt       | https://www.instagram.com/p/CXE8aypvDei/ | M      | R\$ 381,71       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 250    | Positivo  | pt       | https://www.instagram.com/p/CXE6fWluWz/  | F      | R\$ 332,50       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 217    | Positivo  | pt       | https://www.instagram.com/p/CXE8-HLlcZp/ | F      | R\$ 288,61       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 164    | Positivo  | pt       | https://www.instagram.com/p/CXFLhRIAbYC/ | F      | R\$ 218,12       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 164    | Positivo  | pt       | https://www.instagram.com/p/CXE1NHgTd2/  | F      | R\$ 218,12       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 160    | Positivo  | pt       | https://www.instagram.com/p/CXFEw2MrvVe/ | M      | R\$ 212,80       |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 133    | Positivo  | pt       | https://www.instagram.com/p/CXE6amYpsRr/ | M      | R\$ 176,89       |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|----------------|
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 130    | Positivo  | pt       | https://www.instagram.com/p/CXFlysDAMUg/  | F      | R\$ 172,90     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 106    | Positivo  | pt       | https://www.instagram.com/p/CXE6NL5IysV/  | M      | R\$ 140,98     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 80     | Positivo  | pt       | https://www.instagram.com/p/CXE-RvdrC22/  | M      | R\$ 106,40     |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 53     | Positivo  | pt       | https://www.instagram.com/p/CXFD4sqgZyQ/  | M      | R\$ 70,49      |
| 05/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 12     | Positivo  | pt       | https://www.instagram.com/p/CXFHqg6lAKe/  | M      | R\$ 15,96      |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 350188 | Positivo  | pt       | https://www.instagram.com/p/CXKMkKNJiG8/  |        | R\$ 465.750,04 |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 317247 | Positivo  | pt       | https://www.instagram.com/p/CXKD6ukP-bh/  |        | R\$ 421.938,51 |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 23353  | Positivo  | pt       | https://www.instagram.com/p/CXKOIWBj_E8/  |        | R\$ 31.059,49  |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 6219   | Positivo  | pt       | https://www.instagram.com/p/CXJ8iVdLkZl/  | M      | R\$ 8.271,27   |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5033   | Positivo  | pt       | https://www.instagram.com/p/CXKIE2oJ91n/  | M      | R\$ 6.693,89   |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1721   | Positivo  | pt       | https://www.instagram.com/p/CXKJkz0pDtv/  | M      | R\$ 2.288,93   |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1643   | Positivo  | pt       | https://www.instagram.com/p/CXKLMTvgmX8/  | M      | R\$ 2.185,19   |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1339   | Positivo  | pt       | https://www.instagram.com/p/CXKFYOyhTTS/  | M      | R\$ 1.780,87   |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1228   | Positivo  | pt       | https://www.instagram.com/p/CXKLY4WPKtd/  | M      | R\$ 1.633,24   |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1118   | Positivo  | pt       | https://www.instagram.com/p/CXKEtIjgmFT/  | M      | R\$ 1.486,94   |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 647    | Positivo  | pt       | https://www.instagram.com/p/CXKKE81P25M/  | M      | R\$ 860,51     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 641    | Positivo  | pt       | https://www.instagram.com/p/CXKJDfjIHU/   | F      | R\$ 852,53     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 602    | Positivo  | pt       | https://www.instagram.com/p/CXKft2eJVFQ/  | M      | R\$ 800,66     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 492    | Positivo  | pt       | https://www.instagram.com/p/CXKD-4tpmkh/  | M      | R\$ 654,36     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 284    | Positivo  | pt       | https://www.instagram.com/p/CXKIJWCoCY9/  | M      | R\$ 377,72     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 224    | Positivo  | pt       | https://www.instagram.com/p/CXKK_SjgPBU/  | M      | R\$ 297,92     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 164    | Positivo  | pt       | https://www.instagram.com/p/CXKDwveLqdW/  | F      | R\$ 218,12     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 118    | Positivo  | pt       | https://www.instagram.com/p/CXKJYgnlQFI/  | F      | R\$ 156,94     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 96     | Positivo  | pt       | https://www.instagram.com/p/CXKKK2CLcOm/  | M      | R\$ 127,68     |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 53     | Positivo  | pt       | https://www.instagram.com/p/CXKLg6llvBD/  | M      | R\$ 70,49      |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 45     | Positivo  | pt       | https://www.instagram.com/p/CXKJQvLudk0/  | F      | R\$ 59,85      |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 35     | Positivo  | pt       | https://www.instagram.com/p/CXKFe6dLQXo/  | M      | R\$ 46,55      |
| 06/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 22     | Positivo  | pt       | https://www.instagram.com/p/CXKOObPxrol0/ | M      | R\$ 29,26      |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 33720  | Positivo  | pt       | https://www.instagram.com/p/CXMdkltPyk4/  | M      | R\$ 44.847,60  |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 26653  | Positivo  | pt       | https://www.instagram.com/p/CXKAeFKA6N6/  | M      | R\$ 35.448,49  |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 19339  | Positivo  | pt       | https://www.instagram.com/p/CXKBzyEL2Ik/  | M      | R\$ 25.720,87  |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 13653  | Positivo  | pt       | https://www.instagram.com/p/CXJ_3DJv4FE/  | F      | R\$ 18.158,49  |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 11392  | Positivo  | pt       | https://www.instagram.com/p/CXKB9B4lmvz/  |        | R\$ 15.151,36  |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 8123   | Positivo  | pt       | https://www.instagram.com/p/CXMdOu5vXKn/  | M      | R\$ 10.803,59  |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5685   | Positivo  | pt       | https://www.instagram.com/p/CXMi3UDPCN1/  | M      | R\$ 7.561,05   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 5236   | Positivo  | pt       | https://www.instagram.com/p/CXMI2MdJbtr/  |        | R\$ 6.963,88   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4981   | Positivo  | pt       | https://www.instagram.com/p/CXMj5FMPZaA/  |        | R\$ 6.624,73   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3436   | Positivo  | pt       | https://www.instagram.com/p/CXKBdqjPVWM/  | F      | R\$ 4.569,88   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2355   | Positivo  | pt       | https://www.instagram.com/p/CXMiDanLOXk/  | F      | R\$ 3.132,15   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1897   | Positivo  | pt       | https://www.instagram.com/p/CXMeZYrFanX/  | M      | R\$ 2.523,01   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1834   | Positivo  | pt       | https://www.instagram.com/p/CXMg7a3hlUm/  | M      | R\$ 2.439,22   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1728   | Positivo  | pt       | https://www.instagram.com/p/CXMdDoSlwck/  | F      | R\$ 2.298,24   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1442   | Positivo  | pt       | https://www.instagram.com/p/CXMm9AEt4o1/  | M      | R\$ 1.917,86   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1442   | Positivo  | pt       | https://www.instagram.com/p/CXMivKOLPHU/  | F      | R\$ 1.917,86   |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                              | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|------------------------------------------|--------|----------------|
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1395   | Positivo  | pt       | https://www.instagram.com/p/CXKAKJBPTrr/ | F      | R\$ 1.855,35   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1243   | Positivo  | pt       | https://www.instagram.com/p/CXMmDEsPaq9/ | M      | R\$ 1.653,19   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1239   | Positivo  | pt       | https://www.instagram.com/p/CXMiUnDv4Af/ | M      | R\$ 1.647,87   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1177   | Positivo  | pt       | https://www.instagram.com/p/CXMitWQl7Sk/ | F      | R\$ 1.565,41   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 927    | Positivo  | pt       | https://www.instagram.com/p/CXMIKR2J4Ks/ | M      | R\$ 1.232,91   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 870    | Positivo  | pt       | https://www.instagram.com/p/CXMIdplv_pi/ | M      | R\$ 1.157,10   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 823    | Positivo  | pt       | https://www.instagram.com/p/CXMmOAZplw/  |        | R\$ 1.094,59   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 792    | Positivo  | pt       | https://www.instagram.com/p/CXKAGWSpe-T/ | M      | R\$ 1.053,36   |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 716    | Positivo  | pt       | https://www.instagram.com/p/CXMoDRxvCka/ | M      | R\$ 952,28     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 647    | Positivo  | pt       | https://www.instagram.com/p/CXMhxRYPgnH/ | M      | R\$ 860,51     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 602    | Positivo  | pt       | https://www.instagram.com/p/CXKC4NRFEnI/ | M      | R\$ 800,66     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 599    | Positivo  | pt       | https://www.instagram.com/p/CXMmWYRLAJ2/ | F      | R\$ 796,67     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 596    | Positivo  | pt       | https://www.instagram.com/p/CXMIKQq743/  | F      | R\$ 792,68     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 583    | Positivo  | pt       | https://www.instagram.com/p/CXKA3XJvAfH/ | M      | R\$ 775,39     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 561    | Positivo  | pt       | https://www.instagram.com/p/CXMnxaMLAdV/ | F      | R\$ 746,13     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 429    | Positivo  | pt       | https://www.instagram.com/p/CXMiV6oAoEL/ | M      | R\$ 570,57     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 394    | Positivo  | pt       | https://www.instagram.com/p/CXMI25_J79F/ | F      | R\$ 524,02     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 339    | Positivo  | pt       | https://www.instagram.com/p/CXMikhqM2jL/ | F      | R\$ 450,87     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 323    | Positivo  | pt       | https://www.instagram.com/p/CXKCj90FxFr/ | F      | R\$ 429,59     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 249    | Positivo  | pt       | https://www.instagram.com/p/CXMdtxolx0o/ | M      | R\$ 331,17     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 173    | Positivo  | pt       | https://www.instagram.com/p/CXMe788PIW0/ | F      | R\$ 230,09     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 158    | Positivo  | pt       | https://www.instagram.com/p/CXMmc1Dln-8/ | M      | R\$ 210,14     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 158    | Positivo  | pt       | https://www.instagram.com/p/CXMD4M00tep/ | M      | R\$ 210,14     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 145    | Positivo  | pt       | https://www.instagram.com/p/CXMevlbJoZ4/ | F      | R\$ 192,85     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 122    | Positivo  | pt       | https://www.instagram.com/p/CXJ_q2FvhtF/ | M      | R\$ 162,26     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 119    | Positivo  | pt       | https://www.instagram.com/p/CXMiA9IO1qq/ | M      | R\$ 158,27     |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 73     | Positivo  | pt       | https://www.instagram.com/p/CXMoESfu-aZ/ | F      | R\$ 97,09      |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 39     | Positivo  | pt       | https://www.instagram.com/p/CXMi-GDp9yh/ | F      | R\$ 51,87      |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 32     | Positivo  | pt       | https://www.instagram.com/p/CXKAe_rPLch/ | M      | R\$ 42,56      |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 28     | Positivo  | pt       | https://www.instagram.com/p/CXMn_yglQlh/ | F      | R\$ 37,24      |
| 07/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 28     | Positivo  | pt       | https://www.instagram.com/p/CXJ9P_YN5x2/ | M      | R\$ 37,24      |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 102841 | Positivo  | pt       | https://www.instagram.com/p/CXMXKmls3P/  | M      | R\$ 136.778,53 |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 23947  | Positivo  | pt       | https://www.instagram.com/p/CXPcFaZJuS-/ | M      | R\$ 31.849,51  |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 18705  | Positivo  | pt       | https://www.instagram.com/p/CXPX0t_tio_/ | M      | R\$ 24.877,65  |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 16122  | Positivo  | pt       | https://www.instagram.com/p/CXPYqmUpjaH/ | F      | R\$ 21.442,26  |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4153   | Positivo  | pt       | https://www.instagram.com/p/CXPXhvdDwJB/ | F      | R\$ 5.523,49   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3709   | Positivo  | pt       | https://www.instagram.com/p/CXMb7Gal7gi/ | F      | R\$ 4.932,97   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3384   | Positivo  | pt       | https://www.instagram.com/p/CXPX7BxhOWO/ | M      | R\$ 4.500,72   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3121   | Positivo  | pt       | https://www.instagram.com/p/CXMYTr7LL3T/ | F      | R\$ 4.150,93   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1771   | Positivo  | pt       | https://www.instagram.com/p/CXMXdLhpbEn/ | M      | R\$ 2.355,43   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1525   | Positivo  | pt       | https://www.instagram.com/p/CXMCY_ru-sx/ | F      | R\$ 2.028,25   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1521   | Positivo  | pt       | https://www.instagram.com/p/CXPbkUZL1FK/ | M      | R\$ 2.022,93   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1380   | Positivo  | pt       | https://www.instagram.com/p/CXPhIB2MIBX/ | F      | R\$ 1.835,40   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1362   | Positivo  | pt       | https://www.instagram.com/p/CXPdjSVL6ee/ | M      | R\$ 1.811,46   |

| date             | searchs           | social_media | profile_image             | impact | sentiment | language | mention_url                               | gender | ROI            |
|------------------|-------------------|--------------|---------------------------|--------|-----------|----------|-------------------------------------------|--------|----------------|
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1309   | Positivo  | pt       | https://www.instagram.com/p/CXPCIUDQjQg/  | M      | R\$ 1.740,97   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1253   | Positivo  | pt       | https://www.instagram.com/p/CXPdmOoOH2w/  | M      | R\$ 1.666,49   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1229   | Positivo  | pt       | https://www.instagram.com/p/CXPgHC9pqBN/  | M      | R\$ 1.634,57   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 937    | Positivo  | pt       | https://www.instagram.com/p/CXMXWtuLjaG/  | F      | R\$ 1.246,21   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 869    | Positivo  | pt       | https://www.instagram.com/p/CXMdGEWPZtg/  |        | R\$ 1.155,77   |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 737    | Positivo  | pt       | https://www.instagram.com/p/CW4J54sMGLi/  | M      | R\$ 980,21     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 644    | Positivo  | pt       | https://www.instagram.com/p/CXMbsv8NdW0/  | M      | R\$ 856,52     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 627    | Positivo  | pt       | https://www.instagram.com/p/CXPckj5hHOH/  | M      | R\$ 833,91     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 479    | Positivo  | pt       | https://www.instagram.com/p/CXMazjdJlPP/  | F      | R\$ 637,07     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 351    | Positivo  | pt       | https://www.instagram.com/p/CXPdxsUtcwV/  | F      | R\$ 466,83     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 257    | Positivo  | pt       | https://www.instagram.com/p/CXPhQmAMV7f/  | M      | R\$ 341,81     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 253    | Positivo  | pt       | https://www.instagram.com/p/CWrI7_MrOjX/  | F      | R\$ 336,49     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 251    | Positivo  | pt       | https://www.instagram.com/p/CXMYL_bj1tg/  | M      | R\$ 333,83     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 235    | Positivo  | pt       | https://www.instagram.com/p/CXMXI6aF54c/  | M      | R\$ 312,55     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 210    | Positivo  | pt       | https://www.instagram.com/p/CXMXfLmJSLa/  | M      | R\$ 279,30     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 203    | Positivo  | pt       | https://www.instagram.com/p/CXPb9k4r_NF/  | M      | R\$ 269,99     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 181    | Positivo  | pt       | https://www.instagram.com/p/CXPbMDtIwS/   | M      | R\$ 240,73     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 136    | Positivo  | pt       | https://www.instagram.com/p/CXMYPL6FOHy/  | M      | R\$ 180,88     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 129    | Positivo  | pt       | https://www.instagram.com/p/CXPIG7IPXl8/  |        | R\$ 171,57     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 103    | Positivo  | pt       | https://www.instagram.com/p/CW_nCtuPsmW/  | M      | R\$ 136,99     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 100    | Positivo  | pt       | https://www.instagram.com/p/CXMXjWJ2ImvW/ | M      | R\$ 133,00     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 96     | Positivo  | pt       | https://www.instagram.com/p/CXMYsYJlSIO/  | F      | R\$ 127,68     |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 66     | Positivo  | pt       | https://www.instagram.com/p/CXPd3sfrPsM/  | F      | R\$ 87,78      |
| 08/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 956    | Positivo  | pt       | https://www.instagram.com/p/CXMaq8GI88_/  | M      | R\$ 1.271,48   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 157491 | Positivo  | pt       | https://www.instagram.com/p/CXPVQXStp9o/  | M      | R\$ 209.463,03 |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 257491 | Positivo  | pt       | https://www.instagram.com/p/CXPU7U4vlsW/  | M      | R\$ 342.463,03 |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 458552 | Positivo  | pt       | https://www.instagram.com/p/CXPWaZ-O95M/  | F      | R\$ 609.874,16 |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 14142  | Positivo  | pt       | https://www.instagram.com/p/CXPTnynpvGv/  | M      | R\$ 18.808,86  |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 4956   | Positivo  | pt       | https://www.instagram.com/p/CXPOY4cOcp/   | M      | R\$ 6.591,48   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 3674   | Positivo  | pt       | https://www.instagram.com/p/CXPVN14LRQ1/  | F      | R\$ 4.886,42   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2703   | Positivo  | pt       | https://www.instagram.com/p/CXPVobHFFOo/  | F      | R\$ 3.594,99   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2517   | Positivo  | pt       | https://www.instagram.com/p/CXPVrL1rgcQ/  | M      | R\$ 3.347,61   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 2085   | Positivo  | pt       | https://www.instagram.com/p/CXPOOJMFH-I/  | F      | R\$ 2.773,05   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1418   | Positivo  | pt       | https://www.instagram.com/p/CXPQJfVPoy5/  | M      | R\$ 1.885,94   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1364   | Positivo  | pt       | https://www.instagram.com/p/CXPV3mEphrj/  | M      | R\$ 1.814,12   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 1043   | Positivo  | pt       | https://www.instagram.com/p/CXPO3gMv2jT/  | M      | R\$ 1.387,19   |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 596    | Positivo  | pt       | https://www.instagram.com/p/CXPUtekFN_6/  | F      | R\$ 792,68     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 525    | Positivo  | pt       | https://www.instagram.com/p/CXPPccVp9Op/  | M      | R\$ 698,25     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 453    | Positivo  | pt       | https://www.instagram.com/p/CXPUC7ura47/  | M      | R\$ 602,49     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 335    | Positivo  | pt       | https://www.instagram.com/p/CXPOOXoqtHT/  | F      | R\$ 445,55     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 332    | Positivo  | pt       | https://www.instagram.com/p/CXPUC7ura47/  | M      | R\$ 441,56     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 293    | Positivo  | pt       | https://www.instagram.com/p/CXPRhPfr8-T/  | M      | R\$ 389,69     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 262    | Positivo  | pt       | https://www.instagram.com/p/CXPOLpbPNwp/  | M      | R\$ 348,46     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi | 261    | Positivo  | pt       | https://www.instagram.com/p/CXPRVO3pmzk/  | F      | R\$ 347,13     |



| date             | searchs           | social_media | profile_image                                                     | impact | sentiment | language | mention_url                                                                                     | gender | ROI            |
|------------------|-------------------|--------------|-------------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|----------------|
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 206    | Positivo  | pt       | https://www.instagram.com/p/CXPR3vKFiOh/                                                        | F      | R\$ 273,98     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 202    | Positivo  | pt       | https://www.instagram.com/p/CXPuXtIqTY/                                                         | M      | R\$ 268,66     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 186    | Positivo  | pt       | https://www.instagram.com/p/CXPWvO3v7JZ/                                                        | M      | R\$ 247,38     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 175    | Positivo  | pt       | https://www.instagram.com/p/CXPNbVElhOT/                                                        | M      | R\$ 232,75     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 169    | Positivo  | pt       | https://www.instagram.com/p/CXPO2IRFFkt/                                                        | M      | R\$ 224,77     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 142    | Positivo  | pt       | https://www.instagram.com/p/CXPRUg6AJtX/                                                        | M      | R\$ 188,86     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 123    | Positivo  | pt       | https://www.instagram.com/p/CXPPOMWvaPr/                                                        | F      | R\$ 163,59     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 119    | Positivo  | pt       | https://www.instagram.com/p/CXPUMUgDut5/                                                        | F      | R\$ 158,27     |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 70     | Positivo  | pt       | https://www.instagram.com/p/CXPRUg6AJtX/                                                        | F      | R\$ 93,10      |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 64     | Positivo  | pt       | https://www.instagram.com/p/CXPUvEzLC_s/                                                        | F      | R\$ 85,12      |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 59     | Positivo  | pt       | https://www.instagram.com/p/CXPW1jZrjSM/                                                        | F      | R\$ 78,47      |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 50     | Positivo  | pt       | https://www.instagram.com/p/CXPREJbvp1k/                                                        | M      | R\$ 66,50      |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 33     | Positivo  | pt       | https://www.instagram.com/p/CXPXeqXLgGS/                                                        | M      | R\$ 43,89      |
| 09/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 28     | Positivo  | pt       | https://www.instagram.com/p/CXPQAeiruGh/                                                        | M      | R\$ 37,24      |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 414715 | Positivo  | pt       | <a href="https://www.instagram.com/p/CXRyZS7FAsU/">https://www.instagram.com/p/CXRyZS7FAsU/</a> |        | R\$ 551.570,95 |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 302932 | Positivo  | pt       | <a href="https://www.instagram.com/p/CXSdtnrsypd/">https://www.instagram.com/p/CXSdtnrsypd/</a> |        | R\$ 402.899,56 |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 10179  | Positivo  | pt       | <a href="https://www.instagram.com/p/CXRzmlAl4Mx/">https://www.instagram.com/p/CXRzmlAl4Mx/</a> | M      | R\$ 13.538,07  |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 4196   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXSAWGMm0c/">https://www.instagram.com/p/CXSAWGMm0c/</a>   | F      | R\$ 5.580,68   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 3953   | Positivo  | pt       | https://www.instagram.com/p/CXRwc18ltFw/                                                        | M      | R\$ 5.257,49   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 3607   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXS5C18VLvH/">https://www.instagram.com/p/CXS5C18VLvH/</a> | F      | R\$ 4.797,31   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 3026   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR6LTdGe47/">https://www.instagram.com/p/CXR6LTdGe47/</a> | M      | R\$ 4.024,58   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 2676   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR-w-ju3HY/">https://www.instagram.com/p/CXR-w-ju3HY/</a> | M      | R\$ 3.559,08   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 2218   | Positivo  | pt       | https://www.instagram.com/p/CXRyq2yLKWK/                                                        | M      | R\$ 2.949,94   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 1962   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR_TIZLZOc/">https://www.instagram.com/p/CXR_TIZLZOc/</a> | M      | R\$ 2.609,46   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 1429   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXRystFpwq6/">https://www.instagram.com/p/CXRystFpwq6/</a> | M      | R\$ 1.900,57   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 1203   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXSFIajlyDg/">https://www.instagram.com/p/CXSFIajlyDg/</a> | M      | R\$ 1.599,99   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 1157   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXRweHaP_Jl/">https://www.instagram.com/p/CXRweHaP_Jl/</a> | M      | R\$ 1.538,81   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 1090   | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR02FjSx_0/">https://www.instagram.com/p/CXR02FjSx_0/</a> | M      | R\$ 1.449,70   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 921    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR6w4-pYX-/">https://www.instagram.com/p/CXR6w4-pYX-/</a> | M      | R\$ 1.224,93   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 875    | Positivo  | pt       | https://www.instagram.com/p/CXR816CPaXz/                                                        | M      | R\$ 1.163,75   |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 665    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXSBAQ4tBf9/">https://www.instagram.com/p/CXSBAQ4tBf9/</a> | M      | R\$ 884,45     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 597    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR88cILQuN/">https://www.instagram.com/p/CXR88cILQuN/</a> | M      | R\$ 794,01     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 491    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR63bSjhCg/">https://www.instagram.com/p/CXR63bSjhCg/</a> | F      | R\$ 653,03     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 488    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXSGznorsL8/">https://www.instagram.com/p/CXSGznorsL8/</a> | M      | R\$ 649,04     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 444    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR_qelrXPq/">https://www.instagram.com/p/CXR_qelrXPq/</a> | F      | R\$ 590,52     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 361    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXSFK7IMKR8/">https://www.instagram.com/p/CXSFK7IMKR8/</a> | F      | R\$ 480,13     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 337    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR1_vROeGi/">https://www.instagram.com/p/CXR1_vROeGi/</a> | M      | R\$ 448,21     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 334    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR08pHpykf/">https://www.instagram.com/p/CXR08pHpykf/</a> | F      | R\$ 444,22     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 245    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR5ulsLkRU/">https://www.instagram.com/p/CXR5ulsLkRU/</a> | F      | R\$ 325,85     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 223    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXSABQzpi9a/">https://www.instagram.com/p/CXSABQzpi9a/</a> | M      | R\$ 296,59     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 185    | Positivo  | pt       | https://www.instagram.com/p/CXSBpRnr6Jv/                                                        | F      | R\$ 246,05     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 180    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR9V8zMxgT/">https://www.instagram.com/p/CXR9V8zMxgT/</a> | M      | R\$ 239,40     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | https://www.instagram.coi                                         | 130    | Positivo  | pt       | https://www.instagram.com/p/CXR0xeiljZf/                                                        | M      | R\$ 172,90     |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.coi">https://www.instagram.coi</a> | 104    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR_j0_L-jm/">https://www.instagram.com/p/CXR_j0_L-jm/</a> | F      | R\$ 138,32     |

| date             | searchs           | social_media | profile_image                                                       | impact | sentiment | language | mention_url                                                                                     | gender | ROI               |
|------------------|-------------------|--------------|---------------------------------------------------------------------|--------|-----------|----------|-------------------------------------------------------------------------------------------------|--------|-------------------|
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/">https://www.instagram.com/</a> | 83     | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR9vxWgpN6/">https://www.instagram.com/p/CXR9vxWgpN6/</a> | F      | R\$ 110,39        |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/">https://www.instagram.com/</a> | 64     | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR9ZqyglaU/">https://www.instagram.com/p/CXR9ZqyglaU/</a> | F      | R\$ 85,12         |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/">https://www.instagram.com/</a> | 52     | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR LEtRslm/">https://www.instagram.com/p/CXR LEtRslm/</a> | M      | R\$ 69,16         |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/">https://www.instagram.com/</a> | 36     | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR9-Y8rF_P/">https://www.instagram.com/p/CXR9-Y8rF_P/</a> | F      | R\$ 47,88         |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/">https://www.instagram.com/</a> | 27     | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR4PoUAeA6/">https://www.instagram.com/p/CXR4PoUAeA6/</a> | M      | R\$ 35,91         |
| 10/12/2021 00:00 | #cinemabrasileiro | Instagram    | <a href="https://www.instagram.com/">https://www.instagram.com/</a> | 234    | Positivo  | pt       | <a href="https://www.instagram.com/p/CXR1RfALcKA/">https://www.instagram.com/p/CXR1RfALcKA/</a> | M      | R\$ 311,22        |
| 21/08/2021 00:00 | #GPdoCinema       | Instagram    | <a href="https://www.instagram.com/">https://www.instagram.com/</a> | 497    | Positivo  | pt       | <a href="https://www.instagram.com/p/CS1oUtyLfT7/">https://www.instagram.com/p/CS1oUtyLfT7/</a> | M      | R\$ 661,01        |
|                  |                   |              |                                                                     |        |           |          |                                                                                                 |        | R\$ 23.243.360,47 |